Top Yacht Agents In The Mid Atlantic

It might be a life-altering experience to travel to the world's best ports by Superyacht, but it takes a truly excellent yacht agent to make it a trip you'll never forget. With this in mind, we continue our series on respected yacht agents, with this months' focus being on the "top yacht agents in the Mid Atlantic" — all managed by the highly-dependable Association of Yacht Support Services (AYSS).

With offices spread across the globe, AYSS has been providing yacht services to captains and crew ever since 1991, and with 71 dedicated Superyacht agents spread across the world, they can make sure that you are linked seamlessly from one destination to another, meaning you'll never be far from professional help and a friendly face.

Recognising how important it is that support is in place at each of its destinations, AYSS agents offer vessels and crew the guidance and support needed to take advantage of everything that a country has to offer. Whether you need help with the essential day-to-day requirements of your Superyacht, assistance with visas, cruising permits, and port control requirements; suggestions for wonderful sights and places to discover; or even recommendations for the best local culinary delights — AYSS yacht agents cover it all!

Discover The Top Yacht Agents

In The Mid Atlantic

1. MID ATLANTIC YACHT SERVICES



Established in 1992, <u>Mid Atlantic Yacht Services (MAYS</u>), provides a full range of comprehensive services for vessels, crew, and owners crossing the Atlantic. The unique scenic beauty, relaxed rhythm, and fascinating history of the Azores invite guests to explore, discover, and appreciate their unique culture and history. Discover why the Azores are a perfect Mid-Atlantic stop, <u>here.</u>

Yacht support services include:

- Bunkered fuel services
- VAT payment and EU importation
- Custom rigging & work aloft

- Parts & equipment importation and logistics
- Crew travel/changes

2. JFM SHIPPING LDA



In the ports of Funchal, Porto Santo and Caniçal — Madeira Islands, <u>JFM Shipping LDA</u> have over 133 years of port agency services. The company was founded in 1888 by João de Freitas Martins, great-grandfather of the present chairman, João Welsh. With a range of facilities, from fresh water and garbage disposals to a ship chandler, JFM has been officially certified according to the European standards for Quality Management Systems — ISO 9001.2015 since 2002.

Yacht support services include:

- Crew changes and repatriations
- Bunkering Brokers
- Customs clearance
- Fuel
- Ship Chandler

3. INCARGO S.L



"The ports of Las Palmas and Tenerife, poised at the crossroads of the Atlantic, where yachts from Europe, the Mediterranean and America congregate, are the ideal ports to prepare for the transatlantic crossing". Incargo S.L. was founded in 1989 by Jaime Pastor (Snr) and is a family-owned company. As a shipping and chartering agency, Incargo operates in all the Spanish ports including the Canaries, the Balearics, Portuguese ports and Chile. Every year Incargo facilitates about 600 ships, mainly cruise ships and superyachts. However, they coordinate their services from their central office in Madrid.

Yacht support services include:

- Bunkering
- Drydocking
- Spare parts
- Chandlery
- Crew changes

READ MORE: <u>AYSS Membership: What're The Benefits</u>
<u>For Supervacht Agents?</u>

4. AMUNDSEN MARINE SERVICES



Portugal, with its location centrally in Western Europe, is perfect for vessels on passage from the Med to Scandinavia and the Baltic. Amundsen Marine Services was formed in 1997 with the intention of serving yachting and cruise vessels. Their privileged position has made them a favoured stopover port.

"As yachtsmen, we have always been involved in the yachting community and helped many yachtsmen in difficult situations" - Amundsen Marine Services

Yacht support services include:

Pilotage and dry bunkering

- Provisions
- Fresh water supply, garbage and sludge removal.
- Crew assistance
- Birth reservations

For more information on AYSS yacht agents, click here.

Register Open For The 2023 Yacht Club De Monaco Superyacht Chef Competition

Nine chefs working on 40+m Superyachts will be participating in the 2023 Yacht Club De Monaco Superyacht Chef Competition, presided by the three-Michelin star Chef Yannick Alléno, surrounded by gastronomy experts and supervised by Chef Joël Garault, President of Goûts et Saveurs.

"Held under the aegis of YCM's La Belle Classe Academy training centre, the competition puts the spotlight on gourmet cuisine at sea, another facet of yachting professions. Fully supported by their owners and crew who always come along to encourage them, contestants have to come up with dishes from a basket of mystery ingredients while complying with the contest's anti-waste criteria. It is all part of the 'Monaco, Capital of Advanced Yachting' approach, initiated by YCM to position the Principality as a destination synonymous with excellence and sustainability in the sector." — Yacht Club De Monaco

The Yacht Club De Monaco Chefs Competition Program:

8.00am: The 9 chefs competing in the contest are welcomed by the coordination team. They store their belongings in the cloakroom before a short introduction and briefing. All chefs are asked to arrive in their chef's outfit and can use their own knife set, but nothing else. The organisers will provide the aprons to be worn for the competition

9.00am: Members of the Jury are welcomed by the coordination team.

Chefs are presented individually to the audience. Their names are then drawn out of a hat to determine the order of passage. On opening their basket of TOP SECRET ingredients, each chef has 5 minutes in which to reflect before starting to create their dish. They will be asked to add an extra ingredient chosen by the public during that same 5 minutes of reflection. This way, each chef will finish at 10-minute intervals so their dish can be served to the Jury.

10am onwards:

Each chef has 40 minutes to prepare their dish from the *TOP SECRET* basket of ingredients and plate it up five times: 4 for the Jury and 1 to show the public and press for their vote.

There are 3 rounds, each featuring 3 chefs, with a 15-minute break between each round so contestants can thoroughly clean and wipe down the workstation ready for the next chef.



Chaired by Chef Yannick Alléno, the Jury comprises world-renowned chefs, MOFs and Michelin stars, yachting professionals, and the winner of the previous edition. At the end of the 3 rounds, the Jury deliberates and makes their decision on who goes through to the finals. The 9 chefs in the competition are invited to have lunch in the YCM's 1909 Restaurant, as are Jury members and partners from 2.00pm to 2.45pm.

Everyone meets back in the competition room at 2.45pm when the 3 finalists will be announced. They then have 40 minutes to prepare and present a savoury dish + 30 minutes for the dessert.

The 3 finalists have to present their dishes to the Jury and explain the reasoning behind their creation. All of the TOP SECRET ingredients must be used. Chefs are judged on specific criteria including how products are used, how much was wasted, energy management, creativity, technique and of course taste.

- If any overrun of more than 4 minutes will be penalised by 1 point per member of the Jury.
- A special "public prize" is awarded to the best presented dish from the pre-selection.
- Another public prize is awarded to the best presented savory and dessert dishes from the 3 finalists.

The winners announced and prize-giving ceremony will ta at 5.00pm.

For the latest Superyacht Crew news, click here.

The Yacht Stewardess Diary: On Charter

Working as a yacht stewardess can be both exhilarating and demanding, with long hours, demanding guests and the need for constant attention to detail, there's never a dull moment on board a luxury yacht. Although many might think working onboard a yacht consists mostly of sunbathing on deck and joining in themed parties, the reality of a day in the life of a yacht stewardess can be quite different, to understand more, read The Yacht Stewardess Diary: On Charter.



Photo By TheYachtStew

Here is what a typical day might look like for the interior team on charter on a motor yacht around the 50-metre mark...

6:00 am - Rise and Shine

Many yacht stewardesses start their day before the sun comes up. They might begin with a quick coffee or breakfast before heading to their assigned tasks. In a team of three, typically one stewardess will be on the early shift (usually the third stewardess) where they will be up before the guests to ensure everything is up to superyacht standards. Tasks might include; dusting the main guest areas, polishing the windows, juicing oranges for breakfast and turning the laundry on.

7:00 am - Breakfast Prep

The breakfast table is then prepared ahead of time, regardless of when the guests rise the table should be set. The early shift stewardess will now begin pulling crockery and table settings to create an inviting breakfast table for guests. The stewardess will work with the chef to make sure all breakfast items are prepped, including but not limited to; pastries, fresh fruit, bacon, eggs, fresh bread, toast and cereals.

This can be an enjoyable time of day where you might be lucky enough to see an epic sunrise whilst you work and enjoy some quiet time before the buzz of the day begins.

8:00 am - Breakfast

Breakfast service begins. This service is usually more relaxed and is typically served 'family style' with all dishes on the table for the guests to serve themselves. The third stewardess will usually start by taking orders for coffee and any cooked breakfast dishes, relaying this to the chef accordingly.

9:00 am — Cabins

During breakfast time is an ideal time for the second stewardess to begin in the cabins. Everyday the cabins need to be 'turned over', replacing any stained linen with fresh linen, detailing the bathroom and collecting laundry. It's important to be aware of time as the guests may be soon returning to their cabin after breakfast. The chief stewardess may now be checking in and discussing the day with the guests to see if their planned itinerary has changed or if they require any restaurant bookings, etc.

12:00 pm - Lunch Prep

Lunchtime usually requires two stewardesses to serve and set the table together whilst the other stewardess deals with laundry. Like Breakfast, on a boat of this size, Lunch is usually served family style and can be more casual depending on guest preference. Checking the weather is crucial as if you are out on anchor and are experiencing heavy swells or winds, it might not be suitable to seat guests outside. Discuss with the deck crew to see where is best to serve.

Crew will also take their turns to have their own lunch prior to guests eating which is prepared by the chef and placed in the crew mess for everyone to enjoy.

2:00 pm — Free Time

During the mid-afternoon, guests might take a nap, relax on the yacht's sundeck, or partake in water activities, while the crew takes some time to catch up on their own tasks or take a break. Stewardesses will typically use this time to turnover the laundry, do some ironing or check any provisions that might be running low. If you're lucky and happen to be in port, you might be able to take a stroll outside and explore your surroundings — likely to be beautiful!

5:00 pm — Late Afternoon Tea or Cocktails

Depending on guest preference, this might be a time for late afternoon tea or cocktails, usually one stewardess will be present to serve guests and will liaise with the chef to serve any cakes or snacks that they request.

View this post on Instagram



7:00 pm - Table Setting

Possibly the most satisfying part of the day for a stewardess, coming up with a romantic and creative table setting for dinner. As dinner tends to be more of a lengthy and formal service on most boats, this is really a stewardess's time to showcase creativity and service skills. Its fun to add decorations that reflect the location or the theme of the dinner, if tonight is Italian cuisine add fresh lemons, decorative branches and crisp white linen to the table, pick some ambient music and switch on the battery powered candles to match the setting sun. Stunning!



8:00 pm — Dinner Service

During dinner, which will typically be handled by the second stewardess who serves the food and the chief stewardess who serves the wine, all guests are absent from their cabins. This is the time for the third stewardess to turn down all five guest cabins, wiping down the bathrooms, collecting any laundry and refreshing towels and turning back the sheets for sleeping.

11:00 pm - Bedtime

The stewardess who woke early can now get some rest or enjoy some downtime whilst the later rising stewardesses wait for the guests to retire to their cabins, continuing to serve drinks and ensure that everything is running smoothly and that guests are fully satisfied by their experience onboard.

Read more Yacht Stewardess Diary articles here.

We would love to hear from Crew! Connect with us here:

Instagram
Facebook
LinkedIn

How To Become A Marketing Success In The Superyacht Industry

Superyacht Content

So how, in two years, has SYC grown to be the leading news and media platform for Superyacht Crew? The answer is in the question; we delivered valuable news and media to Captains and crew all around the world. Our team did this in various ways, from utilising social media to working with companies in the industry to write educational features and read-worthy articles.

https://www.superyachtcontent.com/wp-content/uploads/2023/02/S
YC-CASE-STUDIES.mp4

Our Head Of Marketing, Lucy Johnson, is going to tell you the story so far:

OUR OBJECTIVE

Mark Upton, a former Superyacht Captain who also holds a marketing degree, took ownership of SYC in 2021. He had two main goals.

- 1. Turn the audience demographics to Captains and Crew. Plus, make them the core value of Superyacht Content by providing them with educational and valuable content.
- 2. Show Superyacht Businesses a fresh way of marketing themselves without being charged a ludicrous figure just because "they're in the Superyacht industry."

So, that's what we did.. Starting with building relationships and friendships with Superyacht Crew through our connections, website, and social media platforms. Then delivering different types of content; Career and training, travel, lifestyle,

etc. Plus, with 50% of our company being ex-yacht crew themselves, this worked in our favour because

- 1. If you're in the yachting industry, we all know how small the social circle is and
- 2. We knew what creative content and tone of voice would engage them.

READ MORE: What the yachting industry needs to know about social media

HOW WE DO IT

We create mass exposure for Superyacht Businesses and put their companies in front of the key decision-makers on board (Captains and crew). Yes, a lot of you may say that a junior crew member isn't who you're trying to talk to, however, that same junior crew member could go on to become a chief stewardess/officer or even a Captain one day. Therefore, they will be the people you want to reach with your product or service.

HOW DO WE GENERATE THAT EXPOSURE?

- By publishing interesting, engaging, and educational blogs/articles written in a tone of voice that speaks to crew.
- Creating social media content and community building.
- Stand-out banners (Again, there's a misconception that banners are pointless, but the end results never fail to amaze us).
- Issuing a weekly newsletter that includes ONLY information that is read-worthy to Captains and Crew.

Note - Although we make it sound and look easy, and to some

extent it is, I still remember back when we first started, I would post a Superyacht video/article, and it would perform AMAZINGLY. Then, I'd post Superyacht crew content, and well… it was a different story. But fast forward a year, we stuck with our core value (Superyacht Crew), continued posting crew content and now, crew content is the top performing category on all of our platforms.

If something doesn't work at the beginning, don't get discouraged. Building a community and trust takes time, and this is an area that we can help you in.

HOW CAN WE HELP YOU?

By providing you with a digital platform where you can communicate with captains and crew members.

Additional marketing services we offer to businesses in the Superyacht Industry include:

- Content Creation
- Social Media Management
- Photography / Videography

Do you need some exposure, are trying to reach the right audience or simply don't know where to start? Get in touch and we will be more than happy to discuss your business, goals and what we can do to help. All at a very "un superyacht industry" price.

WHO TO CONTACT?

Our Head Of Marketing, Lucy Johnson — Lucy@superyachtcontent.com

For the latest Superyacht Content news, <u>click here</u> <u>SYC INSTAGRAM | SYC FACEBOOK | SYC LI</u>

Yachts Attending The 2023 MYBA Charter Show Announced

The 33rd edition of the MYBA Charter Show will be held in Barcelona from Monday the 24th of April to Thursday the 27th of April, 2023 with the aim of focusing on sustainability. Among the yachts attending the 2023 MYBA Charter Show are as follows...

1. M/Y *NERO*

This award-winning 90.1m classic yacht was built by Corsair Yachts and can accommodate up to 12 guests in 6 cabins.

It's no surprise that this iconic yacht turns heads wherever she cruises. Her elegant lines and spacious living areas make Nero a standout.

2. M/Y BOADICEA

Built by the prestigious Dutch shipyard Amels in 1999, BOADICEA was refitted by Amico in 2019. A revered superyacht designer, Terence Disdale, designed her elegant exterior and interior. She can accommodate 12 guests in 10 spacious and uber-chic cabins.

READ MORE: 2023 MYBA Charter Show Programme
Announced

3. M/Y ARTISAN

Benetti built the multi-award winning 63m/206'8" motor yacht ARTISAN at their Livorno shipyard. In April 2019, she was delivered to her owner with a striking exterior design from Giorgio M. Cassetta, styled by London-based design studio Bannenberg & Rowell. The stunning vessel can accommodate up to 13 guests.

4. M/Y GRAYA



The 24.4m/80'1" catamaran yacht 'Graya' is an excellent new superyacht for the luxury charter market. Delivered by the Polish shipyard Sunreef Yachts she can comfortably accommodate up to 9 guests in 4 cabins.

More yachts attending the 2023 MYBA Charter Show will be added to the list when announced.

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		First		Last
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Submit				

SYC Become Media Partner For The FIRST-EVER MDG 'Experiencing Excellence' Event

We are thrilled to announce SYC is the media partner for the firstever MDG "Experiencing excellence" event!

This February, <u>Maison Del Gusto</u> will launch their 'Experiencing Excellence' program, where a hand-selected group of Superyacht chef clientele will join MDG on an experiential trip to the heart of Norway. The first-ever Experiencing Excellence program will see the Monaco-based Superyacht provisioners continue their mission to redefine the way provisioning is perceived and to demonstrate the extent of the work that goes into each product behind the scenes — work that is constantly evolving.



Superyacht Content will be joining the Monaco Based Superyacht Provisioners on their up-and-coming experiential event in Norway, alongside chefs and suppliers. "From the very beginning, our goal as a media agency was to create long-term relationships with our clients. It was a pleasure to be asked if Superyacht Content could attend Maison Del Gusto's first event and support their marketing efforts." — <u>Lucy Johnson</u>, Head Of Marketing at Superyacht Content

"Our company chose Superyacht Content as the media partner for our "Experiencing Excellence" event because of their strong alignment with our values, their personal and dedicated team, and their proven track record in delivering high-quality, engaging media services with attentive service." — Eli, Co-founder of Maison Del Gusto.

READ MORE: MDG Launch The "Experiencing Excellence" Program: Redefining The Art Of Provisioning In Norway

From the 19th of February to the 21st, Superyacht Content will be documenting this unique and exciting opportunity for yacht chefs to experience the gastronomic delights in Norway across our media channels and MDGs. "Social media is now an important part of every PR, marketing, and communications campaign — whether you work for a global corporation, a medium-sized or small business, promote a nonprofit or manage internal communications, it's an effective source to be able to share your story with the world." — <u>Johnson</u>

With 2023 seeing a bigger push on immersive experiences, we understand how important it is that we remain at the forefront of the latest marketing moves and practices and that there is no better way to do so than by partnering with MDG to document this major event in their business journey.

We look forward to taking you all on the journey with us!

IGY Blue Haven Marina In Turks & Caicos Islands Open

After Refurbishment

Launch of IGY Blue Haven Marina in Turks & Caicos Sets the Stage for a Thrilling Winter Superyacht Season



At the end of December 2022, Blue Haven Marina, Turks and Caicos an IGY destination, announced the completion of its comprehensive refurbishment at a launch event with over 100 VIP guests and government dignitaries. Complete with a Champagne tower and an array of delicacies, superyachts provided the perfect backdrop to celebrate the grand reopening of this popular winter destination, which now boasts 87 slips, dedicated berthing for vessels up to 73m/200ft, and an incoming channel recently maintenance dredged to 3.6m/12ft (MLW). Leading the team on the ground in Turks and Caicos, Marina Manger Bruce Walker is a South African national and a seasoned hospitality professional. With over 30 years' experience managing top hotels and resorts around the world, including The Royal Cape Yacht Club in Cape Town, Bruce is multilingual and customer-focused, with excellent knowledge of the islands and wider region.



Read more: <u>Croatian Shipyard, Brodosplit Announce</u> <u>Construction Of Innovative Data Buoy</u>

IGY Blue Haven Marina in Turks & Caicos

A Unique Caribbean Yachting Destination

'Beautiful by Nature', Blue Haven Marina is conveniently located on the northeastern point of Providenciales in the Turks and Caicos Islands of the British West Indies. Part of an archipelago consisting of eight main islands and a further 100 named islands and cays, Providenciales is also home to the third largest barrier reef in the world as well as Grace Bay

beach, which has consistently been voted 'Best Beach in the World'.

Marina services built around owners, captains & crew

Now fully operational and led by Marina Manager Bruce Walker, a South African national, Blue Haven Marina is now firmly on the map as a top destination for winter cruising. Committed to meeting the highest demands of owners, captains and crew, the marina offers in- slip high speed fueling (diesel), petrol and diesel fueling docks, electricity (metered power supply up to 3 phase 400Amp), potable water, sewage pump out, waste collection, dedicated crew quarters, excellent WiFi, CCTV and 24-hour security. Visiting yachts also have access to marina pilotage, on-site concierge, customs and immigration, chandlery, dry cleaning, ice delivery, storage, provisioning, a grocery store, deli and coffee shop. Both a marina and a resort — Further enhancing Blue Haven Marina's appeal is a special program giving marina guests access to the amenities offered at two world famous Turks and Caicos Collection resorts, one of which is immediately adjacent to the property. Yacht owners, captains and crew can enjoy an array of dining options, a spa, entertainment, shopping, and a range of local tours, ensuring a truly exclusive experience on the island.

Dockage — book early to avoid disappointment!

A popular cruising destination for transiting yachts, Blue Haven Marina is now taking reservations and encourages early booking in view of growing demand. The whole team looks forward to welcoming returning guests and new visitors this season, as we build on our outstanding reputation as an IGY destination.

About IGY Blue Haven Marina In Turks & Caicos Islands

A secure facility with a private gated entrance, the marina houses a total of 87 slips — 50 in the front marina and 37 in the canal — with dedicated berthing for vessels up to 73m (200ft) For further information or to reserve a slip, please visit: https://www.igymarinas.com/marinas/blue-haven-marina/



To keep up to date with the latest Superyacht Content News, click here.

Sign up to our Newsletter below:

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5 Superyacht Food Trends for 2023!

Definitely food is the new fashion! The bound between pop culture and food has never been stronger. As a culture, we are obsessed with chasing food trends, finding new food innovations, trendy ingredients more and more sophisticated on media or social media. Every day we try to reinvent ourselves. As 2022 comes to an end, let's see what the web says about the food trends for 2023.

A balance between health and indulgence will be on the menu in 2023, snacks like dehydrated vegetables or mushroom chips will continue to dominate. Globally inspired condiments, such as sauces, oils, and seasonings from nWest African shito sauce, Mexican salsa macha, the Indian achaar and other flavours are expected to hit the pantry in 2023. Environmentally friendly foods, such as alternative seafood, will help environmentally conscious consumers to keep an eye on the planet Earth when selecting specialty products. Businesses will place a greater emphasis on regenerative agriculture, more localised and biodynamic food systems, carbon farming, and indigenous farming practices. Natural, alternative sweeteners, such as pure maple syrup, jackfruit coconut sugar, and honey, are ready for a change in 2023.

1. Plant-Based Seafood



Plant-based is the strongest growing trend according to the food industry radar. Vegan and plant-based diets continue to grow more established, with an increasing number of consumers following the diet either part or full-time. As concerns about environment, health and animal welfare persist — plus with a greater variety of plant-based options available — many more consumers will enjoy indulging in plant-based meals in 2023. Meat and especially seafood alternatives will be all the rage in the coming year.

2. Gut Health Foods



Fermented foods are one of the best sources of nutrition for gut health. Eating probiotic fermented foods has numerous other health benefits that extend beyond improving only gut health. Fermenting food has been practiced since 6,000 BC. However, in today's world, it is only gaining more and more popularity year after year.. Fermented foods include cheese, sauerkraut, and wine, but the trend extends far beyond these food staples. In 2023, we expect to see a lot more kombucha, kefir, kimchi, miso, tempeh, probiotic yogurt....and so on.

Read More: <u>A Culinary Lesson For Chefs On The</u>
<u>White Truffle</u>

3. Special Flours



Consumers in 2023 will reach for alternative flours as they seek out greater nutritional value. However, dietary goals like celiac disease and gluten-sensitivity play in the consumer choice for different types of flour as well. Rice and other flours made from seeds will be used for these reasons on a larger scale.

4. Better Poultry & Eggs



Egg and poultry producers already started to improve the life of birds and the quality of the chicken we eat. They are going

beyond their better-than-cage-free animal welfare standards for laying hens, too; they're putting more focus on outdoor time and of what they eat.

5. Dates



Earlier this year, dates went viral on TikTok when a creator shared a Snickers-like recipe using the fruit, but the date frenzy is nothing new. However, brands are now experimenting with how we enjoy and cook with dates, and using the fruit as a sweetener—not only for at-home bakers, but also in the form of pastes and syrups. By transforming dates into, say, a syrup, we can enjoy them and their caramel notes in everything from ketchup and barbecue sauce to overnight oats.

What are your thoughts on our 5 food trends for 2023? What food trends would you like us to deliver and provide you in 2023? Contact your yacht provisioner at

provisioning@maisondelgusto.com

To stay up to date with the latest Superyacht Content News, sign up to our Newsletter:

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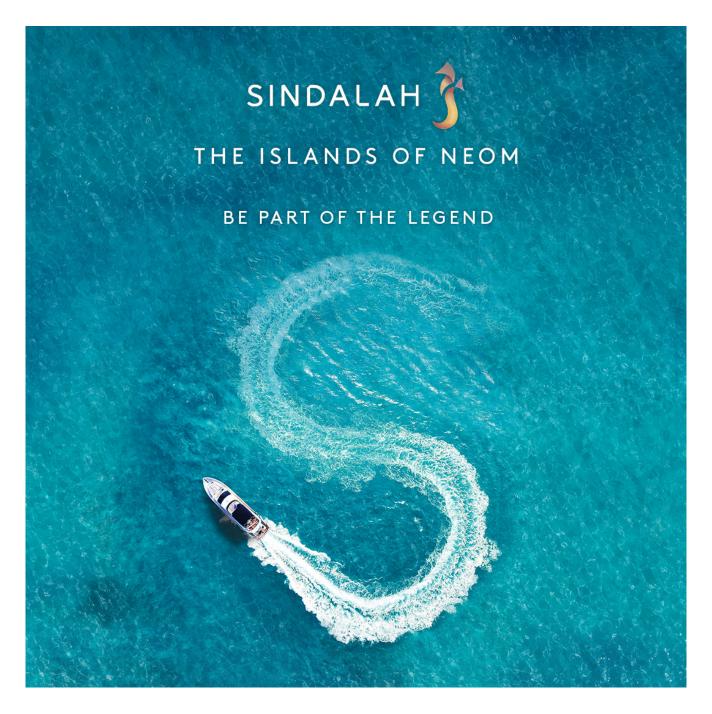
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NEOM Reveal the Luxury Island, Sindalah Will Feature A 86-Berth Marina

Sindalah — A 840,000m2 playground for the world's

luxury travellers

Plans have been revealed for the the development of the luxury island destination called Sindalah, was announced by Saudi Crown Prince and Prime Minister, Mohammed bin Salman, chairman of the NEOM Company board of directors.



Sindalah is expected to welcome guests from early 2024, while it is predicted to create 3,500 jobs for the tourism sector and hospitality and leisure services. The development, extending over an area of approximately 840,000 square meters,

is one of a group of islands that will be developed in NEOM.

"This is another significant moment for NEOM and a major step in the kingdom realising its tourism ambitions under Vision 2030," said Saudi Crown Prince, Mohammed bin Salman. "Sindalah will be NEOM's first luxury island and yacht club destination in the Red Sea, providing a scenic gateway to the Red Sea that will become the region's most exciting and attractive tourism location. It will be a destination where travellers can experience the true beauty of NEOM and Saudi Arabia, above and below the water, making Sindalah the future of luxury travel."

READ MORE: <u>Discover Nautech Group - Yacht</u> <u>Refit & Repair In La Ciotat</u>

Sindalah will feature a 86-berth marina, an ideal destination for accommodating luxury vessels, while offshore buoys will house superyachts. The destination will also offer 413 ultrapremium hotel rooms, in addition to 333 top-end serviced apartments. Additional amenities include a luxe beach club, a yacht club, and 38 unique culinary offerings.



NEOM is working with world-class leisure and hotel brands to make Sindalah an exclusive and glamorous destination in the Red Sea for the world's yachting community," state run *Saudi Press Agency* said in a statement.

Sindalah is also expected to become a popular golfing destination by offering a 6,474-yard (5,920 meters) par 70 course. With its 18 tees, the golf course will deliver two nine-hole experiences. The announcement of Sindalah affirms the pace in NEOM's development, which includes other projects such as The Line; Trojena; and Oxagon.

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WATCH: Talking Crew Mental Health With Seas The Mind

For yacht crew who may not know, <u>SEAS THE MIND</u> is dedicated to creating mentally healthy and resilient yacht crew through Mental Health First Aid training. Following on from previous discussion with Founder, Emma Ross regarding 'making mental health a global priority for all', we spoke to both Emma and colleague, Liezl Mason, about crew mental health on board, symptoms to look out for in yourself and crew mates and where to go for help.

Watch The Full Video Here:

For the latest Superyacht Content news, <u>click</u> here.

Yacht Crew Tax Returns: It's Time To Get Them Done Before

The Deadline

Yacht Crew Tax Returns, aka the bain of every yachties existence... In theory, finding out your tax status is a straightforward process via your government's website. However, it does vary from country to country, so it is always worth seeking advice from a qualified accountant.



1. What Do I Need To File?

In the UK, the basic documents you need to file for a tax return are a UTR (Unique Taxpayer Reference) and National insurance number, as well as details of any income. CrewFO can advise further depending on your circumstances.

2. What Is The Seafarers Earnings Deduction, & Do I Qualify For It?

In short, the seafarers earnings deduction means you don't have to pay tax, but you can still get issued penalties. Essentially, this exemption applies to anyone who is an employee and works at sea for the qualifying period. In order to qualify for the seafarers earnings deduction, you must be a UK resident and have worked on a ship outside of the UK long enough to qualify. This can get complicated so is worth discussing with an advisor if you're unsure.

Read more: <u>Understanding The Seafarers Earnings</u>
<u>Deduction & Spending Time In The UK</u>

3. How Does Property, Banking, & Investing Affect Yachties' Tax?

The answer to this question is that all three of these areas are intrinsically linked. If filed correctly, your tax return can have a positive impact on your credit rating and your ability to borrow in the future. I'm sure we don't have to reiterate that if you do not declare everything — including property owned and offshore bank accounts. It can have devastating consequences for your future finances. In addition to this, it is also worth noting that banks are now checking that their customers are filing tax returns and if they have no record can freeze accounts.

4. When Is The Tax Return Deadline?

Technically, the deadline for tax returns is 31 January (and 31 October for paper returns), but you are strongly advised to approach this date with caution.

This deadline might make it appear as though you have lots of time, but some information from your crew finances can take a while to gather and you will only know this when you start the process. An example of one of the hold-ups you could experience might be obtaining your P45 from an old job or if you are a new taxpayer waiting to obtain your UTR from HMRC.

Long story short, we highly recommend giving yourself much more time than you think you need. There are very few reasons HMRC will accept for late tax returns.

5. What if I don't file my tax return?

The simple answer to this is, if yacht crew do not declare all of their income, they will be leaving themselves open to several very grave consequences. In a worst-case scenario, you could face large penalties that run into the £1,000s.

For more information on financial and tax planning for Superyacht Crew, get in touch with crew finance specialists, CrewFO by clicking here.

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Adriatic42 Superyacht Refit And Maintenance Centre In Montenegro Open

Dubai, UAE, 2 November 2022: Adriatic42 Superyacht Refit And Maintenance Centre— a joint venture company between PM Holdings LLC, an Investment Corporation of Dubai (ICD) company, and Drydocks World Dubai, a DP World company, was recently officially launched. The announcement marks the beginning of significantly enhanced operations at the facility in Bijela, Herceg Novi, Montenegro.

The world's largest sailing yacht, Black Pearl, became the first boat to dock in Adriatic42 Superyacht Refit And Maintenance Centre earlier this month for its ongoing refit. The Government of Montenegro granted a 30-year concession for the former Bijela shipyard which is located in the one of the safest natural harbours in the world, under Adriatic42, the shipyard is undergoing a comprehensive redesign, transforming it into a premium superyacht refit and maintenance facility.

The launch was attended by His Excellency President of Montenegro, Milo Đukanović, His Excellency Mohammed Al Shaibani, Managing Director of ICD, Sultan Ahmed Bin Sulayem, Group Chairman and CEO of DP World, Captain Rado Antolović, CEO of Drydocks World and Chairman of Adriatic42, David Margason, Managing Director of Adriatic Marinas — Porto Montenegro, Stevan Katić, Mayor of Herceg Novi Municipality, Željko Komnenović, Mayor of Tivat Municipality, and numerous

other dignitaries.

Adriatic42 already employs approximately 100 staff, who bring a long tradition of maritime expertise to the yard. The former Bijela shipyard, nearly 100 years old, was the largest ship repair yard in the Southern Adriatic. The new joint venture will extend this maritime heritage. Its location in one of the most sought-after seas in the world, makes it a haven for the global luxury yachting community.



Image by Adriatic42 Superyacht Refit And Maintenance Centre

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<u>Marche Share Their New Visionary Goals</u>

President of Montenegro, Milo Đukanović, said:

"From this day onwards, the launch of Adriatic42 puts Montenegro at the centre of the world's nautical tourism industry. Adriatic42's comprehensive facility and service offerings from quality repairs and fabrication, as well as moorings, will allow yacht owners to enjoy Montenegro's world-class marinas all year round."

"We now have an international standard marina and refurbishment facility in the country, which further positions our nation as a prime tourism destination in Europe and the Mediterranean. Furthermore, Adriatic42 will be a beacon for economic opportunity in the country culminating in hundreds of jobs thanks to the shipyard, as well as a conduit for specialised small and medium sized businesses who can support the yachting industry."

"Adriatic42 represents a massive opportunity for our country, now and in the future."

Managing Director of ICD, Mohammed Al Shaibani, said:

"The Investment Corporation of Dubai is delighted that the joint venture between its operating business in Montenegro, PM Holdings LLC, and our expert marine engineering partner, Drydocks World Dubai, is being realized through the opening of Adriatic42 Superyacht Refit And Maintenance Centre. Together we've shared a long-held ambition to re-activate Montenegro's former Bijela shipyard in Kotor Bay, and Adriatic42's new refit and repair facility, with the extraordinary Superyacht marina village of Porto Montenegro as its backdrop, will create a unique and unrivalled year-

round yachting hub in the Mediterranean. This is just the beginning for Adriatic42's superyacht services, and we look forward to the employment opportunities and prosperity which they will bring to Montenegro."

Chairman of Adriatic42, Captain Rado Antolović, said:

"The opening of this unique facility for the refit and maintenance of mega yachts, marks the beginning of a new era of sustainable and modern shipbuilding globally. It is also a great boon for the maritime and yachting sectors in Montenegro, with more than €40 million invested in the project to date, including for the acquisition of the state-of-the-art infrastructure and investments in sustainable technologies."

Captain Antolovic also outlined the importance of environmental protection. Preserving the natural environment is a key priority for the new facility which is located in the unique Boka Kotorska. Adriatic42's sustainable approach, which includes the highest environmental and safety standards to prevent environmental pollution, is supported by new and modern equipment that allows the facility to maintain an energy-efficient way of doing business and the intelligent use of alternative energy sources.

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