

Provisioning as a Superyacht Chief Stew – How To Make It Easy!

Provisioning as a superyacht chief stew can be challenging at the best of times thus it would be an understatement to say that planning is a vital part of your role onboard.

When it comes to preparing for a guest visit, superyacht chief stew's and chefs face some significant challenges when provisioning because of the geographical nature of the business. You could be in the French Riviera with a bounty of beautiful, fresh, and high-quality produce one minute and then cruising to a remote island the next. Using an experienced Superyacht provisioning company, like Monaco-based [Maison Del Gusto](#) (MDG) can make your life a lot easier.

We teamed up with Elisabetta, founder of MDG, who has helped us put together some top tips for the chief stewardess on board when it comes to provisioning. We also asked her what Maison Del Gusto does to support and work with superyacht chief stew's taking away the stress of provisioning allowing them to focus more of their time and energy on producing outstanding service for their guests.

<https://www.superyachtcontent.com/wp-content/uploads/2022/02/video-1645091576.mp4>

Video from Maison Del Gusto Provisioning

Be Organised.

Provisioning takes up a lot of time, and with a change of guests, seasons, and itineraries, you can never know for sure exactly what you are going to need. To manage your time efficiently and ensure nothing is missed it is best to create

lists. Yes, the chief stews best friend; we suggest a list for crew items and a list for guest items.

Elisabetta comments:

“We like to build a relationship with the chief stews so we can really adapt to their needs and make their job easier . MDG created a list priced by categories and themes to help chief stews – with product images when we can. Our clients get really excited as they really see the opportunity to make a difference for chief stews, ease their workload and show that there is a knowledgeable team working with them”

No list? Don't panic! If you don't have one ahead of time, Maison Del Guto has you covered. After years of building solid relationships with chief stews and interior managers, they understand the needs of superyacht owners and crew. They have created ready-made lists of products they know you will need to stock up on before your trip. All you will need to do is tailor it to your guest and crew preferences.

Research!

You are provisioning for the rich & famous a supermarket shop is just not going to cut it. You are looking for the best of the best produce and products. Individually wrapped chocolates, fresh, plump organic peaches, or black detox water, you name it, a superyacht provisioner is there to find it.

Superyacht provisioning companies take the stress of finding high-end produce out of your hands. Chief Stew's don't have time to source or try the latest and best products on the market. When using a provisioning company, or, as Maison Del Gusto prefers, a [Gourmet Selector](#), you can be confident that you will receive the highest quality of exactly what you need

when you need it.

Anya, Former Chief stew working with [Maison del Gusto](#) comments:

“Our niche international selection is unique and impressive. Its not possible to source our produce from a local shop, for example. Or, individual drop shipping will simply make it too expensive. On average, a chief Stew order is put together thanks to the work of approximately 60 small producers, farmers and growers. Its very exciting also because its an opportunity for this industry to give something back. Not to mention, each item of produce has a unique story to tell”.

Know your produce.

We all know the feeling well when the guest asks you where you found those delicious berries and what brand those chocolates are. A good Superyacht provisioner will know and understand the questions chief stews often face and will always be on hand to answer any questions that may arise.

“Our relationship with the chief stew doesn’t end once we have delivered the goods. There are lots of preparation and product presentations sent to the chief stews mostly at the beginning of the season. Tastings are organized on board or on site MDG premises to explain the new products and usages..” Elisabetta comments.

Maison Del Gustos 5 tips to make provisioning easy as a superyacht

Chief Stew:

1. Have a list ready, one for Guests and one for Crew
2. Know your products
3. Make sure you know what to expect in terms of quantities and budget → we guide CS throughout every step and made budget control easy for them
4. Expect the unexpected: yachting is full of surprises and we understand that!
5. Ensure a smooth delivery: provide a clear delivery not and brief your team so delivery is easy, and products go to the right place onboard!



For more information on Maison Del Gusto, click [here](#). Looking for inspiration in Monaco, follow them [@mdg_yacht_provisioning](#). To find out their latest news, follow them on Facebook [@maisondelgusto](#).

Surviving Christmas As

Superyacht Crew

Cover Image by: Photo by [Lynda Hinton](#) on [Unsplash](#)

For some, it can be the most challenging time of year. The 25th of December is often a struggle for superyacht crew with family at home getting together and creating memories.

Surviving Christmas as superyacht crew can be a challenge so to help ease the pain of being away during the festive period, we have put together a list of 5 things to be grateful for if you're working on board this year:

1. Your Family Will Be Missing You!

It may not feel like it, but we can guarantee your family back home thinking of you. As Superyacht crew, our family are often accustomed to only seeing us a few times a year.

When they are all together making memories, we can guarantee there will be a few family members that will picture you walking through the door as a surprise to celebrate Christmas with them. Although this may not be the year for surprises, be grateful for having a wonderful family back home that are thinking of you on Christmas day.

Your family is most likely very proud of what you are doing and the experiences you are having. So be grateful for them, free up some time to call them. Even if it is only for 5 minutes, it will make you feel a lot better for being away.



Photo by [Laura Beth Snipes](#) on [Unsplash](#)

2. You're On A Superyacht

Ok, this may be an obvious one, and if you are a seasoned yachtie, it may not feel special. However, it is one to remember. There are currently only 37,000 people working within the superyacht industry. When you compare this with the 6 billion people on the planet, you are one of the 37,000 who get to experience a Christmas onboard a superyacht. Even if you are not happy about being away, and you tell yourself, this is the last time you will ever do it. Embrace it, find the positives and soak it in because, for most, this is not forever. It's just what you are doing right now, so enjoy it.

<https://www.instagram.com/p/CXBGXTHIUE0/>

3. The Food!

If you're a foodie surviving Christmas onboard won't be so difficult. Ok, It's not your mum's roast potatoes or your dad's delicious gravy but you are about to eat a Christmas dinner cooked by a professional chef! Very few people will get to experience a meal like this without paying a price. So, indulge, enjoy and appreciate the delicious food you will get to eat on Christmas day. Don't forget to offer the chef a hand, they're working on Christmas day too.



Photo by [Rumman Amin](#) on [Unsplash](#)

4. The Location!

Maybe you're in the shipyard, or in a country you never thought you would visit, or perhaps you have guests on and are somewhere hot. Wherever you are, it is likely to differ from what you're used to. If you are off this Christmas, explore the country you are in, try out their Christmas traditions, venture into the local markets and test their Christmas cuisine. You may have to be away from your family this Christmas but make sure you come home with a story to tell them.

If you're working, make sure you take a moment out of your break to go outside, take in your surroundings, remember where you are and don't forget your team is missing Christmas with their family too, so be positive and make it as special as you can for them.

<https://www.instagram.com/p/CLvYPw4LR0h/>

5. Your Pay Check

As much as we love the job, the vast majority of us enter the industry for the money. We are incredibly well looked after for what we do, and this is certainly something we should be grateful for. A good wage, accommodation, food, and toiletries are covered while working onboard a superyacht. Once you leave the industry, we can guarantee that you will miss this. So make the most of it whilst you are there and be grateful for it. If nothing else will help you survive Christmas as a superyacht crew, your wage at the end of the month is something that should ease the blow, and a lucky few may even be treated to a Christmas bonus!

It is certainly not an easy time to be away, but we hope this has given you a few things to be grateful for this year!

<https://www.instagram.com/p/CXVWpnCIK4m/>

The [Superyacht Content](#) Team would like to wish you all a very Merry Christmas and a happy, healthy and successful 2022!

The Metaverse Superyacht that

Sold for \$650,000 USD

Featured Image by [Autoevolution](#)

That is right. You read that title correctly. A superyacht has just sold in the metaverse for USD 650,000, making it the most expensive non-fungible token ever sold in The Sandbox virtual gaming world.

Not Heard Of The Metaverse Yet?

Well, if you have been stuck at sea or on a trip, let's catch you up! CEO's like Mark Zuckerberg or Satya Nadella are talking about it a lot. The metaverse is the future of the internet! Or it's a video game. Or maybe it's an extreme, more uncomfortable version of a zoom call? It's hard to say.

Talking about "the metaverse" is a bit like discussing what "the internet" meant back in the 1970s. The building blocks of a new form of communication were being built, but no one could really know what the reality would look like.

To help you understand how vague and complex a term "the metaverse" can be. Replace the phrase "the metaverse" in a sentence with "cyberspace." 90% of the time, the meaning won't substantially change. That's because the term doesn't really refer to any one specific type of technology but instead a broad shift in how we interact with technology.

Technologies that make up the metaverse can include virtual reality (VR); these are persistent virtual worlds that continue to exist even when you're not playing, and augmented reality (AR) that combines aspects of the digital and physical worlds.

<https://www.instagram.com/p/CVPnscgKl2u/>

Are you keeping up?

The metaverse also translates to a digital economy, where users can create, buy, and sell goods. And, in the more idealistic visions of the metaverse, it's interoperable, allowing you to take virtual items like clothes or cars from one platform to another. You can buy a shirt from a shop and wear it out to a restaurant in the real world. Right now, most platforms have virtual identities, avatars, and inventories that are tied to just one platform, but a metaverse might allow you to create a persona that you can take everywhere as easily as you can copy your profile picture from one social network to another.

But what is it?

If we are honest, we are still not really sure! The tech giants are still working it all out. We have a vague idea of what currently exists that we could “kind of “call the metaverse, and we know which companies are investing in the concept, but we still don't know what it is. Facebook, now known as Meta, thinks it will [include fake houses](#) you can invite all your friends to hang out in. Microsoft seems to think it could involve virtual meeting rooms to train new hires or chat with your remote coworkers.

The pitches for these visions of the future range from optimistic to outright fan fiction. During Mark Zuckerberg's presentation on the metaverse, the company showed a scenario of what our future may look like:

Caught Up? – Now Back To The

Metaverse Superyacht

Metaverse developer [Republic Realm](#) has developed a series of “Fantasy Islands” on the platform consisting of 100 private islands. The collection of islands consist of villas built on top of NFT land. These sold out in under 24 hours and have a current floor price of 63.9 ETH (approximately USD 280,000). Republic Relm has now successfully sold The Metaflower Superyacht for 149 ETH (roughly USD 650,000), making the digital yacht the most expensive non-fungible token (NFT) ever sold in the Sandbox virtual gaming world.

[The Sandbox](#) is a virtual world where players can build, own, and monetize their gaming experiences. It is currently one of the leading metaverse games and collaborates with brands and personalities such as [Adidas](#), [Atari](#), [Bored Ape Yacht Club](#), [Snoop Dogg](#), [The Smurfs](#), and many others.

The metaverse superyacht is a digital asset released by Republic Realm for [The Fantasy Collection](#) line of luxury NFTs designed for The Sandbox. Other luxury products include private islands, jet skis, and speedboats.

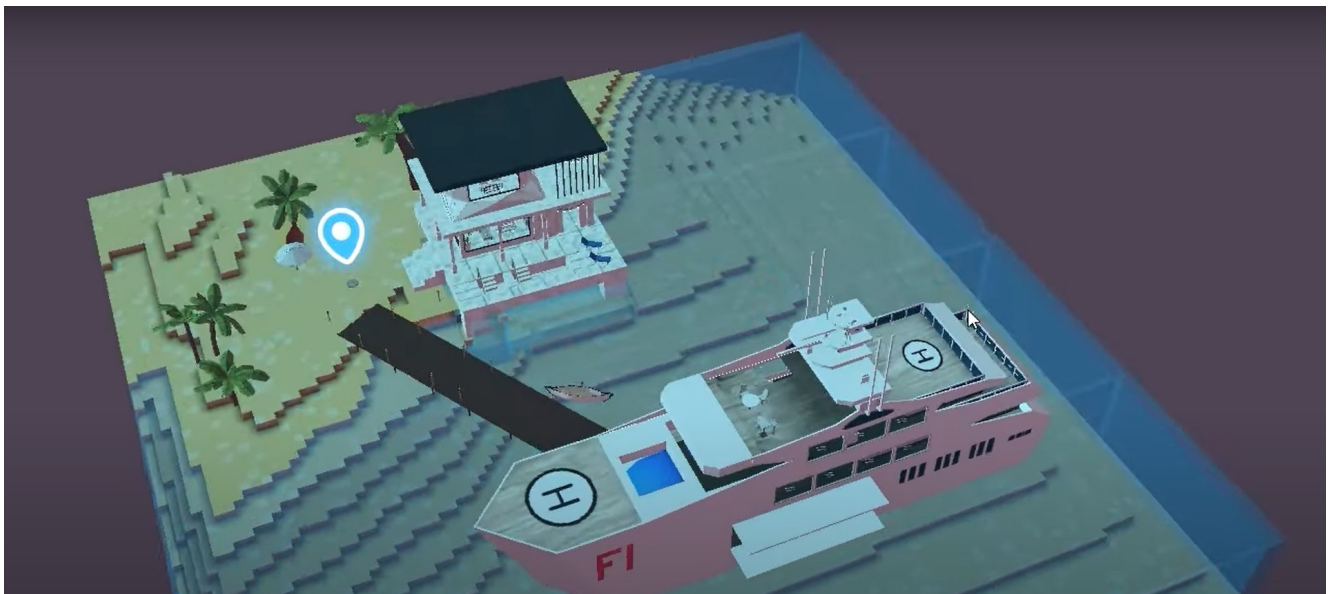


Image By Autoevolution

The record-breaking Metaflower superyacht is a four-story

yacht described as an ultra-luxury megayacht.

Key Features Include:

- A DJ booth,
- Two helipads
- Hot tub

You can take a 360-degree look at the NFT [here](#).

We will leave you to decide if she's worth USD 650,000!

For the latest superyacht news, go [here](#).

SugarSkinn Elite™ Custom Amenity Kits

[SugarSkinn Elite](#) is a new company in the beauty market. They offer high-quality custom amenity kits and organic skincare products your guests won't throw away.

Are you offering your guests mismatched products, tacky looking amenity kits or maybe no amenity kits at all?

Superyachts often provide guests with mini tubes of toothpaste, poor quality lip balms and products that never get used. This is not only wasteful, but it also adds to the overall environmental impact of your vessel. The difficulty of finding high-quality minis suitable for a superyacht charter or private jet can be quite a struggle, which is why we often

revert to well-known brands like Colgate and Molton Brown.

Today we spoke with Elizabeth Menegon, the founder of a new company on the market, [SugarSkinn Elite™](#), who offers a solution to your amenity kit struggles.

Tell us more about SugarSkinn Elite. What is it you specialise in?

SugarSkinn Elite stands out in the skincare market for two reasons:

1. We are all about small-batch skincare. Smaller batches are made more frequently, making our products as fresh and natural as skincare products can be. Small batch production also allows us more flexibility and creativity. My team here ensures that our ingredients are from trustworthy sources to provide the best quality available.
 2. We customise our high-quality products without **limitations**. We specialise in amenity kits for Yachts, Private Jets, and luxury stays and allow you to customise the kits to meet your guests' needs and aesthetic preferences. You pick the products they'll need, the design of packaging they'll enjoy, and we'll make it happen. It's that simple.
-

What made you come up with the idea of SugarSkinn Elite amenity kits?

We created SugarSkinn Elite because there was a gap in the market. There was no option to order custom, high-quality products. The custom options used low-quality ingredients and

required extremely large minimum orders, resulting in a product being thrown away. We think your guests deserve the best and being wasteful isn't our style.

What makes your products unique from others?

We don't compromise. From our small batch promise, our natural ingredient profile, to the lengths we'll go to customise an order to your exact specifications. We ensure the highest standard of quality and service is always provided.



[Environmentally Friendly Amenity Kits](#)

You say you can tailor your amenity kit packaging to suit the requirement of your client. Can you also customise the packaging of the product itself?

Absolutely! We can customise the labels on the actual product's container to look exactly how you, or your guests, prefer. We can also work with you on the outer packaging to customise the experience even further. Whether it's the perfect bag, gift box, or any other creative element you envision.

What is the most out-there packaging you have provided so far?

We recently provided amenity kits in [Goyard](#) bags for each guest. That's pretty extravagant if you ask me.

Where does the design and production process take place?

All of our products are manufactured in Connecticut. We need to keep production local because we are committed to small batch production and the freshest, highest quality ingredients. We can do this by keeping our production close to home.

With all of your skincare products being organic, does this mean they have a short shelf life?

Organic does not always mean that products have a shorter shelf life. For us, it's the opposite. We only make our products with whole, natural ingredients, which means they last a long time. The only product that we recommend not using past the six-month mark is our body polish. Either way, we are confident that it won't last very long once you try a product.

With your services being so bespoke, how long does it usually take from order to shipping?

Each order time will vary depending on what the order entails. For example, standard, eco-friendly packaging has a shorter lead time than something like a Goyard bag. We always recommend reaching out as soon as possible, so we have time to execute your vision exactly as you see it!

Other than custom amenity kits, what other unique products does SugarSkinn Elite offer?

Baby – Baby on board? We don't forget your little ones in our [amenity kits](#). We offer talc-free baby powder, organic baby socks, diaper balm and soothing bath powder.

Travel – We know you don't need a bath soak while in the air. We offer a hydrating facial mist, a cooling foot spray and a

few delicious lip balms to offer you a refreshing moment in any situation.

Pet – We love your furry family members as much as you do, which is why a portion of all our Paw Balm sales go directly to the charity. Our [Paw-some Paw Balm](#) is made with the same quality standards as all Sugar Skinn products and is not too greasy or sticky.

SUGARSKINN ELITE™

made exclusively for

EXUBERANCE

hand-poured | 4 oz

Radiant Facial Butter

How do you order SugarSkinn Elite custom amenity kits?

Our services are so personalised to the customers' request that you can only order with us via email at Info@sugarskinn.com. Once you have been in touch, we create you an account to record all special requests. We discuss your requirements and tailor everything to you and your vessel to ensure you provide the best possible service for your guests.

Find SugarSkinn Elite

To search through our current range of products head over to our website www.sugarskinn.com. To keep you with our latest releases, follow us on Instagram [@sugarskinnnyc](https://www.instagram.com/sugarskinnnyc).

Keep an eye out for the SugarSkinn Elite™ team at the 2021 [Fort Lauderdale International Boat Show](#).

To keep up to date with the latest Superyacht Content News, click [here](#).

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Q&A with The Yacht Chef aka Dean Harrison

The 20th of October is International Chef day so to kick off the beginning of this week we are catching up with Insta Famous [The Yacht Chef](#), also known as Dean Harrison. Dean has worked on Superyachts for the last ten years and is currently on Rotation on 60m [M/Y Arience](#). In this interview, we spoke with Dean about his previous ten years of experience as a yacht chef and how he built up his 21,000 followers on his Social Media platform.

http://https://www.instagram.com/p/CPdXST_rNZ5/

Tell me about your recent travels.

I'm fortunate, my current position is rotational, and I don't have a base. I spend most of my time travelling whilst I'm off and eating my way around the world. My most recent destination being Mexico, America, Brasil and Australia. I have recently come back and joined M/Y Arience for the final charter of the season cruising the Balearics, which has been a great experience.

How did you land your first Yacht

Chef position?

It was a little bit of luck. My career started on dive boats in the Great Barrier Reef. I completed three years of working on these to test my sea legs and ensure I didn't get seasick. I then began applying for the bigger yachts, all based in the South Pacific, persistence paid off, and I eventually landed a chef/deckhand gig on a 30-meter yacht. I have stuck to what I believe in throughout my career and grafted my way to the top.

Private or charter, what's your preference?

I would have to say, charter! I started private, and that is where I relished. I felt like I was part of the family, and for three years, in a way, I was. The family took me spare fishing and diving in some incredible destinations. I feel very fortunate to have had these experiences. However, I am now on 60m Arience, a charter vessel, and you know it's hard to beat the tips! We really are appreciated what we do for these families. I also love the verity. One week you looking after Russians and the next you have a Swedish family and then the following you have Americans. It provides such an array of challenges and keeps our work interesting.

<https://www.instagram.com/p/CTWyGtiLsMt/>

What's your favourite galley you have worked in so far?

Arience, 60 meters really is a perfect size! The yacht is massive, and they have made some significant changes to the crew areas, making it an enjoyable and more practical place to work in. I have a huge dry store and cool room, I'm really spoilt on here.

The Superyacht Industry takes you to all corners of the globe. What has been your favourite destination so far?

There are so many beautiful destinations in the world, but I really can't go past Raja Ampat, Indonesia. That was a special place for me. It is so remote, and the sea life is just incredible.

https://www.instagram.com/p/BgA9hx_A57n/

Do you have a food hero?

I wouldn't say I have a food hero. There are so many fantastic chefs in the world! The ones I admire the most are the plant-based forward-moving chefs. It's such an old age perception to believe that every meal must have meat, and it is amazing how creative these modern chefs are. They do put out some incredible plates.

Which Plant-Based Chef stands out to you?

It would have to be [Chef Rene Redzepi](#). He pushes for plant-based food because he knows the future. He is a true talent and is renowned for creating really beautiful pieces. It is becoming well known that having meat with every meal isn't sustainable. Anyone can cook up a piece of meat and make it delicious, but someone who can turn a carrot into something amazing is pretty spectacular!

My second choice would be Daniel Humm, the head chef and owner of [Eleven Madison Park](#) In New York. He has been criticized for going plant-based, but I think he will be extremely successful

if he sticks to it.

<https://www.instagram.com/p/CQRJJ5NFfox/>

You have created quite a following on your platform; was this intentional?

It was never my intention as I was never a social media person; I was even pretty late to the iPhone party. I have always loved to document and carry a video camera with me. Instagram was just a place I could now put all the images I had taken. I honestly think I was one of the first to document a lot of behind-the-scenes of a yacht chef, which people found interesting. So I guess, in a way, it was just good timing.

What would you call Australian cuisine?

Australia is so young that we don't have a rich history of food. What we do have is one of the most multicultural nations. Because of this, we have what's called Modern Australian food. For me, it's everything amazing from around the world, taken and refined.

Where in the world have you travelled to that stands out as being the culinary leader and why?

I know it may sound bias, but it has to be Australia. Being such a young country, the chefs there have learnt from different cuisines all over the world. We truly take the best from their dishes, build and experiment.

If you had to pick a country outside of Australia to visit for the food, where would it be?

I couldn't name a country, but I will give you two cities. Barcelona and New York both have several fantastic restaurants!

https://www.instagram.com/p/Bk4d_hEjeI2/

We know you have been on a local produce journey recently. What did this entail, and what does local produce mean to you?

This was actually for a TV project I am developing, and it was such an unexpected, incredible experience revisiting where I grew up as an adult. You appreciate things a lot more! We are so lucky in Australia. We have every type of climate within arm's reach, and there's nothing we can't grow!

Will you be incorporating any of the products you've discovered into your future dishes?

Most produce I come across appear in my dishes at some point. It's hard not to think about what you can create out of something as a chef. When you're exposed to fantastic produce, your brain is constantly moving at a hundred miles an hour on how you can turn it into a beautiful dish.

<https://www.instagram.com/p/CS2cy4ELnrj/>

Do you embrace the local cuisines and apply them to your work when working onboard?

Always! When the local produce surrounds you, it's hard not to!

Three galley gadgets Yacht Chefs shouldn't live without?

- Thermomix – It's a blender on steroids!
- A Rational/Combi Oven – I do love them. It just makes life easier.
- A Decent Vacuum Pack Machine – Couldn't live without one now that I have had one. They are so handy for prep and backup food.

<https://www.instagram.com/p/ByTM7S4AC3j/>

What is the most challenging part of being a superyacht chef?

I think it's the pressure to make every cuisine and food request to the client's taste. The client has an image or taste from a particular place, and it's your job to recreate that.

I once had a client ask for a particular corn beef hash dish they regularly had at a 5-star hotel. I attempted three times from the verbal descriptions they gave me, and I couldn't nail it. They sent me a picture on the 4th attempt, and I got it straight away! So I guess it's the expectation of giving them something they had in a moment of their life and it being exactly the same as what they had had previously.

Where has been your most challenging destination to provision?

Probably the South Pacific, where I started my career. I am pretty happy I began my career there and not the other way around, if I am honest.

<https://www.instagram.com/p/CTq7SP-sDmE/>

You've been a superyacht chef for ten years now. Do you think you could ever return to land and work in a traditional kitchen?

Honestly, it would be hard, and I don't think I would unless it was for a unique project or to start my own restaurant.

Lastly, are you able to let us into a snippet of your exciting new project that's in the making?

I can't give too much away as it's still in the works. It's for the yacht chefs. So watch this space!

To keep up with what Dean is up to follow him [@theyachtchef](#). For more interviews like this one visit, [here](#).

Superyacht Crew Uniform: It Should Be Easy!

Cover Photo by Taylor Made Designs

With specific uniform requirements for different crew members and different uniforms for different parts of the day. Managing superyacht crew uniform supply is almost always an unnecessary drain of resources for almost every Chief Stewardess or Purser.

As any experienced yacht stewardess will know, there is plenty to think about when ordering yacht crew uniform. Where to purchase the uniform from? The number of uniforms to order? Value for money? Range of options? These common questions make a reputable crew uniform supplier essential.

Uniform suppliers should provide accurate advice and experience to help make your uniform ordering process seamless. Today, we speak with [Taylor Made Designs](#) about how they make the superyacht crew uniform ordering process less stressful.



Photo by Taylor Made Designs

The Taylor-Made Service

With 28 years of industry experience, [Taylor Made Designs](#) (TMD) are experts in their field. Superyacht Crew Uniform is not all they supply. TMD also supplies uniforms to boutique hotels, theme parks, leisure chains, mid-sized cruise ships and small river cruises proving their ability to adapt to the needs of their clients. They are specialists in supplying a variety of New Build and refit superyacht projects such as Nero, La Datcha, Advantage, Golden Horizon and Black Pearl, to name but a few.

Fed up of listening to the crew telling you the uniform is too baggy or too small, or it just it doesn't look right on me?

Yacht crew that look great and feel comfortable in their uniform are often more productive during work. [Taylor Made](#)

[Designs](#) offers a unique Taylor-Made service. They like to meet the crew in person to discuss their unique expectations and requirements. They will bring samples of their products to you to ensure you make the most educated choice when picking your crew uniform.

[Taylor Made Designs](#) will be a part of your journey from the start. Ed Taylor commented:

'We look to develop long-term relationships built on trust, communication, reliability, knowledge, great service and confidence'



Photo by Taylor Made Designs

Ready-Made and Raring to Go

Whether you need stock instantly or require a uniform to be made bespoke to you, Taylor Made Designs will manage the entire process for you. They are specialists in bringing multi-departmental brands and ranges together and will deliver plain or branded items.

They don't just limit themselves to uniforms either. TMD can help with all of your other accessories from belts and shoes to guest totes and hard hats. They aim to be your first port of call for all clothing and accessory supplies, taking the stress away from you having to source unusual items.

Hassle-free Uniform Supply

Yachts often have to keep their own records of what items were purchased and from where. There is also the lottery of embroidery or screen-printing whether each supplier can provide the same sizes, colours or personalise the uniform consistently.

Taylor Made Designs offers an online e-store developed to solve these problems and allows you to manage superyacht uniform requirements easily. We all know too well the horrible burden of when certain uniform items get discontinued. TMD offers a suggestion service on a product that will closely match what you previously had should they not find the stock.

Ed Taylor Comments:

"Our resources and supply chain are infinite. This coupled with our own embroidery and print facilities allows us to work to our client's briefs to come up with several solutions to suit any budget."



Photo by Taylor Made Designs

Superyacht Standard Crew Uniform

[Taylor Made Designs](#) sources clothing globally whilst maintaining environmental considerations and impacts, offering an almost limitless supply of uniform options. They process all uniforms through their production and distribution facility. So no matter where the clothing comes from, they know you are receiving quality. The quality control team checks every item, and the in-house embroidery and printing machines apply any branding or personalisation to ensure consistency.

There really isn't much Taylor Made Designs can't supply for you. They aim to make your life as easy, efficient and cost-effective as possible. They are very focused on building long term trusted relationships and being the go-to for all uniform & workwear requirements.



Photo by Taylor Made Designs

Contact

To build your relationship with Taylor Made Designs, call them on +44 (0)1202 473311 or email them directly at hello@taylormadedesigns.co.uk. To view their current product range, view their stock catalogue [here](#).

For the latest Superyacht Industry News, go [here](#).

Are You Choosing The Right Superyacht Agent?

Cover Photo supplied by [MGMT Yacht Agents](#)

From last-minute Michelin star restaurant reservations and tickets to Wimbledon to customs and clearance, provisions, berthing and fuel, superyacht agents are becoming more and more valuable in this ever-changing complicated world. With no governing body or international regulations on how they should operate, how do we know we are selecting the right superyacht agent with so many now to choose from?

Superyacht agents are the zippers that help hold a trip of a lifetime together. They are a PA, tour guide, an event planner, a counsellor and a personal shopper. The role of a superyacht agent is many jobs in one, and even the most seasoned captains couldn't bear to be without one.

But How Do We Know We Are Getting a Good Superyacht Agent?

[AYSS](#) provides a global community of professional superyacht agents. All of their members have the Superyacht Industry as

the core of their business. If they are an AYSS member, you can be confident your agent will go the extra mile.

Thorough knowledge of local laws, tax systems, service providers and fuel suppliers are essential skills Superyacht Agents must have to become an [AYSS](#) member. In today's increasingly complex logistical world, it should be the agent, with their expert knowledge of the country they are operating in, who will help get your yacht fully prepared for either Owner, Charter or Passage on time.



Superyacht – Auckland, New Zealand

The Global Regulator

From the bottom of the globe in little New Zealand to the top in the UK, Superyachts now venture worldwide. Superyacht agents are popping up in all destinations, with most countries now having multiple agents to choose from. Finding a knowledgeable and reputable agent accustomed to the demands of superyachts is becoming more difficult for captains and crew.

There is no globally accepted regulation for the quality of service they should provide. Nor is there someone upholding standards, requirements or even setting a price mark for superyacht agents. With no governing body, how can you be confident you will receive the best service when choosing your agent?

Members of the AYSS are quality checked and vetted for fairness. To become a member, they must provide references from Captains and from within the Superyacht Industry. Other member agents must also recommend them. The [Association of Yacht Support Services](#) selection process is rigorous. Interested potential members must have been operating within the superyacht industry for a minimum of two years. Their primary business must also be as agents within the superyacht industry.

But What If Things Don't Go Smoothly?

In the unlikely event of things going wrong, AYSS has an Ethics and Grievance group that will attempt to resolve any issues to the satisfaction of both parties. Becoming a valued member of AYSS gives agents an elevated advantage over unregulated yacht agents. It is an added protection for the agent and an added protection for the yacht itself.

AYSS

For more information on the AYSS and how to become a member visit, www.ayss.org or for their latest updates, follow them on Facebook [@ayss.org](#) or Instagram [@aysscaptain](#).

For the latest industry news, go [here](#).

Our Thoughts On The 2021 Monaco Yacht Show

It has been a long build-up to the 30th edition of the [Monaco Yacht Show](#). With the 2020 show postponed, everyone was in high spirits for this year.

With travel restrictions still unclear and COVID-19 ever so slightly lingering over us, some businesses and guests debated whether it would be worth attending the [2021 Monaco Yacht Show](#). So in this article, we will take you through a brief summary of our thoughts on this year's show. We talk about the safety measures they had in place and the general feedback we received from the attending businesses.

Overall Summary of the 2021 Monaco Yacht Show

Overall, the show seemed to be quite busy. The footfall and attending guests were lower than in previous years; however, the number of exhibitors remained normal, if not higher. We spoke with several companies such as [Yachting Partners International](#) about their overall thoughts on attending this year's show.

The general feedback we have received from exhibitors is that the guest attendance levels were slightly lower than in early years. In saying that, overall transactions and yacht sales seem similar to those of previous years and, other than the COVID restrictions, the show felt relatively normal.

Exhibitors who attended the show are primarily happy with the results and feel it was worth taking part even with overall expenses coming in slightly higher than usual.

COVID Regulations In Place

We have to give great credit and thanks to [Monaco Yacht Show](#) this year. They did a fantastic job with the safety measures to ensure they kept everyone safe at the show. Below is a list of the standout restrictions we noticed:

- They required attendees of the show to provide their double vaccination passports on arrival each day. Here they provided you with a wristband showing you had been checked.
 - Masks were required throughout the show, even when outdoors walking around
 - Some of the vessels attending were quite strict with who was allowed onto the vessel to keep their crew safe.
-

The Most Talked-About Superyacht At The Monaco Yacht Show 2021

With 60 Superyachts on display, 37 of which being [new builds](#), there were many standout Superyachts at this year's show, including 94 Meter Viva built by [Feadship](#), 70 Meter Polaris created by [Rossinavi](#) and 85 Meter BOLD created by [SilverYachts](#). The standout and most talked about Superyacht at this year's show was 80 Meter [Artefact](#), created by [Nobiskrug](#).

Thanks to futuristic lines and a multi-deck panel of eye-popping windows: [Artefact](#) is quite the modern icon which is

why she wins the most talked about yacht at this year's show. Innovations run from the frameless glass that serves as outer walls on the owner's deck, while unusual spaces include a tai chi room and a panoramic office. It is no wonder people pay such an interest in her.

Was It Worth it?

Absolutely yes! Even though travel restrictions are more complicated, the 2021 Monaco Yacht Show was worth it. There were plenty of businesses attending this year to catch up with and many beautiful yachts on display.

We want to give a big thank you to the organisers of the [2021 Monaco Yacht Show](#). The show was very well organised, easy to navigate and felt utterly safe given the current conditions.

We look forward to catching up with you all next year!

To keep up to date with the latest Superyacht Content News, click [here](#).

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Interview with the Superyacht Captain of M/Y Lady M

It is good to be back out and about this year, and what a tremendous success the 2021 [Monaco Yacht Show](#) has been so far. We have caught up with old friends and met new ones, and this year with great thanks to [West Nautical](#), we landed an interview with Russ Strang, the Superyacht Captain of [M/Y Lady M](#).

In this interview, we talk about the successful Med season he and his crew have had this year and the difficulties COVID-19 has thrown at them. We find out his favourite destination and even touch on what he thinks about the influx of new crew into the industry because of the Below Deck craze.



Monaco marks the Med season coming to a close. Can you tell us how this year's season has been for Lady M?

Has it been a busy season?

It has been a very successful season this year. We covered a lot of distance and visited plenty of new countries, which has been a nice change with the owner. Unfortunately, we didn't manage any charters this year as the owners wanted to enjoy the yacht themselves. without strangers coming on board between visits. It has been a good season. We visited plenty of areas, some of which the crew hadn't been to before.

Can you tell us where you have explored?

We got to Turkey, Greece, Albania, Croatia, Sicily and up the coast of Italy, so we have mixed things up this year, which has been a good change.

How does the 2021 summer compare with 2020?

2020 was much more restricted. We couldn't have any of the owner's friends or distant family onboard because of COVID-19, so the trips were a little quieter with just direct family. It was nice to have the larger groups and plenty of the owner's friend's back this year.



Photo by [Spencer Davis](#) on [Unsplash](#)

What was the stand out destination this year for you?

I have always been a fan of Croatia just because of the variety on offer. There and the short distances between them. I was also very impressed with Turkey. I haven't spent a great deal of time there, so it was nice to see what it offered and even the beauty of the place.

How have you managed crew travel/holidays this year with the different travel restrictions around the world?

It was, of course, logistically challenging, but with a bit of

planning, anything is possible. All crew travel with their Seaman's book and on a Seafarers ticket, which will get you out of/into most quarantines around the world. Most of the crew are now vaccinated or partially vaccinated, so travel has been a little easier.

Most of the crew are Europe based, so travel has been a little easier for them. We have had a couple of South African crew that have faced a few challenges but again, with a bit of forward planning and picking the correct flight path, we got them back on board with little issue.

Have there been any logistical challenges with moving the vessel around the Med?

It has been a lot more straightforward than I thought it would be, definitely a lot easier than last year. This is down to the help of the local agents, a bit of forethought and plenty of planning. It hasn't affected any of our plans, to be honest.



What is Lady M's Plan for the winter?

We have a winter birth in San Remo, which we will head straight over to after the Yacht Show. We will spend the winter maintaining and doing any necessary repairs and improvements on the yacht and, of course, giving the crew some well-deserved Rest to prepare for the next Med Season.

Have you received any charter bookings for the 2022 season yet?

There have been interested parties but nothing set in stone yet. I would be surprised if we had a repeat of this year. I am expecting a few to come through soon.

What does the perfect 7-day charter consist of?

We hate to say it, but the weather plays a big part, not too hot or cold; no rain and little wind is ideal for us.

For the perfect charter, the stars would all align, and you would have great weather, you'd have a positive and motivated crew, friendly guests, great food and a great itinerary. Of course, any good charter needs to be action-packed with plenty of activities, excellent restaurants, and fantastic meals on board.



Photo by [Matthias Mullie](#) on [Unsplash](#)

Any stand out areas of the Med for that perfect 7-day charter?

Again, I would have to say Croatia. There is such a variety on offer there. We usually operate out of Split; it's a great

location to base yourselves. There are beautiful waterfalls within easy reach. Hvar, the party capital, is close by and has plenty of excellent restaurants on offer and historical Dubrovnik is only a short trip away. Croatia offers such a variety in such a small space. It is perfect for a guest trip.

We have been speaking with crew training facilities that have experienced a high influx of junior crew influenced into the industry by shows like [Below Deck](#). Does this raise any concerns for you as a captain?

(Giggles) I am actually pleased you asked this question because it really has become quite a driver for people joining the industry. It is, of course, a concern for me as it gives the junior crew a preconceived idea and specific expectations of the superyacht industry. If they are influenced into the industry by Below Deck or because of what they have seen on social media, it is essentially setting them up for failure. They often think it is all party, party and beautiful destinations and they quickly realise it's a lot of hard work.

There is an element of having a good time in yachting, but it is probably 95% hard work that shows like Below Deck do not accurately demonstrate.



Photo By Bravo

Would you say that they often come in not understanding what an owner or charter trip is like?

Yes, I guess so. From the very little I have seen of Below Deck, the crew often drank champagne with the guests in the jacuzzi. This is just so far removed from the truth of super yachting.



Last year the Dutch firm [Sinot Yacht](#) unveiled Aqua, the world's first hydrogen-powered superyacht. Where do you see the future of the superyacht industry in terms of sustainability? And is there anything you do onboard to reduce Lady M's environmental impact?

It's great to see that the industry is moving in this direction. With so many superyachts around now, it is good to see people doing things about their environmental impact on the world. I think Hydrogen and battery-powered yachts will be a lot more common in the future.

Of course, we aren't working miracles with what we are doing on board, but every little helps. Recently, we installed a

water filtration system, so we all drinking filtered water rather than using plastic bottles. We also make an immense effort to recycle and dispose of our waste correctly where we can. We all have to do our bit even if it is only small.



Inside M/Y Lady M

What does Lady M do to stand out in the charter market?

Nothing special really, there are no gimmicks. She is just a good solid yacht set up perfectly for charter guests. The crew go along for the guests. For a yacht charter, it reasonably priced us for what we have on offer. We have Michelin trained chefs and a highly experienced crew with solid hospitality and yachting backgrounds. We are very excited to be welcoming back charter guests soon.

To book a charter with the crew on M/Y Lady M, visit the West Nautical website [here](#). For the latest news on the superyacht industry, go [here](#).

Monaco Yacht Show 2021: Superyacht New builds

Today marks the beginning of The Monaco Yacht Show 2021. The 30th edition of this wonderful event will run until the 25th of September 2021. Among the sixty superyachts on display this year, 37 of them are 2021 new builds that their manufacturers will unveil at Monaco.

To celebrate the beginning of the Monaco Yacht Show 2021, [Superyacht Content](#) is giving you the Top 10 new build Superyachts you must see if you are attending this year.

ALIX II



The 30-meter sail yacht Alix II was built by [Nautor's Swan](#) in Italy. Her interior is styled by design house Loro Piana Interiors. This luxury vessel's exterior design is the work of German Frers. They have designed Alix II to accommodate up to 8 guests in 4 suites comprising two cabins that can operate as twins or doubles. There are two staff cabins aboard, allowing her to carry up to 4 crew.

SPECIAL FEATURES:

- Brand new for 2021
- Sleeps 8 overnight

DRIFTER W



Photo By <https://www.superyachttimes.com>

The Italian shipyard [Sanlorenzo](#) delivered the 47 Meter expedition yacht Drifter W this year. Italian designer, Zuccon, was responsible for her stunning interior. She can comfortably accommodate up to 10 guests in 5 cabins and can carry up to 9 crew onboard. Drifter W was built with a steel hull and aluminium superstructure. Powered by twin Caterpillar engines, she comfortably cruises at 13 knots, reaches a maximum speed of 15 knots.

SPECIAL FEATURES:

- Apartment-style Owner's suite
- Huge locker of water toys and accessories
- Sundeck with bar and jacuzzi
- Natural light throughout
- Ample alfresco deck areas

CHARTER PRICE: From EU 210,000

MOSKITO



[Moskito](#) is a 55-meter superyacht previously known as Project Pollux. The yacht's builder is [Heesen](#) from Netherlands who delivered superyacht Moskito this year and she will be on display at Monaco Yacht Show. The superyacht has a beam of 9.6m, a draft of 3.15m and a volume of 757 GT. Shark-tooth superstructure overhangs characterise her exterior, designed by [Omega Architects](#). M/Y Moskito has a steel hull and an aluminium superstructure. She features 2 MTU engines, giving her a cruising speed of 13 knots and a top of 15 knots. She houses 12 guests in 6 cabins and can carry 13 crew.

SPECIAL FEATURES:

- Full-beam master cabin with his/her en suite
- 4,500nm range
- Interior design from Bannenberg & Rowell
- Intimate beach club

CHARTER PRICE: From EU 350,000

TIME OFF



[Damen Yachting](#) built the 55 meter chaser yacht Time Off in the Netherlands at their Antalya shipyard and she was delivered to her owner in August 2021. This luxury vessel's exterior design is the work of Damen Yachting. Time Off accommodates up to 6 guests in 3 suites. She is also capable of carrying up to 12 crew onboard. Time Off is built with a steel hull and steel superstructure. She is powered by 4 x diesel Caterpillar engines and can comfortably cruise at 16 knots, reaching a maximum speed of 20 knots with a range of up to 5,000 nautical miles at 10 knots.

SPECIAL FEATURES:

- 5,000nm range
- BV (Bureau Veritas) classification
- Interior design from Damen Yachting
- Sleeps 6

ZAZOU



[Benetti](#) built the 65 Meter Zazou in Italy at their Livorno shipyard. Dutch designer, Sinot Yacht Design styled her interior, and she was delivered to her owner in July 2021. Zazou accommodates up to 12 guests in 6 suites and can carry up to 15 crew onboard. Zazou is built with a steel hull and aluminium superstructure. Twin diesel Caterpillar engines power her, cruising at 15 knots, reaching a maximum speed of 16 knots. She has a range of up to 5,000 nautical miles from her 110,000-litre fuel tank when she cruises 12 knots.

SPECIAL FEATURES:

- Outdoor infinity pool
- Beach deck with fold-down platform
- A superb collection of water toys
- Timeless design

POLARIS



[Rossinavi](#) built the 70m motor yacht 'Polaris' in Italy at their Viareggio shipyard. She is the largest construction in [Rossinavi's](#) history. Her interior is styled by design house Team 4 Design, and she was delivered to her owner in May 2021. She adapts and can move comfortably through the warm waters of the Caribbean to the sub-zero conditions of Antarctica. Polaris is built with a steel hull and aluminium superstructure, with teak decks. Powered by 3 x diesel Caterpillar (C32) 1,450hp engines, she has a cruising speed of 15 knots and reaches a maximum speed of 17 knots with a range of up to 6,000 nautical miles at 12 knots. The 70m explorer can accommodate twelve guests in 6 cabins and seventeen crew members.

SPECIAL FEATURES:

- 6,000nm range
- Ice-class hull
- Large Pool
- RINA (Registro Italiano Navale) ✕ classification

TATIANA



Shipyard [Bilgin Yachts](#) delivered the 80 meter Tatiana. She features interior styling by English designer H2 Yacht Design and can comfortably accommodate up to 12 guests in 8 cabins and houses 20 crew. They built Tatiana under the latest IMO Tier III standards and comes fitted with a unique exhaust system for “100% clean air emissions,” according to her builder. Tatiana’s layout contains generous living areas, with a beach club and a huge spa.

Built with a steel hull and aluminium superstructure, Tatiana offers greater onboard space. Powered by twin MTU engines, she comfortably cruises at 12 knots, reaches a maximum speed of 19 knots with a range of up to 7,500 nautical miles from her 168,000-litre fuel tanks at 10 knots.

SPECIAL FEATURES:

- Swimming pool and beach club
- Spa facilities with steam room and sauna
- Owner’s deck with private alfresco areas

- Dip pool on the sundeck

CHARTER PRICE: From EU 775,000

VICTORIOUS



The Ak Yachts shipyard in Turkey built the shimmering 85m Victorious. Michael Leach Design made the brand-new explorer exterior. H2 Yacht Design penned the interior. She can accommodate up to 12 guests across 11 guest suites making it a comfortable ride for all. The bridge deck is dedicated to the owner, offering an aft-facing cabin complete with a bathroom and walk-in wardrobe opening onto a private terrace with a hot tub and walk-around side decks. She is also capable of carrying up to 22 crew onboard across 11 cabins.

Built with a steel hull and aluminum superstructure. Powered by twin Caterpillar engines, she comfortably cruises at 13 knots, reaches a maximum speed of 17 knots with a range of up to 14,000 nautical miles from her 258,457-litre fuel tanks at cruising speed.

SPECIAL FEATURES:

- Large aft deck Jacuzzi
- Heated swimming pool
- Elegant cocktail lounge
- Helipad
- Spacious observation saloon

VIVA



Feadship built the 94 Meter motor yacht Viva in the Netherlands at their Kaag shipyard, and they delivered her to her owner in June 2021. This luxury vessel's exterior design is the work of Azure Yacht Design. Equipped with a hybrid propulsion system, Viva can travel a comfortable 12 knots on diesel-electric power. They built Viva with a steel hull and aluminum superstructure. Powered by twin diesel-electric MTU engines, she comfortably cruises at 12 knots and reaches a maximum speed of 20 knots.

SPECIAL FEATURES:

- Elevator for convenient access
- Brand new for 2021
- Cinema Room
- Inviting pool
- Lloyds Register ⌘ 100A1 SSC Yacht, Mono, G6 ⌘ LMC, UMS classification

ARTEFACT



Now we know this isn't a 2021 new build, but the multi-award-winning 80 motor yacht is a must-see at the 2021 Monaco Yacht Show. [Nobiskrug](#) built Artefact in Germany at their Rendsburg shipyard, and they delivered her to her owner in March 2020. This luxury vessel's exterior design is the work of Gregory C. Marshall. She can accommodate up to 16 guests in 8 suites and can carry up to 24 crew.

They built Artefact with a steel hull and composite superstructure. Twin diesel-electric Caterpillar engines power

her at a comfortable cruising speed of 15 knots. She has a top speed of 17 knots, with a range of up to 5,300 nautical miles from her 260,000-litre fuel tank.

SPECIAL FEATURES:

- Elevator
- 5,300nm range
- Multi-award winning
- Cinema Room

To see the full list of superyachts attending the 2021 show this year visit the Monaco Yacht Show website [here](#). To find out what's on at the event, go [here](#).

And for the latest Superyacht news, [Click here](#).

MYS Captain & Crew Lounge Masterclass Itinerary

We are on the final week countdown to our favourite show of the year, the [Monaco Yacht Show](#). All sorts is going on this year! As always, we are most excited to see what will happen in the MYS Captain & Crew Lounge. Our friends at [Maison Del Gusto](#) have provided us with a sneak peek into the exclusive itinerary of Captain & Crew Lounge Master Classes for Superyacht Chief Stews and Chefs.

What is the MYS Captain & Crew Lounge?

The C&C Lounge is a quiet place for all superyacht captains and crew to relax and unwind before heading back to their

yacht. Located in Port Hercule, Monaco Bay, next to the Yacht Club de Monaco on Quai Louis II. The C&C Lounge offers complimentary breakfast and lunch to exhibiting captains and crew. Breakfast is from 8:30 to 10 a.m; and lunch is from 11:30 a.m. to 3 p.m. No reservation? No problem! Just rock up and enjoy a free feed away from work whenever you need it. In their wind-down area, they offer free refreshments, music, entertainment, and complimentary Wi-Fi. A wellness lounge is also available during the day.

The C&C Lounge is open from 8:30 a.m. to 6:30 p.m daily. We all know how long it can take to walk around the show, so this year, X Shore is offering a free electric shuttle that travels back and forth to the C&C Lounge between 8 am and 7 pm for yacht crew on the other side of the marina.

<https://www.instagram.com/p/B0tuZkngrRl/>

Exclusive Masterclasses and Tastings for Yacht Chefs and Chief Stewardess's

The Monaco-based superyacht provisioning company Maison Del Gusto put together an exclusive Master Class Itinerary in 2019 at Monaco Yacht Show. They had a range of displays from how to filet a large Tuna to ... We are glad to confirm that they will be back this year with the success of the 2019 itinerary, so keep reading to find out what they have in store for you.

<https://www.instagram.com/p/B23shXkIORZ/>

DAY 1 – 22nd September 2021: One to One with Caviar N25 and MDG

We have often presented it, or maybe we have been asked to suggest the best type. On the 22nd of September, Maison Del Gusto will provide you with the opportunity to taste and discuss in-depth 3 different types of Caviar N25:

1. Oscietra Réserve
2. Kaluga Hybrid
3. Kaluga Réserve

Selected by the best Chefs in the industry, Caviar N25 is packed with the ultimate rich and creamy, pure umami flavour.

<https://www.instagram.com/p/CSgcb64IVzG/>

DAY 2 – 23rd September 2021: Plant-Based BBQ with the head chef on MY Artefact.

With the latest sustainability trend; to reduce meat consumption and the recent rise of Veganism, offering meat-free meals is becoming a regular thing on board superyachts. Maison Del Gusto will be joined by Head Chef of MY Artefact, Evan Mende, to present and talk about meat-free meals onboard. Evan will put together a mouth-watering plant-based BBQ that will certainly tickle your tastebuds.

<https://www.instagram.com/p/CTNGTCaMKVt/>

DAY 3 – 24th September 2021: The Art of Perfection

Day 3 is all about the desserts! Our favourite! Maison Del Gusto will be offering a Pastry Lab day with Italian Chef [Loretta Fannella](#), who was recognised as the “Best pastry chef in Italy” by the guide of Paolo Marchi in 2007. Loretta will take you through the art of pastry defined by every minor detail. She will display a range of classic desserts, gluten-free options and even touch on tasty vegan treats.

<https://www.instagram.com/p/CRk5b70Fw0L/>

On top of all of this throughout the event, Maison Del Gusto will give everyone the opportunity to try the world-famous DAI DAI bite-sized artisan ice cream embellished with dark

chocolate. This is certainly a Master class you don't want to miss!

Register Now

Registration is free and will be online only this year. They will not be taking registrations at the door, so make sure you're ready to go before the show starts. Register now at myscclounge.com. Bookings for the MYS Captain & Crew Lounge Masterclasses are live now. To secure your place at one of these events, scan the QR Code below:

*BOOK YOUR
TASTING SLOT*
Limited places available



For the latest articles on industry events, go [here](#).

Meet The Team of Atlantic R2R!

We recently interviewed Atlantic R2R to find out all the need to know information before they embark on their row across the Atlantic. The article is linked [here](#). Now we get to meet each

team member and find out what made them sign up for this extreme challenge:

The Team



Seb

Seb Evans (34) from Fife, Scotland – Chief Officer on 50m M/Y Plan B

The Welshman of the team, although he currently lives in Scotland with his wife and two children. Seb is studying for his Master 3000gt whilst exploring his new hometown and

figuring out parenting! Seb grew up landlocked in the heart of the Brecon Beacons, Wales. He had a love for the water, spending half of his weekends sailing on Llangorse Lake.

After jumping between jobs in the French Alps and looking for a change in life direction, Seb eventually arrived in Antibes with his tent and €200. He began walking the docks looking for work. His determination paid off. He spent the next 6 years on a 55m superyacht, meeting his wife Jenna along the way. Seb has completed 5 Atlantic crossings, and for the last three years, he has been working as Chief Officer on a 49m expedition yacht exploring the coasts of the USA and Mexico.

Long distant challenges are not a new thing for Seb. During his time, he has completed the 1500km cycle from Chamonix Mt-Blanc back to Brecon, Wales. He has also completed a solo 3000km ride from Agadir, Morocco, to La Ciotat, France. Seb is highly competitive, and although he may not vocalise it, he will have World Records in the back of his head throughout the training, preparation, and race. He is hoping to utilise his navigational skills and determination to achieve as fast a finish as possible!

Mental health has been a subject Seb feels strongly about because of family reasons, and he is excited at the prospect of helping to raise awareness and money for Rock2Recovery.



Jordan Parkinson (29) from the Isle of Skye, Scotland – Bosun 75m Motor Yacht

Jordan was born in the small seaside town of St Ives on the Cornish Coast. At the age of seven, his family reluctantly up sticks and moved to the North of England. They opened a successful Bakery business in York, selling mainly Cornish Pasties, among other delightful treats! Jordan and his two siblings were very involved in the shops' day-to-day running,

providing them with invaluable people skills. Jordan's genuine passion for ocean and water sports came about when he and his family moved their lives to the Canaries, where he discovered his passion for Kite surfing at 14 years old, which eventually developed into a teaching career.

Jordan was tempted into the Yachting Industry by his cousin back in 2012. During the last 9 years, he has travelled far and wide to French Polynesia, East and West Coast USA, Papua New Guinea, and Vanuatu, to name a few. Having visited his family numerous times in Skye over the last 5 years, Jordan gradually became attached to the Isle and bought a cottage. He plans on moving to Skye in the next couple of years to start a family and settle down. Jordan's not much of a rower. However, he's highly motivated and very competitive when called upon. Jordan commented:

"Come 2023, the team and I will be gunning for gold and chasing records. [Rock2Recovery](#) will always be in my mind and the other members of the team. We want to do the charity and members of the Armed Forces proud and raise as much as possible for a very important cause."



Tom

**Tom Atkinson (39) from the Isle of Skye,
Scotland – Plumber/Construction Worker
ex. British Army**

Tom is currently a Plumber/Construction project manager. Originally from Portsmouth. Tom lives on the Isle of Skye, Scotland, with his wife and 2 kids. One of 4 siblings and son of an ultra-competitive father, competition has always been in Tom's blood.

His dad coached the local high school running team, and tom

started training with them from 6 years old. By 9 he was racing in under 18's fell runs. Tom always had a love of the water and spent a lot of his youth running to the beach to swim, surf and eventually sail.

Tom joined the army alongside his then gym partner Paul. Both joining 2PWRR light role infantry. Scoring top 5 on a battalion competition, Tom had the option to move to Sniper platoon, where he spent the rest of his army career. This job would entail carrying all their 120lb of equipment on their backs and spending up to 6 weeks living in a 4 man op (hole in the ground) doing 2hrs on 2hrs off. Serving in Iraq, Northern Ireland, Oman, Canada and many other places. In the last few years, Tom has competed in Numerous mountain marathons and Ultra marathons and ran the Loch Ness marathon in bare feet!

The chance to row The Atlantic represents a fresh challenge for Tom. He will bring to the team not only the experience of working and living in a confined space for long periods of time, doing 2 on 2 off but also a calmness in crisis and decisiveness in action installed by his military training. He is most definitely in it to win it!

The charity [Rock2Recovery](#) is close to Tom's heart after the suicide of another friend and former team commander Danny Johnstone. It means the world to Tom to represent and raise money for such a good cause as [Rock2Recovery](#). Danny will be on his mind throughout this challenge.



Paul Roadnight (39) from the Scottish Highlands – Infantry Warrant Officer, British Army:

Paul was born in Hertfordshire and moved to Hampshire at 11 where he spent his formative years. At 18, while trying to figure out his next move, he and Tom met and formed a bond

that's lasted through a military career to this day. At 21, He joined the Princess of Wales Royal Regiment, serving in many operational tours of Northern Ireland, Iraq and Afghanistan. His experiences to date have instilled in him a strong will to dominate events and a sense of humour in adversity. He is currently living with his wife and two children in the Scottish Highlands. He is still serving in the 3rd Battalion, the Royal Regiment of Scotland, as the Company Sergeant Major of the Information Surveillance and Reconnaissance Company.

Paul commented:

"The Talisker Whiskey Atlantic Challenge presents an opportunity for an adventure too exciting to miss! Throughout an 18-year career in the military, I have seen first-hand friends and colleagues that have struggled with and ultimately lost their lives battling mental health issues. So an opportunity to raise money to help veterans struggling with mental health issues is one not to sit out on."



Richard Parkinson (57) from the Isle of Skye, Scotland – Self Employed Hotelier

Richard grew up in Cornwall surfing from the age of 13, a passion that he has continued around the world. He now lives on the Isle of Skye with his wife of 30 years. Together they run a guest house and self-catering business. Richard's first experience of rowing was racing Cornish Pilot gigs in Newquay in the 80s. He resumed this hobby in 1990 with the fledgling St Ives club and raced for Zennor all over Cornwall and Devon. They made it to the 1998 world championship finals. Richard's main boast during this spell was being dropped by the cox for a particular race and having to row for the 'B' team. The 'A' team, accustomed to top 3 positions, came last without me, and

unsurprisingly, the 'B' team gained an unprecedented first place.

Richard commented:

"I have read just about every book on ocean crossings, whether by yacht, rowing boat or life raft, so I am mentally well prepared. Rowing the Atlantic is a longstanding dream. I never thought the opportunity would come about at my age . I gained confidence recently, learning that one of my old gig crewmates took part in the race recently at the same age I will be."

"As the oldest member of the team, I see my role as bringing experience, confidence, determination, reason and poor guitar playing. Throughout life I have always thrived in team environments. Fitness-wise, I still feel able to hold mown, particularly where it comes to stamina and the knowledge of raising substantial money and profile for a great cause."



The Team Of Atlantic R2R

You all must be very close to committing to 28+ Day's in rowing boat together. Where did you all meet?

This is a strange one, as we have never all been in the same place at the same time. With the line of work we are all in, it is also a little complicated!

Initially, Seb and Jordan threw the idea around... even though they have still never met in person! They know each other through Jordan's sister, who Seb worked with on a 55m Feadship. Seb has stayed in Skye with Jordan's father, Richard, who is also in the team. He has met Tom there. Seb has not yet met Paul, as the team was formed at the height of the COVID-19 restrictions, and with Seb's life at sea and Paul being in the armed forces complicates team meetings!

Tom and Paul are very close friends from school and joined the army together. They have served together in the British Army and settled with their families in the Scottish Highlands and Islands.

Jordan and Richard, being father and son, are obviously very close.

Tom and Richard both live on the Isle of Skye and met a few years ago. However, there is a funny story about how they met each other on a beach in Cornwall about 25 years ago!

I believe that we have built good relationships in the few meetings that we have had, but we all look forward to meeting as a complete group as soon as possible!



To support these inspirational gents on their up-and-coming challenge, visit their crowdfunding page <https://www.justgiving.com/crowdfunding/atlanticr2r>.

For the latest news on the yachting industry, go [here](#).