Miami International Boat Show 2022 – What's New?

The Miami International Boat Show returns after a 5-year absence, and with a change of location.



Where is the show being held this year?

The 2022 Miami International Boat Show will begin on Wednesday, February 16th, and finish on Sunday, February 20th.

The boating event will take place at the <u>Miami Beach</u> <u>Convention Center</u>, One Herald Plaza, Sea Isle Marina, Museum Park Marina, and Island Gardens.

- Miami Beach Convention Center will offer powerboats up to 49 feet, engine manufacturers, marine accessories, electronics, and retail pavilions.
- One Herald Plaza will feature larger powerboats, motor yachts ranging from 50 feet to 125 feet in length, yacht tenders, engines, marine accessories, and retail pavilions.
- The Sea Isle Marina is one of the 5 venues which will showcase boats and engine manufacturers, with trials of over 150 yachts and boats taking place.
- Museum Park Marina will provide an up-close look at the latest sailboats, catamarans, and sailing accessories.
- Island Gardens Deep Harbour will showcase SuperYacht Miami with the largest and most luxurious yachts at the Miami International Boat Show.

What exactly is 'The Boat Show Experience'?

Pride Park will be the ultimate boater's destination, located directly outside the Miami Beach Convention Center. With nonstop activities for guests, it seems this years event organisers have pulled out all the stops!

Activities list:

- Nautical Ventures AquaZone For thrill-seekers and water lovers alike, the AquaZone is designed to give boat show-goers an upfront and personal experience with a variety of water sports and innovative marine products.
- Discover Boating Educational Zone An interactive

educational and informational resource center dedicated to enhancing your boating knowledge.

- Costa Conservation Village Dedicated to sharing information on how we all can protect and promote a healthy marine environment (featuring the Volvo Penta Sustainability stage).
- Electric Zone "Products of Tomorrow" State of the art electric propulsion systems, battery-powered boats, and high yech Products from across the globe.
- Wake Sports Experience Featuring professional wake sports athletes from the competition circuit. Test your skills aboard the wake surf simulators.
- Community Corner Engage with community clubs and associations dedicated to promoting the many benefits of marine stewardship and community involvement.

*There will be live music performances from 4:00 PM – 7:00 PM on Thursday 2/17 through Saturday 2/19.

Who's on the 2022 Miami International Boat Show exhibitors list?:

To keep up-to-date with the latest exhibitors attending the show, make sure to regularly visit the Miami Boat Show website. A selection of some of this years exhibitors are:

1. Sunreef Yachts



Image from Sunreef Yachts, via Sailing Yacht Bundalong

2. Wajer Yachts



Image from Wajer Yachts

3. Wards Marine Electric



Image from Wards Marine

4. Jetsurf USA



Image from Jet Surf USA

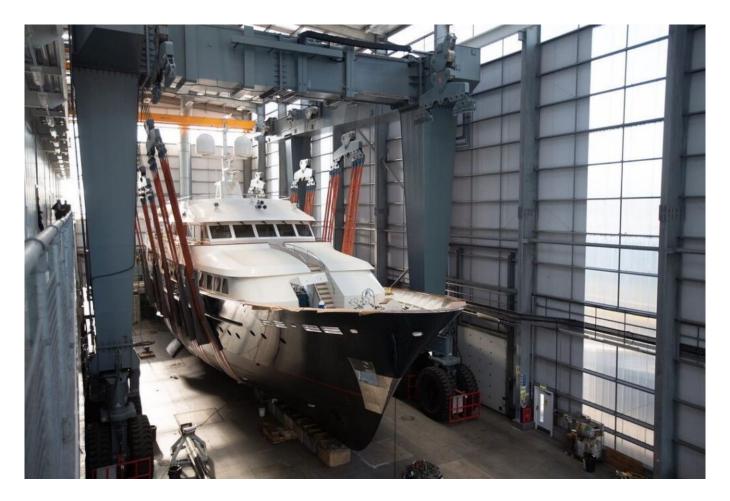
Where can you buy tickets?

Tickets can be purchased online by visiting Discover boating – Miami International Boat Show.

To view the latest Superyacht News, Click here

M/Y A2 Successfully Relaunched Into The Wet Basin At Pendennis Shipyard

The world recognised shipyard reported on their socials earlier this week that <u>Pendennis</u> successfully relaunched M/Y A2 back into their wet basin.



The 42.35m vessel was originally known as 'Masquerade of Sole', but was renamed M/Y A2 after arriving at Pendennis in 2011 and being rebuilt in 2012. All three decks of the

Superyacht were extended to 47m, along with a full-paint job that left the yacht looking modern. In regards to the interior, during the installation, the Pendennis team worked closely with the interior build experts, <u>Peter Marino</u> <u>Architect (Remodel)</u> to help exceed the owners' expectations.

Upon completion of the rebuild, Captain A2 of M/Y A2 praised Pendennises services, saying:

"TO SAY THE LEAST THIS PROJECT WAS ENORMOUS AND OUR TIMESCALE LIMITED. THE WORK WAS CARRIED OUT IN A THOROUGH AND PROFESSIONAL MANNER. THE RESULTS SPEAK FOR THEMSELVES, WE HAVE A BEAUTIFUL YACHT" - CAPTAIN - A2

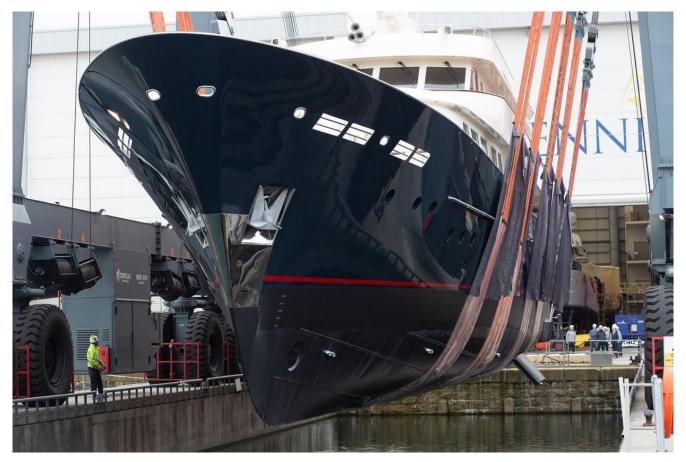


Image by Pendennis

Since then, M/Y A2 has visited the Pendennis Shipyard, in Falmouth three times. A2 has just undergone a four-month programme of works. This included a **ten-year** class survey, a complete **hull repaint**, and a number of **interior/ engineering**

upgrades.

Current Specifications:

Overall length	47.0m (154'2″)
Beam	8.08m (26'6")
Draught max.	2.41m (7'11")
Gross tonnage	458

For more information on Pendennis Re-fit services, Click here.

For the latest Superyacht news, Click here.

What Is The Charter Cost Of Superyacht Amaryllis?

Abeking & Rasmussens 78.4m Superyacht Amaryllis

Superyacht Amaryllis charter cost — What is it? The 257.32ft/78.43m custom motor yacht AMARYLLIS was built in 2011 by Abeking & Rasmussen. The yacht can accommodate 12 guests and double the number of crew. With a cruising speed of 12 knots, Amaryllis is capable of reaching 7,000 nautical miles.

The interior design of the yacht is predominantly white, with a variety of woods and soft cream colours. The designers responsible were the London-based design firm Reymond Langton, who also designed the exterior.

It's time to talk prices:

Superyacht Amaryllis is valued at a whopping \$120 million, with an annual running cost of \$12 million. She's definitely not one for the faint-hearted. However, this explains her charter cost:

Rate/Week – Winter: From €650,000 (Approx. \$735,302)

Summer: From €695,000 (Approx. \$786,229)

So why does the Superyacht Amaryllis charter cost rank as one of the most expensive charter prices in the world?

She does have a variety of special features, such as:

- A Beautiful marble bathroom and claw-foot bed in the owner's suite
- Sundeck pool lit up by underwater lights
- Plunge pool and full spa facilities
- An elegant lounge area with grand piano from Gaspiano Luxury Pianos
- Cinema suite
- Complete with a gym and beach club

Let's take a closer look at some of these special features:









All images by Yacht Charter Fleet

Some of the amenities included in her charter cost are:

- A 9.9m Graf Ipanema custom wooden tender with Volvo 370hp
- 2x Seabob F5S underwater scooters
- 2x Jetsurf Factory GP Surfboards

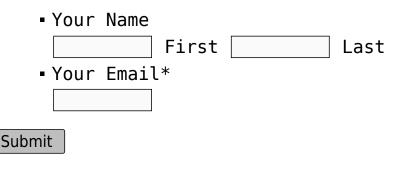
- Yamaha FZS Jetski Yamaha SJ700
- BBQ and Gym equipment
- TechnoGym Excite 900 Treadmill
- A Keiser M3 spinning bike

After all of that, the real question is: Would you pay upwards of €650,000 for a week-long charter aboard Amaryllis?? Let us know over on our socials by clicking, <u>here</u>.

To keep up to date with the latest Superyacht Content News, click <u>here</u>.

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Q&A With Bannenberg & Rowell Designs, Dickie Bannenberg

Jon Bannenberg founded the modern yacht design business in the 1960s and sadly passed away in 2002. His passion for design was passed down to his son, Dickie Bannenberg who now manages Bannenberg & Rowell with his creative director Simon Rowell.

We got the chance to catch up with Dickie, and discuss the Superyacht design company founded by his father:



Your father, Jon, was the founder of Jon Bannenberg DesignsLtd. Did your passion for yacht design come from him?

I guess I did get it from him, via osmosis. As a kid, I have strong memories of seeing my Dad come back from the studio and then be at his drawing board at home until late at night. He'd be working on big plans, all hand-drawn, with soft pencils, erasers, and stencils. I would often go to shipyards with him for launches. He'd have clients to dinner often (not something that really happens these days). His clothes would smell of aeroplanes.

What challenges have you faced following in such big footsteps?

They are big footsteps and I don't try and follow them exactly – partly because they are impossible to follow (!) and also as I am not an out and out designer like my father. The Bannenberg name, of course, is a famous one in the yacht industry so it perhaps helps open some doors that were previously shut. But it's also a lot to live up to.

What was the most memorable project delivered by your father?

Well, that's like picking a favourite child and I think most people would agree he design dozens of groundbreaking yachts so I'm not going to pick one!

What unique challenges do you often face when designing a superyacht compared with designing a land residence?

There are many overlaps with land-based projects but, of course, some very particular requirements for yacht design and construction. Some are regulatory — regulations imposed by Classification Societies and the Flag States. Depending on the type of yacht, there can be weight restrictions. Above all, you are working within quite a restricted envelope — even on large yachts — in terms of the sheer number of systems and technical equipment that has to be incorporated. A deckhead void, for example, has to swallow a/c ducting, cable trays, insulation, fire control systems, and much more. That's before the placement of light fittings, speakers, and many other items.

Bannenberg and Rowell Design has worked with some extremely reputable superyacht builders. Who do you most enjoy working with and why?

I am going to play the favourite child card again! What is true is that certain yards are a better match for different new build projects. It can be as fundamental as having the physical space to construct a project of, say, 80 metres. Or it could be a question of propulsion expertise. Then there is the contrast between semi-custom new builds and something completely bespoke. We've worked with almost all of the Northern European yards, leading Italian ones and others in the US, Spain, and Turkey.

Where and how do you get inspiration for your Bannenberg and Rowell designs?

We have a slightly magpie-like mindset, by which I mean scavenging (sorry – drawing inspiration from) worlds as diverse as architecture, car design, graphic design, contemporary culture, and elsewhere. Curious minds are encouraged in the studio.

http://www.instagram.com/p/CW5obansRa-/

How do you recruit for such a unique skillset when finding new design team members?

Our Bannenberg and Rowell team includes designers from hotel and residential backgrounds, a naval architect, an ex-ballet dancer, and a digital modeler from industrial design practice. By and large, everyone is involved in all the current studio projects. The team is adaptable, committed, and cares about presentation. Although design work is increasingly digital, hand-drawing skills are greatly valued and important. So - the recruitment recipe....

What project are you most proud of to date?

Rather than choose the project of which we are most proud, I am going to highlight the <u>72m Feadship JOY</u>, which was our first exterior of the "second Bannenberg era" if I may tag Bannenberg & Rowell like that. She was delivered in 2016, was a multi-award-winning yacht, and has a phenomenally successful record as a charter yacht.

Lastly, What has been the most challenging project for Bannenberg and Rowell to date?

As my father used to say - "The next one"



For the latest Industry News, <u>Click here</u>

62m Superyacht Project Cap d'Ail Arrives At Lurssen

Nobiskrug 62m Superyacht Project Cap d'Ail spotted arriving at the Lurssen Shipyard

The hull was laid in 2019 with a spring launch planned for 2021, but the 62m Superyacht Cap d'Ail was soon postponed after last year's news of Nobiskrugs's financial problems.

Credit – <u>Ships You Should Know – 100% Pure Maritime</u> <u>World</u>

About The Yacht

Nobiskrugs former 62m project 794 was spotted transiting the Kiel Canal to the Lürssen shipyard in Lemwerder for completion. This comes after the yacht owners decided to continue the project with the German Shipyard.



It was said that Project 794 is a performance-driven, highvolume yacht, with an Exterior designed by the one and only studio Espen Øino International. Superyacht Cap d'Ail benefits from multiple layers of creative and an expansive exterior deck spaces. These are both paired with a generous open-plan layout, all within five luxurious levels.

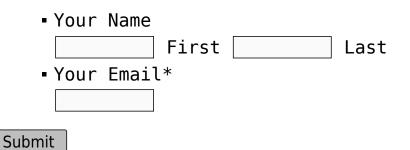


Photo by Imperial Yachts

To keep up to date with the latest Superyacht Content News, click <u>here</u>.

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Explorer Yacht Ragnar Listed For Sale

The 68m Explorer Yacht Ragnar is currently listed for sale by Monaco-based yacht sale specialists, <u>Arcon yachts.</u>

Originally built in 2012 by Koninklijke Niestern Sander as an ice-breaking multipurpose support supply vessel, Sanaborg was refurbished in 2018 and renamed 'Ragnar'. With the help of the English bureau RWD, Back in 2020, the dutch Yacht builders, Icon Yachts converted Ragnar into a luxury explorer Superyacht. The 62.8m icebreaker now accommodates a maximum of 12 people over eight cabins and has a range of 6,000 nautical miles. Pretty impressive, right?

http://www.instagram.com/p/CY9Cn45IUQl/

Listed Price with Arcon Yachts Monaco:

The explorer yacht Ragnar is currently listed at a staggering price of **EUR 69,500,000**.

Further details:

Length overall	68.2 m
Beam	14.0 m

Draft	2.7 m
Engines	Twin CAT 3516 HD diesel engines (2000kW each) Ice Class PC5-rated Wärtsilä electric pods (1750 kW each)
Maximum speed (at half load)	14.0 kn
Cruising speed (at half load)	12.5 kn
Range	6000.0 nm
Gross Tonnage	2450.0 GRT
Cabins	8
Berths	12
Building material	Steel
Exterior styling & concept	RWD
Interior designer	RWD

Do you want an inside tour of the 68m Ragnar?

For a top-to-bottom journey of the unique vessel, from sky lounge to toys and tenders, <u>click here.</u>



Yacht Jobs: 5 Things To Avoid Asking in Your Interview

With yacht crew jobs on the rise, we'd like to give you advice for your interview. We've all been in a job interview before, haven't we? If you're already yacht crew, you will have been interviewed at some point. But, as time passes and your seniority builds you will find yourself interviewing others.

Lots of us have left an interview thinking "why did I ask such a stupid question?". Others thought it went really well but never heard back. So, we talked to some Captains and senior crew and learned some of the things which annoy the interviewer. These are all questions that won't do you any favours in a job interview. In fact, they pretty much guarantee you won't get the job.



Do yacht crew get the weekends off?

Imagine you are a Captain. You have just spent half an hour talking to a potential new crew member about the yacht, itinerary, etc, and ask if they have any questions. This is the first thing that they ask. Yes, everyone likes a day off now and again but *really*? You must have a better first question than this!

How often do we get a pay rise?

This is the sort of question in an interview that will normally result in you being asked to leave! Ever wonder why you aren't getting a second interview? This has probably got something to do with it.

Are any of the crew hot?

Yachting may not be the most PC industry in the world but there is still a line you don't cross. This question is the line that comes after the line you don't cross! Don't be expecting a call back after that kind of blunder. Job interview over!

How fast is the internet on board?

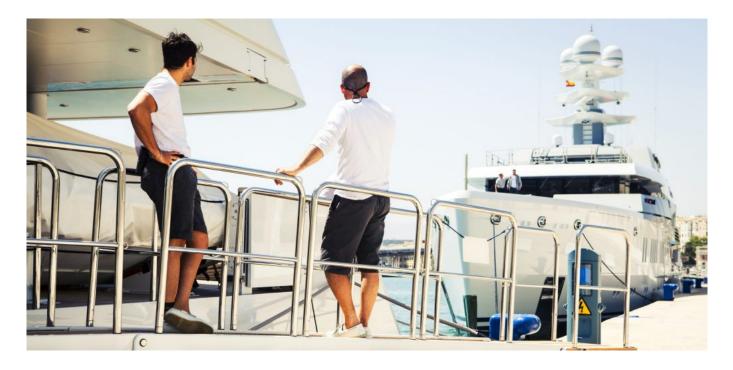
Yes, we know it is very important to keep in touch with friends and family back home. It's even more important to make sure you can post on Instagram to make sure they all hate you for your "perfect life" too. But, remember this is a job interview. We agree that communications and contact with the outside world are important but timing is everything. This should not be one of your "deal-breaker" questions.

How many courses per year will the yacht pay for?

Unlike the first three, this is actually a fair question to ask. However, from speaking to a few Captains about this it is all about timing and context. Asking about time off for training and self-development can make you look keen. You are career-minded and Captains like this. But asking for extra time off and money to pay for the courses can make you appear greedy and self-serving. There is a time and a place for this one, choose it wisely.

Remember this

Yacht crew jobs will always be around, and the interviews are tough. Remember, they are the only opportunity the interviewer gets to see what you are like as a person. Yes, it is definitely important to be yourself. Your personality is a major part of what is under scrutiny in a job interview. But, be the best version of yourself! Working on a Superyacht is all about presentation, standards, manners, timing, and most of all hard work. The person interviewing you wants to see you are capable of all these things. So, whilst all the questions above are valid (except maybe the hot crew one!) there is a time and a place for everything.



To view our current yacht crew jobs available via <u>Wilson</u> <u>Halligan</u>, please visit our jobs board <u>here</u>

Feadship Project 823 Announced

Feadship recently announced a new 67.40-meter project 823 over Instagram.

Few details about the Feadship project 823 project are known. However, the Netherlands-based yacht builders reported that it left their Papendrecht facility early this morning to be transported to <u>Kaag</u>, where she will be outfitted.

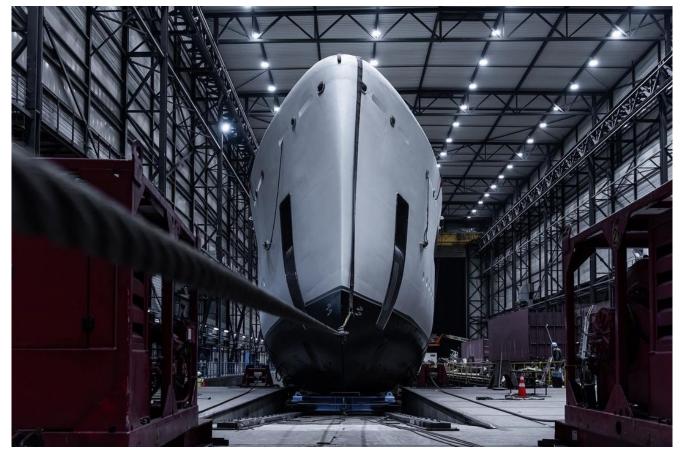
The Shipyard new 67.4m Superyacht spotted on the move:

http://www.instagram.com/p/CY7DM4ooc09/



One of the little details we know is that Feadships Project 823 is set to be delivered in 2023.







All Images by Feadship

Having launched the 71m Juice earlier this month, project 823 is Feadship's second yacht this year. It's safe to say that Feadship are on fire this year and it's only just begun!

More details will be published when they become available.

For the latest industry news, Click here

An Interview With Below Deck Superyacht Stew Courtney

Veale

3 seasons of <u>Below Deck</u> have passed since we saw Superyacht stew Courtney Veale lighting up our screens. I had the pleasure of catching up with Courtney to find out about what she's been up to:

http://www.instagram.com/p/CSzaUQ4r3Ld/

Please can you tell us a bit about yourself:

I was born in a small town called Conwy in North Wales and that's the place that I call home when I'm in the UK. I love living life to the fullest with a positive outlook. Fitness and being outdoors are both passions of mine, and many don't realise that in my spare time, I'm a qualified personal trainer.

http://www.instagram.com/p/CVBZ08yorKC/

1. Are you still pursuing a career in yachting since finishing Season 6? If so, has staring on the show affected your career in any way?

Yes, I'm still yachting. In 2021, I switched from a Stewardess to Deckhand and have loved every moment!

Appearing on Below Deck didn't affect my career in yachting – I think it all depends on how your work ethic comes across during the season. I went back to my past yachts one 136m in size as a service stewardess and then went into a 75m as a deckhand/personal trainer. I've now decided to enjoy Christmas at home with my family and friends.

2. What did your lifestyle look like before Below Deck and what jobs did you do?

I had been working in the yachting industry for just over 2.5 years before filming the Below Deck, so my life was pretty similar. Prior to getting into yachting, I worked a variety of jobs including something similar on boats around the Whitsundays in Australia, a performer in Disneyland Paris, and a resort representative for Crystal Ski in Kitzbühel, Austria.

3. Have you got any other reality tv series that you'd like to star on? If so, which ones?

I'm always open to new opportunities and coming from a performing background I would love to do something like Strictly Come Dancing or Dancing on Ice.

4 . We see your home town in Wales, in saying that Wales is far from the luxury lifestyle on board. Do you like having a diversity of lifestyles?

I think when people think of Wales, people think of hills, sheep, and farmers. North Wales is one of the most beautiful places in the world. Even after travelling so much, I love coming home to Conwy. The Snowdonia area has amazing scenery, walking routes, and wonderful experiences to offer. If you haven't been, I highly recommend it — you're missing out!

5. Favourite things to do when you're back in the UK?

When I'm back, I like to spend as much time as possible with my friends and family is a priority. I'm nearly always on a tight time frame so it's so lovely being home at the moment. In my spare time, you can find me either in the gym, drinking coffee in my favourite place.

6. Do you feel the Below Deck production team reflected your true personality/character accurately?

Yes, I do think so. It's a reality TV show designed for the viewer's entertainment, so they will always chop and change some clips. But I feel very fortunate to have such a fantastic

production team behind the scenes. I was myself and I came across quite well — apart from after too many tequila shots of course!

http://www.instagram.com/p/CVGbmhyrQKT/

7. What opportunities have you been given since appearing on Below Deck?

People are always interested to see what you're doing post-Below Deck, so my social media followers have grown. I'm very grateful for every opportunity that has come my way.

8. Top tips for keeping fit onboard:

Any job in yachting is extremely physically demanding and it's very hard to find motivation when you're working long shifts and all you want to do is sleep. However, I can't stress enough how much a workout or yoga/stretch session in the morning can help you mentally and set you up for the day.

Working out can also be tough on smaller yachts so I make sure to have a resistance band with me so I can still do different workouts in my cabin.

9. If you could choose your dream yacht crew team, who would you choose?

Celebrity-wise, if Anthony Joshua had a career change then he would be at the top of my list haha! But I would also love to work with the crew from Below Deck Season 6 again and most people from one of my previous yachts. And of course my favourite, <u>Captain Sandy</u>.

10. Lastly, will we see you on the Below deck in the future?

We will have to wait and see! Fingers crossed.

For more information on the below-deck crew, keep up to date with -<u>Supervacht Content Crewmess</u>

Yacht Fire: 30m Yacht Destroyed At Ferretti Shipyard

Ferreti Shipyard devasted as Yacht fire damages 3 Superyachts

Around 9:30 in the morning on the 11th of Janruary, reports came in of a yacht fire at the <u>Ferretti Shipyard</u>. Sadly, the 30-metre superyacht, valued at around €10,000,000 and ready for delivery, was destroyed in the tragedy. According to reports, two other yachts were also damaged by the fire.

Please see the reported images below



Photo by https://www.corriereromagna.it



Photo by https://www.corriereromagna.it

Ferretti Group released a statement about the fire, explaining: "The fire that broke out in the early hours of the morning yesterday, Tuesday, January 11, involving a boat under construction at the Cattolica shipyard, caused no injuries thanks to the immediate implementation of safety procedures, with the intervention of the shipyard's fire-fighting teams and the local fire brigade."

"The fire has been contained and extinguished, the site is safe. The causes of the incident are currently under investigation."

For the latest superyacht news, Click here

Q&A with The Yacht Lady, Aka Marcela

We managed to catch up with Marcela De Kern to discuss how she's helping yacht crew all around the globe thrive in the Superyacht Industry.



Can you tell us a little about yourself?

I am <u>Marcela</u>, originally from Guatemala and a long-term Monaco resident. In 2013 I was the founder and first president of Young Professionals in Yachting Association (YPY) in Monaco. I started in the industry as a supplier, then moved into yacht management then I represented a shipyard and now, I am a business development consultant, I own a consulting firm in Monaco called Onboard and a Marketing and PR agency. My aim is to help yacht crew and businesses succeed in the industry.

I am the author of the first textbook ever written about the Superyacht Industry which comes with a <u>forum</u>, amongst other yachting publications such as the yacht crew basics e-book, and founder of the Superyacht Academy at <u>La Belle Classe</u> <u>Academy of the Yacht Club de Monaco</u>.

I'm a sailor and love sailing with my husband, who is a fund manager and crypto advisor, and our adorable three-year-old daughter.

What is your job role within the Superyacht industry and how long have you been in your current position?

I develop businesses and support companies by improving their corporate strategy, helping them nail their marketing, and increasing their sales. Currently, I'm developing Genoa Superyacht hub which includes two marinas: Marina Molo Vecchio and we launched a brand new one called Waterfront Marina where we focus on crew village and lifestyle. I also teach luxury marketing at the International University of Monaco and teach the <u>yachting Masterclass</u> at the <u>Yacht Club de Monaco</u>. I started doing social media for fun and now it has also become my business, creating content for yachts and companies on a daily basis. On top of this, I am also building a library of yachting/yacht crew books and e-books to make the industry more professional in a casual and fun way.

My strategy is B2C and B2B. <u>Onboard with Marcela</u> is a platform to promote the yachting lifestyle to attract new yacht owners or invite newcomers to charter a yacht. I don't like the word "influencer" but I am proud to be the first female content creator in the Superyacht Industry, creating high-quality videos (to another level!) to show what the Superyacht life is all about! Business to Business is also a platform for people to learn all about yachting. It is very approachable and fun, but a very insightful and professional space. Creating educational materials such as books, e-books, <u>masterclasses</u>, marketing calendars and sharing insights, and providing value to the industry. Overall it is about helping yachties thrive in this industry!



What inspired you to write the first <u>Superyacht industry book</u>', followed by '<u>Yacht crew basics</u>' and now your most recent children's book '<u>Sail away with</u> <u>Anna Cabanna</u>'

Superyacht Industry Book:

I come from a very academic background, all my family hold very high titles, I have an MBA and my husband has a PhD from Harvard. If I want to learn something I always buy books, and I was shocked that in the yachting industry there were no resources to learn from! Whilst working as the commercial director of <u>ICON Yachts</u>, I wanted to learn about yacht building, refits, engineering, naval architecture, yacht design, etc, and there was absolutely NOTHING out there to help me! Following on from this, when I started in yacht management I wanted to learn about ISM, ISPS, maritime laws, etc.. and again we all have to learn through experience and asking around but I wished there was a source I could learn from. Where do we learn about class, flag, VAT, family offices, registration, charters, management, etc?

The book started as my own personal notebook. I was asking top designers like <u>Espen Oeino</u> and <u>Tim Heywood</u> to teach me the basics of yacht design. Then, I went to the top Naval Architecture firms and engineers and asked them to teach me the basics I needed to know (or every broker or commercial director in the industry should know). I began working with <u>Oceanco</u>, <u>Feadship</u>, <u>Lurssen</u> where they shared with me all the yacht building process, and techniques. I all the ket points down, turning them into a type of "Yachting for dummies", followed by turning that into a textbook. It has super valuable content but is all written in an easy-to-digest way and fun way to learn.

<u>The superyacht industry</u> book is perfect for crew who would like to move to land-based jobs in yachting or who would like to understand "the other side" of yachting. This book is a celebration of knowledge offered by some of the most influential people in yachting." – Jonathan Beckett, CEO Burgess

Crew basics e-book:

The most frequently asked question I get on my social media is "how do I get a job onboard yachts"? I noticed that I was always answering the same thing over and over again. This then encouraged me to write a long blog about it, followed by partnering up with Alex from yachtieworld. Alex and I wrote down the e-book with all the tips, advice, recommendations about how to get a job onboard yachts, salary expectations, life onboard, the do's and don'ts onboard a yacht. You'll find that there are valuable nuggets of information that you can't get anywhere else.

Sail Away with Anna Cabanna:

I had the honour to meet with Pierre Casiraghi during an event at the yacht club de Monaco. Pierre told me about the "Vendee Globe", the sailing tour around the world solo. Pierre was spreading the message about sustainability and climate change. I was so inspired that I went home to my 3-year-old daughter and told her the story. I narrated it (like you do to a young child) full of imagery of sailing adventures and sea animals. That evening I decided to write it down on paper. I wrote a beautiful story, where I was teaching her also the basics of sailing: weather, wind, waves, sailing terms, etc. More importantly, I wrote about important life values. Not only does the book teach children about adventure but it teaches them about protecting our oceans.

It took me months to put the story into rhyme! After working with various illustrators I finally found one that was able to draw exactly what I had in mind and we managed to create the most beautiful book in the world (ok I know I am biased but I am totally in love with it and you will be too!)

What do you hope yacht crew take away from your book – '<u>Superyacht Crew</u> <u>Basics</u>'?

Superyacht Crew Basics is a book that explains the basics of superyacht crew. The guide is ideal for anyone starting in the industry.

Roles onboard:

- Different departments
- Services by area
- Specialty roles
- Salary expectations

Relationship with owners:

- Owners profiles
- Confidentiality
- Private vs charter
- Life onboard
- What to expect
- Crew mess etiquette
- working hours
- gratuities
- Crew relationships

Career:

- Requirements
- Training
- Visas
- Accommodation
- Dock walking
- Seasons
- CV help
- Crew Agencies
- Life after yachting
- Mindset, motivation, and career advice



Do you have any current projects in the pipeline you would like to share with your readers?

I'm starting a YouTube channel where there will be a "learn yachting" playlist, and a yacht walkthroughs playlist where I show different yacht models, a water toys review, and a Monaco lifestyle playlist so make sure you subscribe to my channel: <u>Onboard</u> with Marcela

Your top 5 tips for anyone trying to succeed in the Superyacht industry:

1. Network, network, network, because your network is your net worth! Make friends with brokers, lawyers, surveyors, shipyards, sales reps, etc. Believe me, you never know when you will need them. The industry is so small you will bump into each other eventually!

2. This leads me to tip No.2 keep, your reputation. Stick to your values and work with integrity because again, the industry is so small and you don't want to have enemies (because you will bump into each other eventually).

3. Invest in knowledge. Read books, attend masterclasses, and get to know as much as you can so you can gain enough confidence to know what you are talking about.

4. Read this blog: Tips to Succeed in yachting

5. And <u>Watch this video</u>

For a consistent stream of content to help yacht crew thrive in the Superyacht Industry then follow me on Social Media:

Linked in: Marcela de Kern Royer Instagram: @onboardwithMarcela Tiktok: Yachtbasel

For the latest Superyacht news, Click here

Project Cosmos: 80m Heesen

Vessel Leaves Her Shed

Last month we saw the 80m, <u>Heesen</u> Vessel, Project Cosmos, now known as Galactica hit the waters and leave the Dutch company's shipyard in 0ss. Today, the 7th of Janruary 2022 marks the day the 80m vessel left her shed. Weighing in at 1,700GT vessel can reach a maximum of 30 knots. During the next year, the largest and fastest all-aluminum yacht to ever be built will for sure turn some heads.

http://www.instagram.com/p/CYbMJPRMxZG/

The superyacht's great size and high speed are what make her so impressive. This was achieved through the use of Van Oossanen's Fast Displacement Hull Form and the expertise of Heesen's naval architects. The yacht is powered by traditional diesel propulsion, consisting of four engines, two gearboxes, variable-pitch propellers, and innovative Promas rudders.

http://www.instagram.com/p/CYbWS4esRbE/

Heesens CEO Arthur Brouwer. "Project cosmos is unique not only for our shipyard, as she is the largest we have ever taken on and represents the pinnacle of our achievements to date. Cosmos is also unique in the industry – the largest and fastest aluminum yacht in her class ever built."



Credit: Dick Holthuis

Winch Design has crafted a beautiful exterior, with clean lines, a sporty look, and extensive use of glass creating a timeless profile. The light and calming interior design was penned by <u>Sinot Yacht Design</u>. A neutral palette, with accents of blue hues, help achieve a relaxing environment that helps guests feel immediately at home.

Project Cosmos will undergo intense sea trials in the North Sea in February 2022 before an April 2022 delivery.

<u>Click here</u> for more superyacht news.