

# MGMT: 'Our Biggest Monaco Yacht Show Yet'

Another year another [Monaco Yacht Show](#), and this year all businesses under The Bridge Group umbrella will be present at the show with an exciting new base location, The Lounge, 6 Rte de la Piscine.

We intend on using our new base to connect with every corner of the industry, and we are thrilled to have front row seats to the biggest event of the year! Ahead of the show, we wanted to reintroduce ourselves to our readers, and express what were most excited about for this year's edition, starting with the UK's leading yacht agency, [MGMT](#).



MGMT remains as the only Superyacht specific agency in the UK, covering all locations. The company frequently assists Superyachts visiting the Thames in London, including a 100m+

yacht most recently, while this year's largest yacht has been 150m+ in length. Over the years, MGMT has grown in success, helping visiting Superyachts make the most out of their visit to UK shores since MGMT director, Mark Upton, recognised the need to cater to them during the London Olympics in 2012.

Mark is founder and managing director of MGMT, CrewFO and most recently, The Bridge group. After 27 years in the industry, Mark is still excited to meet new people and learn about innovation and support new businesses within the industry.

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## [Find Out What The SYC Team Are Looking Forward To At Monaco Yacht Show 2023](#)

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Like many businesses in the industry, for MGMT the Monaco show is an excellent opportunity to not only catch-up with existing friends, but also to make new connections and discover all of the latest trends in yachting:

***“I am really looking forward to the show this year as it will be our biggest attendance as a company since we started back in 2009. All of our businesses will be present and I’m excited to meet up with lots of people we already know, as well as building relationships with those we don’t know yet”***





***“Our fantastic team has been planning the show for quite a while now and I can’t wait to see what happens. All are welcome to come and see us at The Lounge for a chat, interview or even a live post whilst you are with us.” – Mark Upton, Managing Director, MGMT, The Bridge Group***

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To arrange a meeting with Mark during Monaco Yacht Show 2023,  
contact: [mark@mgmt yacht.com](mailto:mark@mgmt yacht.com)

We look forward to seeing you in France!

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## Monaco Yacht Show 2023: What We're Looking Forward To

Often cited as *the* yachting event of the year, Monaco Yacht Show 2023 is just around the corner and we are busy scheduling, planning and strategising here at Superyacht Content to make the absolute most out of this year's show. The entirety of the Bridge Group will be attending this year, including [MGMT](#), [CrewFO](#) and [Superyacht Tenders](#), at our exciting new base location.





*Photo From itBoat*

This year we will be located at The Lounge, 6 Rte de la Piscine, where we are hoping to engage with all corners of the industry including designers, builders, brokers and of course captains and crew to bring you the latest news, topics, technology, products and insights that this dynamic show has to offer.

We're expecting to see new Yachting innovations and concepts announced at the show's [Sustainability Hub](#), as well as meeting the designers at the forefront of the industry at the [Yacht Design & Innovation Hub](#). With over 100 Superyachts present, as well as 50 luxury tenders, and a further 500+ exhibitors, there is certainly a lot of exciting ground to cover.

Prior to the main event, which will be held over four action-packed days in Port Hercule of Monaco, we wanted to re-introduce you to some members of the team as well as sharing what we're most excited about at this year's show...

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## Darren Andrew – Director – Superyacht Content



As Director of Superyacht Content, Darren brings a wealth of commercial sales knowledge to the team. With Superyacht Content, Darren's' experience certainly plays a big part in ensuring clients receive the highest levels of service ensuring, as a team, we meet with the clients' specific marketing needs executing exciting and unique campaigns.

*"This will be my fifth year attending the Monaco Yacht Show and I'm sure will be the best yet.*

*Why do I think this? With over 500 invited exhibitors attending the show, the Superyacht Content team are ready to meet and discuss the*

*latest innovative products and services. Added to this we have secured a great spot at The Lounge, 6 Rte de la Piscine, where we'll be inviting guests to meet and talk in great surroundings. See you there!"*

Connect with Darren ahead of the show for any sales or general enquiries: [darren@superyachtcontent.com](mailto:darren@superyachtcontent.com)

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**Lucy Wright – Head Of Content –  
Superyacht Content**





Lucy is interested in the future of the industry and covers topics that relate most authentically to crew, as well as working on marketing campaigns that promote the industry's most innovative businesses. Based in Palma De Mallorca, Lucy is a part of the Superyacht community and has an ear to the ground of what matters most to Superyacht crew.

***"This year I will be at the show with my entire team from SYC. We have some exciting collaborations and interviews in the pipeline and I am looking forward to catching up with***

*some friends and meeting new people from all sides of the industry. Monaco is the biggest event on our calendar, and we have a great plan for this year's show. Come and find us at The Lounge!"*

Connect with Lucy ahead of the show for any interview or content enquiries: [lucyw@superyachtcontent.com](mailto:lucyw@superyachtcontent.com)

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**Nisrine Roustomi – Marketing Manager –  
The Bridge Group**



As the Head of Marketing for The Bridge Group, Nisrine has contributed to the company's marketing strategies with her innovative approach to marketing and understanding of market trends to support the company in its continued success.

*"I'm thrilled to be taking my first trip to the Monaco Yacht Show as the Marketing Manager for the Bridge Group. This event presents a great opportunity for our group of companies – Superyacht Content, MGMT, CrewFO and Superyacht Tenders. As we navigate the show, I'm eager to showcase what we stand for, foster new partnerships and contribute to an unforgettable experience for our team and the entire yachting community"*



Connect with Nisrine ahead of the show for any marketing or interview enquiries: [nisrine@superyachtcontent.com](mailto:nisrine@superyachtcontent.com)

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## **Chloe Scott – Social Media Manager – Superyacht Content**



With a deep understanding of digital marketing and social media trends, Chloe has consistently driven engagement and brand awareness for her past clients. She continues to elevate our social media presence and deliver outstanding results in an ever-evolving digital landscape.

***“I’m really excited about going to the show for the first time with my team. I can’t wait to meet others in the industry, learn from them, and create great content. It’s great to see the show’s sustainability efforts, and I’m looking forward to visiting the Sustainability Hub to see the plans for minimising Superyachts’ environmental impact – and I want to walk the Grand Prix track!”***

Connect with Chloe ahead of the show for any social media enquiries and collaborations: [chloe@superyachtcontent.com](mailto:chloe@superyachtcontent.com)

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If you’d like to set up a meeting with any member of our team at Monaco Yacht Show 2023, please feel free to reach out to us!

We look forward to seeing you on the dock.

For more Superyacht Events articles, [click here.](#)

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## **Abu Dhabi International Boat Show launches Innovation Hub**

[Abu Dhabi International Boat Show](#) (ADIBS) is thrilled to announce the launch of its cutting-edge Innovation Hub in partnership with Yachting Ventures, which will be dedicated to supporting CleanTech and sustainable startups within the leisure marine and yachting industries.



Scheduled to take place from 9th-12th November, at the stunning Abu Dhabi National Exhibition Centre (ADNEC), ADIBS is now in its fifth year and is quickly earning a reputation as a leading platform for the marine industry in the Middle East, attracting top-tier exhibitors, industry professionals, and yachting enthusiasts.

The Innovation Hub will be a flagship initiative, showcasing the commitment of Abu Dhabi and the ADIBS in promoting environmental sustainability and supporting the development of groundbreaking solutions for a cleaner and greener future.

### **The Year of Sustainability in the UAE**

At the beginning of the year, President His Highness Sheikh Mohamed bin Zayed Al Nahyan declared that 2023 will be the *"Year of Sustainability"* in the UAE. Recognising this, ADIBS is proud to go beyond the traditional boat show experience by introducing the Yachting Ventures Innovation Hub, which will



provide a dedicated space for startups and entrepreneurs focused on CleanTech and sustainable solutions to showcase their groundbreaking innovations.

The Year of Sustainability aims to showcase the UAE's commitment towards fostering a global collaboration in seeking innovative solutions to challenges, such as energy, climate change and other pressing issues related to sustainability. The Year of Sustainability has particular significance as the UAE prepares to host the 28th United Nations climate change summit, Conference of Parties (COP28) starting November 30th 2023. The UAE has also launched the "Energy Strategy 2050," which aims to increase the contribution of clean energy in the country's total energy mix.

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**Read More: [Varadero Valencia Welcomes More Large Yachts For Refits](#)**

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### **The Innovation Hub**

The Innovation Hub will serve as a dynamic centre for collaboration, education, and networking, bringing together investors, industry experts, and innovators passionate about shaping a more sustainable maritime sector. The initiative will create an immersive environment that fosters innovation and catalyses the growth of CleanTech startups. There will be space for just 10 startups and Yachting Ventures will selectively source and invite those chosen to participate.

Yachting Ventures is a global startup hub for the leisure marine and yachting industries, providing the network, education, and opportunities that founders need to scale and raise investment. Commenting on the partnership, Gabbi Richardson, founder of Yachting Ventures said:

*“We are delighted to launch the Innovation Hub at Abu Dhabi International Boat Show this year. As the maritime industry continues to evolve and develop in the Middle East, it is imperative that we prioritise sustainability and nurture the development of innovative solutions. The Innovation Hub will be a pivotal platform, connecting startups and entrepreneurs with customers, investors and industry experts – enabling them to showcase their ideas and drive positive change within the sector.”*

For more information about the Innovation Hub at ADIBS and for details on how to apply to exhibit as one of the 10 startups, please email [hello@yachtingventures.co](mailto:hello@yachtingventures.co)

### **About Abu Dhabi International Boat Show**

Abu Dhabi International Boat Show (ADIBS) is a premier event that showcases the latest in marine industry innovations and developments. Held annually at the Abu Dhabi National Exhibition Centre (ADNEC), ADIBS brings together industry professionals, enthusiasts, and key stakeholders from around the world. ADIBS aims to create an engaging platform that promotes the growth of the maritime industry, encourages innovation, and fosters sustainability.

### **About Yachting Ventures**

Yachting Ventures is a global start-up hub for the leisure marine and yachting industries, providing the network, education, and opportunities that founders need to scale and raise investment.

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## Yachting Ventures Introduces Start-Up Pitching Competition at METSTRADE

[Yachting Ventures](#) is thrilled to announce the inclusion of a highly anticipated start-up pitching competition as part of the inaugural Start-Up Pavilion at [METSTRADE](#). This exciting addition brings a fresh perspective to this year's event, underscoring the vital role of innovation and entrepreneurship in the leisure marine sector. The competition's primary objective is to nurture ground-breaking ideas and forge connections between promising start-ups, industry experts, investors, and potential partners.





*Yachting Ventures Team*

Taking place in Amsterdam from 15-17 November 2023, METSTRADE is the world's largest trade exhibition of marine equipment, materials and systems. With a projected attendance of over 17,000 leisure marine industry professionals, METSTRADE provides an opportunity for companies to put themselves at the forefront of all major B2B players in the leisure marine space, and connect with potential customers, partners and investors.

Recognizing the importance of supporting entrepreneurs bringing new products and technologies to market, METSTRADE will this year launch a brand new Start-Up Pavilion for 15 start-up companies to exhibit for the duration of the 3-day event. The organizers have allocated a large space for the Start-Up Pavilion in Hall 7 (next to the new Foiling Pavilion), which will have capacity for 15 start-ups and includes two terraces for meetings, networking and co-working.

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## **More SYC News: Cobra Ribs – British Superyacht Tenders**

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Alongside sourcing the start-ups to participate in the Start-Up Pavilion, Yachting Ventures will also organize a pitching competition to take place in the METSTRADE Theatre on Friday 17th November. The competition aims to foster innovation and connect promising start-ups with industry experts, investors, and potential partners. As the industry evolves rapidly, METSTRADE recognizes the significance of providing a launchpad for these start-ups, offering them an unparalleled opportunity to gain visibility, network, and attract crucial investments.

The pitching competition will involve 4-5 start-ups showcasing their products and solutions to a panel of investors and industry leaders on the final day of the show in the METSTRADE Theatre. The event will be judged by national and international investors, who are experts in the sector and are actively seeking investment opportunities in this space. The judges will evaluate the pitches based on criteria such as uniqueness, market potential, scalability, and overall impact on the leisure marine industry.

*“The Start-Up Pitching Competition at METSTRADE is designed to bring together the brightest minds in the leisure marine industry, driving innovation and propelling the sector forward,” said Gabbi Richardson, founder of Yachting Ventures.*

*“We are thrilled to provide a platform where these start-ups can present their ideas to a global audience of industry leaders, investors, and potential partners, opening doors to collaborations that can shape the future of our industry.”*

If you are a start-up raising finance, we invite you to get in touch to pitch at METSTRADE. The winning team will receive a complimentary spot in the Start-Up Pavilion at the 2024 edition of METSTRADE, potential funding, and significant media coverage across both the Yachting Ventures and METSTRADE media channels.

The deadline for applications is 31st August 2023, and you can apply [here](#). The selection process will involve a thorough evaluation by the Yachting Ventures team, who will shortlist the most promising start-ups to participate in the competition. For more information about pitching, please contact: [hello@yachtingventures.co](mailto:hello@yachtingventures.co)

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For more Superyacht Content news articles, [click here](#).

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## **METSTRADE launches Start-Up Pavilion for 2023**

The 2023 [METSTRADE](#) marine trade exhibition will host a Start-Up Pavilion for the first time, providing a space for emerging start-ups to showcase their new products and technologies.



Taking place in Amsterdam from 15-17 November 2023, METSTRade is the world's largest trade exhibition of marine equipment, materials and systems. Organisers have confirmed the first edition of the brand new Start-Up Pavilion, launched in collaboration with start-up hub [Yachting Ventures](#), will feature 15 start-up companies exhibiting for the duration of the three-day event.

Approximately 1,000 start-ups are launched in The Netherlands annually, putting The Netherlands fifth in the European Union and eighth Europe-wide in terms of the number of start-ups launched each year.

With a projected show attendance of over 17,000 leisure marine industry professionals in November, METSTRade says the new pavilion provides an opportunity for start-ups to put themselves at the forefront of all major B2B players in the leisure marine space, and connect with potential customers,



partners and investors.

## **Start-Up Pavilion in Hall 7**

METSTRADE has allocated a large space for the Start-Up Pavilion in Hall 7, which will have the capacity for 15 start-ups and includes two terraces for meetings, networking and co-working. Yachting Ventures will source and invite the start-ups chosen to participate and will also organise start-up-focused panel discussions and a start-up pitching competition to take place in the METSTRADE Theatre (more details to be announced soon).

A start-up will be defined as an early-stage company which has an annual turnover of less than €500,000 and/or has been operating commercially for less than two years.

Yachting Ventures is a global start-up hub for the leisure marine and yachting industries, providing the network, education, and opportunities that founders need to scale and raise investment.

Commenting on the partnership, Gabbi Richardson, founder of Yachting Ventures says:

*"We're very excited to be attending METSTRADE for the second year running and building upon last year's success. METSTRADE is an important focal point in the industry's calendar. Our collaboration on a Start-Up Pavilion offers a fantastic opportunity for start-ups to present themselves to key stakeholders interested in the technologies of tomorrow."*

Niels Klarenbeek, METSTRADE show director, adds:

*"By launching this brand new pavilion, we give start-up businesses the opportunity to pitch their ideas to the whole host of leisure marine industry players that make up the show's 1,400+ exhibitors and 17,000+ attendees. In return,*

*our audience gets to witness tomorrow's inspiring innovation and meet the industry's pioneers and thought leaders."*

Those interested to find out more or to exhibit as part of the Start-up Pavilion should [send an email to Yachting Ventures.](#)

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# Palma Superyacht Village 2023: Meet The Official Sponsors And Partners

Kicking off the Mediterranean yachting season, Palma Superyacht Village will soon be returning to the stunning Marina Moll Vell in the heart of Palma de Mallorca and Superyacht Content will be proudly present as Media Partner to this year's show. Taking place from 27th to 30th April, this eagerly anticipated event promises to be bigger and better than ever before, offering attendees an exciting weekend of

networking opportunities and a chance to marvel at some of the world's most desirable yachts.



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## Let's Meet This year's Sponsors...

### Fosh x Bentley Barcelona

*"Fosh Lounge is making a comeback in 2023, and this time it has partnered with Bentley Barcelona to present the 'Bentley Barcelona Fosh Lounge'. This exquisite setup will feature a sprawling indoor and outdoor terrace where expert mixologists will be serving the finest quality drinks, along with a range of gastronomic delicacies."*

One of the most prestigious catering companies in Mallorca, Fosh offers a unique blend of exquisite culinary expertise,

artistic presentation, and exceptional service. Founded by renowned chef Marc Fosh, the company specialises in creating innovative gastronomic experiences for private events, weddings, and corporate functions.

Bentley Barcelona is renowned for showcasing the epitome of British luxury automotive design, providing high-performance vehicles for individuals who value impeccable style, unparalleled craftsmanship, and precision engineering.

*“We strive to form alliances with only the very best events in Mallorca and that is why we are proud to partner with Palma Superyacht Village. This is an important event to us, run by an exceptionally nice company, and it is our pleasure to offer our services to the Captains and Owners of the Superyachts in attendance.”*

## **Balearic Marine Hub**

Balearic Marine Hub is a comprehensive online platform that offers the most up-to-date marine industry news, conferences, live events, and information. Recognising the Balearic Islands as a top global nautical destination, their mission is to bridge the gap between the Balearics and the rest of the world by delivering essential insights into the local marine industry.

## **Estrella Galicia**

Estrella Galicia is widely-renowned for producing the highest quality beer using traditional methods and the finest ingredients. Established in 1906, the company has a long history of brewing excellence and is recognised for its commitment to quality, innovation, and sustainability.

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More SYC Articles: [Best Local Spots To Refresh During Palma International Boat Show](#)

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## Now Let's Meet The Partners...

### [MYBA](#)

MYBA The Worldwide Yachting Association aims to inspire and support those in the Superyacht industry. Founded in 1984, this globally recognised association welcomes corporate and individual members and empowers them to maintain their business at the highest level, whilst sharing knowledge and combining strengths.

### [Complete Marine Freight](#)

Complete Marine Freight is a worldwide freight forwarding service who specialise in the transportation of yachts, tenders and all subsidiary equipment used in the yachting industry. With their expertise and experience, they provide tailored solutions to meet the unique needs of their clients.

*"We have partnered with the Palma Superyacht Village for the last 8 years, supporting all the logistics requirements for visiting exhibitors. With a full understanding of the yachting industry and how it operates, CMF is the ideal partner for delivering yachts and equipment all over the globe."*

### [Transfer Class](#)

Established in Mallorca in 2002, Transfer Class is the premier choice for chauffeured limousines. Featuring high-end models from prestigious brands, it caters to discerning clients

seeking exceptional quality, exclusivity, and personalised service.

*“We strive to form alliances with only the very best events in Mallorca and that is why we are proud to partner with Palma Superyacht Village. This is an important event to us, run by an exceptionally nice company, and it is our pleasure to offer our services to the Captains and Owners of the Superyachts in attendance.”*

## **Planet Space Self Storage**

Planet Space Self Storage is Mallorca's number 1 self-storage business with 9 stores located across the island. It was the first self-storage company to open in the Balearics in 2004, and since then has built a reputation for providing outstanding, friendly and multilingual customer service.

*“With a lot of yachting customers it made sense for us to be a partner of the Palma Superyacht Village. We offer storage solutions for Superyachts with their home base here, as well as travelling yachts doing refits locally. We also cater for a lot of yachting businesses and crew members looking for a flexible storage solution.”*

## **Panela! Live Music Productions**

What began with two friends asking another friend to plan the music for their wedding, led to the creation of celebrated music production company, Panela! Specialising in live events in Mallorca and mainland Spain, Panela! has made a name for itself by bringing dream events to life through skill, dedication, and a supreme love of music.

## TRENDS Home

Located in Palma de Mallorca and Son Bugadellas, Calvià, Trends Home is a leading distributor of high-end furniture. It provides the very latest in home décor and its in-house team can offer clients expert guidance on transforming their homes and spaces.

## Jardins De Tramuntana Landscape Architects

The Jardins de Tramuntana team have been responsible for some Mallorca's most awe-inspiring landscape architecture. They have made a fine art of taking wide-ranging projects and leading them all the way from conception to completion.

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# Best Local Spots To Refresh During Palma International Boat Show

As a Palma local of many years, the [Palma International Boat Show](#) is always a highlight on my calendar, marking the start of the Summer on the Island and a great opportunity for networking in a stunning location. With the show just around the corner, I compiled a list of some local places to refresh during the show. From stylish coffee shops to more traditional *Vermuterias*, Palma has so much to offer in terms of food and drink. These spots are only a short walk from Moll Vell, where the Palma Superyacht Village is again located this year. Check out the list below.

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## [Café La Lonja](#)





A firm favourite amongst locals, Yachties and tourists alike. Affectionately referred to by locals as 'Orange Umbrellas', Café La Lonja is a no-thrills bar and eatery set in a charming square, located directly across from Moll Vell and STP Shipyard. Serving small plates of tapas, snacks and Bocadillas, this is a perfect spot if you're looking for a quick bite in-between appointments during the boat show.

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## Mistral Coffee House



With two locations in Palma, Mistral is incredibly popular for those who are serious about their speciality coffees. The most recently opened location in Plaça de Weyler is the most pleasant to enjoy a coffee in the sunshine on the outdoor terrace. They also do delicious food (possibly the best Avocado on toast in the city). A short walk from Moll Vell,

Mistral is well worth a visit to get your caffeine fix during PIBS.

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## [La Rosa](#)



If you're seeking authentic tapas in a buzzy and stylish setting, La Rosa should be on your list of places to eat during the show. Expect all of the classic tapas dishes, a mix of cold and warm plates and a great selection of Vermouth and Wines. Located in Carrer de la Rosa, right by Mistral, La Rosa is an ideal spot to entertain and dine with clients, just make sure to book ahead as it can be hard to secure a table towards the weekend.

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Read More SYC News: [Palma Superyacht Village Bigger And Better For 2023](#)

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## [Vermutería San Jaime](#)



Another excellent spot in Palma for tapas, Vermutería San Jaime is located on Passeig Mallorca, a short stroll through the old town from the boat show. This quirky and stylish eatery is popular with locals and those in the know. A full and dynamic menu of tapas and great selection of Vermouth and Wine can be found here, the sweet options are also particularly delicious so don't skip dessert! It is highly recommended to book ahead as the tables are often booked up.

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## Elefante



If a quick coffee close to the action is what you're after, look no further than Elefante in Santa Catalina. This laid-back cafe is located directly opposite the bustling Santa Catalina market, and serves breakfast and brunch as well as offering a selection of takeout wraps and sandwiches.

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## El Perrito





*Photo by Helen Cummins*

A much-loved local establishment offering simple and delicious breakfast dishes as well as a full lunch menu that hits the spot every time. A particular standout are the Eggs Benedict and the Bagels. El Perrito has two locations on the same street, so if you can't squeeze into one, check the other one down the road. The ultimate spot for people watching!

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We will be present at the Palma Superyacht Village this year as official media partner to the event. Make sure to watch out for all of our coverage on this year's show over on our social media channels:

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# Watch Our Coverage Of The Superyacht Charities Ball 2023

On the 1st April, we travelled to the St Mary's Stadium in Southampton to attend the Superyacht Charities Ball as Official Media Partners to the event. The night was a huge success, with a record amount of money raised in support of charities within the Superyacht industry. This year's chosen charities were [Sail2Help](#), [Oceans of Hope](#), [Team Endeavour](#) and [The Superyacht Charities Cash4Causes](#) fund.

Watch our coverage of the event below to see our exclusive interviews with some of the event sponsors including, [MIMO Connect](#), [LA Marine](#) and [Peninsula](#), as well as the charities

[Oceans of Hope](#) and [Team Endeavour](#).

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Reflecting upon the event, Glen Taylor, one of the event's organisers expressed that:

*"I just want to take a moment to thank those people / companies that have been so supportive of our fundraising ambitions. To all our headline sponsors, [Döhle Yachts Fr. Lürssen Werft GmbH & Co. KG](#) [Peninsula LA Marine Nautica Assistance Speedcast](#) – thank you! [COMPASS TENDERS LTD](#) – thank you for greeting our guests with a wonderful cocktail reception and to [dsnm Ltd](#) for ensuring the wine was superb! To our main fundraising activities, the auction and raffle, thank you to [Njord by Bergman Design House](#) and [ACREW](#)! For the entertainment on the night, thank you to [Viking Maritime Group](#), [Luxury Hospitality Management](#) and [Pinpoint Works](#) and of course to [Glancy Fawcett](#), [Maritime Filming UK](#) and [Harry Tiger](#) for ensuring not a moment was missed! Also thank you to [Wavefront Systems](#) and [MIMO Connect Ltd](#) for your table sponsorship." – Glen Taylor*

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For more events articles, [click here](#).

Keep up to date with our coverage of events occurring on the yachting calendar this summer by signing up to our newsletter below:

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# Porto Montenegro: A Summer Calendar Packed With Unmissable Events

With its dedicated Crew Club, Porto Montenegro is an excellent place for crew to visit and be based year-round, providing facilities such as a sports clubs, education and training, on-water activities, and many crew BBQs and social events. It is arguable that summer in Porto Montenegro is the best time to visit due to the excellent weather and the increase in visitors – creating an exciting buzz around the marina.

This year is no exception with a jam-packed calendar of social activities, including the first ever '[Rubix Festival](#)' hosted by the luxury marina. Read on to discover some of the highlights of Porto Montenegro's Summer Calendar...





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**Starting from the end of April, Porto Montenegro is hosting an array of exciting events that yacht crew can get involved in, making your visit to the marina a highlight of the Mediterranean season this year. Here is a selection of some of the parties, evening soirées, concerts and shows to look forward to on the summer calendar.**

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**Gumball 3000 – June 16th – 17th**



With over 100 vehicles expected to be presented at this world-renowned event, be prepared to experience the thrill of high-performance cars whilst rubbing shoulders with A-list celebrities and entrepreneurs from around the world. Starting in Edinburgh, the star drivers will travel through Porto Montenegro, where they will stop to attend parties, concerts and other exciting events hosted by the marina.

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**Superwine 10 – July 1st**





*Porto Montenegro Buddha Beach Bar*

For crew that are passionate about wine, the Superwine 10 is one to pin on your calendar, widely recognised as one of the most diverse wine tasting events in Southeast Europe. With a wide range of wines available for tasting, from Western Europe to the Balkans, this is a real wine enthusiasts treat. Hosted at the chic Buddha-Bar Beach at Porto Montenegro Yacht Club, truly an unmissable event for wine lovers.

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**Mediterranean Cricket League – July 10th  
– 13th**



For sport-loving crew members, this event is an opportunity to rub shoulders with some of cricket's biggest stars, such as Brett Lee, Chris Gayle and Darren Maddy. Witness a full weekend of exciting matches whilst sampling great food and enjoying the overall vibe.

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**International Fashion Festival – July  
21st – 22nd**

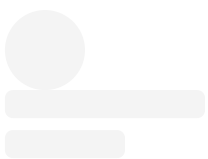




The International Fashion Festival sets out to showcase both emerging and established designers, a glamorous event that is a must-see for fashion forward crew. Make sure to pull out your best frock to don at the after party.

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## Rubix Festival – July 28th – 30th



[View this post on Instagram](#)

A post shared by Porto Montenegro (@porto\_montenegro)

Undoubtedly the highlight of the calendar, the first ever Rubix festival is packed full of entertainment, hosted this year by Porto Montenegro. Named 'The Weekend of Wonder', lucky ticket holders can expect to immerse themselves in live music, art, cinema and technology. This vibrant event is sure to create happy memories and provide some well needed frivolity for hardworking yacht crew. Not one to be slept on!

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## Rose Picnic – August 5th



What better way to unwind between charters than with a glass of rosé by the pool? Don't miss out on the opportunity to taste a variety of exquisite rosés with your fellow crew members at the rosé picnic.

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## Gastro Weekend – August 17th – 20th



Calling all foodies, the Gastro Festival is back this year to offer up more indulgent culinary experiences. Take time to celebrate local food and culture, enjoy refreshing beverages and soak in the lively atmosphere and entertainment. The event starts with an al-fresco picnic at sunset, and ends with dancing under the stars.

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**The Crew Awards – October 20th – 22nd**





Honouring the hardwork and dedication of Superyacht crew members from around the world, the Crew Awards is an unforgettable weekend of celebration. The glamorous event is a true celebration of the industry and allows yacht crew to mingle and unwind after a busy season with parties and events throughout the weekend.

Further, be sure to keep an eye out for **Porto Montenegro's Summer Games** announcement, an exciting opportunity to partake in some frivolity with your crew – details pending.

For more information on any of the above, and to see the full calendar of events this summer visit [portomontenegro.com](https://portomontenegro.com)

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For more info on upcoming Yacht Crew events, [click here.](#)

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# Monaco Yacht Show 2023: Dates And Theme Announced

The Monaco Yacht Show officially announces the dates for its 32nd edition, which will take place from September 27th to 30th, 2023.



Considered the largest annual gathering of superyachts in the world, the event is a must-attend for private owners and new clients seeking a unique immersive experience in the yachting world.

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Once again this year, the MYS will continue its three-year

development programme “Seduction,” with 2023 marking the consolidation of the first cycle.

The “Seduction” programme is an initiative designed in collaboration with the industry and is based on four essential pillars: environmental innovation, design, understanding of yachting, and visitor experience. The MYS organisers aim to make the show a true “ecosystem” of yachting, by promoting environmentally responsible innovation and offering visitors an immersive and educational discovery of the latest and most innovative yachting trends.

The ambitious objective of this programme is to strengthen the MYS’s position as the international reference show for the luxury yachting industry, while offering an unforgettable experience to yacht and lifestyle enthusiasts.

Since 2021, the MYS has themed its exhibition, notably with the Yacht Design & Innovation Hub, the Sustainability Hub, the Adventure Area, and the Dockside Area, which allows privileged access to the show’s docks for visitors interested in a yacht project.

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[More SYC News: The Full Lineup Of Startups At Palma Superyacht Village Innovation Corner](#)

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The show will consolidate its first “Seduction” cycle by unveiling an impressive fleet of 120 superyachts and megayachts available on the market, including the highly anticipated 2023 launches. Visitors will also have the opportunity to discover the latest lifestyle trends on board a yacht, thanks to the exhibition of leading yachting companies. The Dockside Area and Adventure Area will also offer a complete immersion into yachting and related activities.



The MYS will also ensure the participation of driving force companies to present innovative and sustainable solutions in design and sustainability, highlighting eco-responsible technologies while offering an inspiring vision for yacht enthusiasts (Sustainability Hub, Yacht Design & Innovation Hub).

Finally, visitors can attend daytime conferences and receive information dedicated to future yacht clients. They can meet the best experts and most qualified professionals to help them realise their yacht project.

The Monaco Yacht Show strives to promote a unique experience for visitors, while enhancing the positive reputation and development of the yachting industry. An industry that has taken on its social responsibility with a proactive and committed approach for several years in economic, technological, and environmental development to meet current societal challenges.

To learn more about Monaco Yacht Show, visit the website [here](#).

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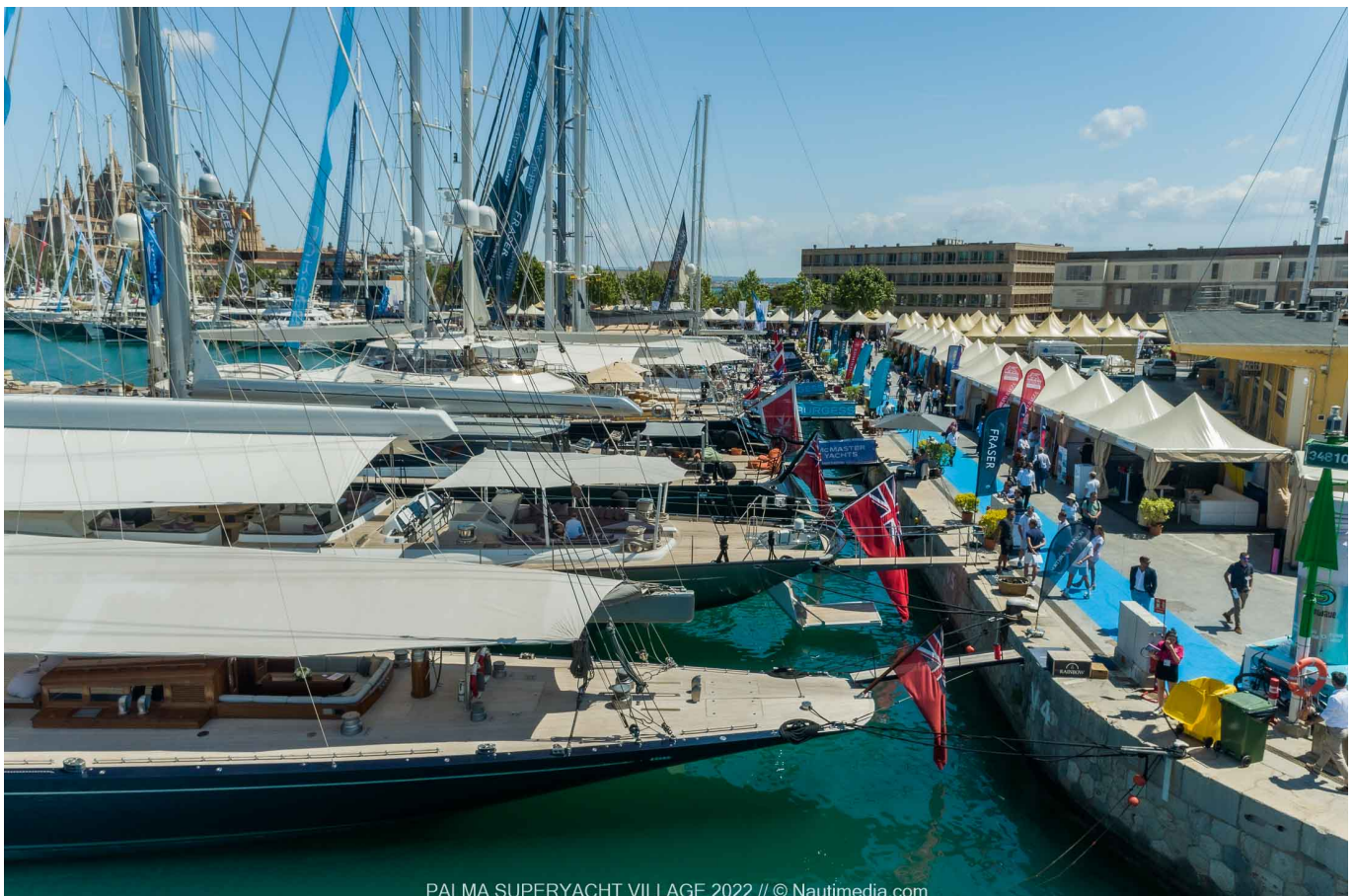
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# Palma Superyacht Village: Full Lineup Of Startups Announced For The Innovation Corner

*The Innovation Corner* is launching this year as part of the Palma Superyacht Village (27th-30th April), hosted by [Yachting Ventures](#). Yachting Ventures has confirmed further details about the lineup of startups to expect at the Innovation Corner, which aims to promote a dialogue between startups and wider industry professionals. The goal is to spark a conversation about the future of yachting and give startups a space to showcase new technologies.



PALMA SUPERYACHT VILLAGE 2022 // © Nautimedia.com

Broadly, the 12 startups chosen to exhibit as part of the Innovation Corner fall into two categories – those accelerating the digitalisation of the industry via software and platform solutions, and those accelerating the transition to greener technologies and alternative propulsion.

## **Digitalisation**

The use of digital tools, platforms and software is vastly improving efficiency and transparency for all stakeholders involved in the yachting industry – including yacht managers, yacht crew, charter & sales brokers, and marinas.

### **Credentials**

Credentials is a software platform to streamline credential management throughout the maritime industry. Founded in Guernsey in 2020 by a team of maritime, legal and tech professionals, the startup makes onboarding and compliance easy for crew and businesses.

### **Floatist**

Floatist is a new fleet management solution helping fleet operators improve their customer experience and digitize their business operations. The platform provides mobile check-in and check-out, a complete charter support app, and an advancement maintenance hub.

### **LJ eLogbooks**

LJ eLogbooks is a 21st century solution for yacht data recording, providing paperless digital logbooks (Lloyds Register Certified and Flag State Compliant). Users can create, manage, edit and store all logbook data in the cloud and desktop app on one platform.

## **Mariners Log**

Mariners Log brings your machinery data to life by utilizing multiple data inputs to create in-depth analysis. The startup combines artificial intelligence into the analysis to turn reactive maintenance into predictive maintenance, saving time, money, and the oceans.

## **Wolfgang**

The Wolfgang Pro platform allows central agents and brokers to manage cruise contracts as a more efficient alternative to the charter agreement. Wolfgang Travel allows stakeholders to design and operate bespoke cruises on board superyachts, and includes destinations, experiences, protections and insurances.

## **SEAZONE**

Seazone offers a comprehensive suite of digital tools for managing yacht operations and optimizing fleet management. It is an all-in-one software to manage boat/fleet expenses, maintenance, charters and recruitment under one dashboard.

## **Metarina**

Metarina changes the way boaters and marinas interact. The startup is creating a uniquely connected boating world through easy-to-use technology.

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[More SYC News: Palma Superyacht Village Bigger And Better For 2023](#)

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# Green Technologies

Yachting at the expense of the planet just doesn't feel right anymore. There are a number of options available today that can make a big difference, including alternative propulsion and anchoring technologies.

## HY-Plug

HY-Plug is a consulting firm in marine energy transition for yachts and ports. The startup offers market studies related to hydrogen, electric and biofuels technologies.

## RAD Propulsion

RAD Propulsion is a UK-based marine business headquartered on the Solent. The startup is developing and selling a range of smart, connected electric marine propulsion products targeted at water users of all types; from paddleboarders to large boat owners.

## EPHYRA

EPHYRA has invented a global, autonomous and virtuous solution: the first sustainable nautical ecosystem, featuring zero-emission boats and the production of green hydrogen directly on site for refueling. The startup also offers exclusive services for its community of yachtsmen and women committed to eco-responsibility.

## Swiss Ocean Tech

AnchorGuardian (developed and patented by Swiss Ocean Tech) offers a new dimension of safety at sea by minimising the risk of anchor drag, providing predictions and triggering immediate alarms with sub-meter accuracy. The solution monitors the movement & position of a ship's anchor delivering intelligent data to support the crew while laying and lifting the anchor



and while at anchor.

## **BatteryCheck**

BatteryCheck provides predictive battery analytics for IoT devices, helping to avoid battery-related device failure with continuous monitoring, alerts, and recommendations for maintenance.

**For more information about Palma Superyacht Village, and to purchase tickets visit the website: [www.palmainternationalboatshow.com](http://www.palmainternationalboatshow.com)**

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# **The Superyacht Charities Ball 2023 – A Word From The**

# Sponsors

Taking place on Saturday 1st April in Southampton, the [Superyacht Charities](#) Ball is right around the corner! This fabulous event isn't just about the glitz and glamour, it is widely renowned for the funding it generates for small non-government-funded, not-for-profit charitable organisations that really see the value of the donations.



This year's chosen charities will be, [Oceans of Hope](#), [Team Endeavour](#), [Sail2Help](#), [The Superyacht Charities Cash4Causes](#).

**Now let's meet the Headline  
Sponsors...**

**Döhle Yachts**



# Döhle Yachts

Providing a comprehensive range of services to some of the most admired yachts in the world, Döhle Yachts prides itself on being a trusted and discreet partner to all of its clients, offering extensive experience across all aspects of the yachting industry.

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## LA Marine



Comprising of a highly skilled team of lawyers, LA Marine offers expert advice and innovative solutions to the Superyacht, leisure marine, commercial shipping, marine insurance, and finance sectors.

*“The charities benefitting from this year’s event all share LA Marine’s goal of improving lives through experiences on the water. We hope the funds raised will enable these fantastic charities to offer experiences and support to more beneficiaries and make a positive contribution to people’s lives.”*

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## Speedcast



# speedcast

As one of the world’s top critical communications specialists, Speedcast excels in ensuring its clients remain seamlessly connected—regardless of the challenging environments they face or the urgent situations they encounter.

*“Speedcast is proud to support Superyacht Charities and our colleague Kerry*

*Pettitt’s efforts as a founding member of this wonderful organisation. Through a*

*variety of initiatives, these efforts closely align with one of our core values as a*



*company, to leverage our global capabilities to solve local challenges.”*

Alongside being a headline sponsor of the Superyacht Charities Ball, Speedcast will also be sponsoring event’s the after party, which is sure to be a night to remember!

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## **Peninsula Yacht Services**



Based out of Monaco, Gibraltar, London and Fort Lauderdale, Peninsula Yacht Services is a leading provider of marine energy services and solutions, offering local knowledge on a global scale.

*“Peninsula has a long history of supporting charitable causes across all the sectors in which it operates. We are very proud to be able to support Superyacht Charities and introduce our network of customers and partners to the great work that they do.”*

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## Nautica Assistance



**NAUTICA ASSISTANCE**  
YACHT AGENTS & SUPPLIERS  
SARDINIA - CORSICA - CARIBBEAN

Nautica Assistance is a prominent Superyacht agency and supplier based in Sardinia. With its 24/7 services, this dedicated team offers comprehensive support to yachts and Superyachts as they make their journey across the Mediterranean.

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## Lürssen



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A world-renowned name in the industry, Lürssen has been building standard-setting ships and yachts since 1875. Based in Germany, Lürssen is widely considered the leading shipyard for large luxury yacht building.

*“Superyacht Charities does an amazing job in raising funds to support meaningful charities or even individuals in the world of yachting. We are delighted to be able to play a part in*

*helping to strengthen the charity's commitment."*

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## [More Media Partner News: Palma Superyacht Village 2023](#)

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**The Superyacht Charities Ball will also be working in partnership with a range of Supporting Sponsors, who will be supporting various aspects of the event:**

**Compass Tenders – The Welcome Drinks**



Compass Tenders specialises in crafting bespoke tenders for some of the world's most prestigious Superyachts. Its team of experts has delivered more than forty custom tenders, partnering with renowned designers and captains from across the globe.

*"This has always been a fantastic event, supporting great and worthy causes, so naturally Compass Tenders is very happy to*

*increase its support and commitment. We look forward to a fantastic evening!"*

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## **DSNM – The Wine Upgrade**



With over 100 years' combined expertise, the DSNM team delivers exceptional navigational management services to meet every client's unique needs.

*"Working in this industry of incredible privilege gives us a significant opportunity to support individuals via charitable organisations such as Superyacht Charities, who provide imperative and essential fundraising in the Superyacht world."*

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## **The Viking Maritime Group – The Band**



# Viking Maritime GROUP



Made up of Viking Crew, The Maritime Skills Academy and Chiltern Maritime, The Viking Maritime Group specialises in crew placement, crew management and crew deployment on a worldwide scale.

*"Superyacht Charities is a superb organisation who support global charities and good causes through the network of our industry. We at the Viking Maritime Group are proud to continue to support their work."*

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**The Pinpoint Works – Photo Booth**

# Pinpoint Works



Pinpoint Works offers a user-friendly software solution, designed to streamline communication and project management within the yachting industry. The platform simplifies task tracking, issue reporting, and collaboration for yacht owners, crew, and service providers.

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## Luxury Hospitality Group – 360 Photobooth



# LUXURY HOSPITALITY

To empower hospitality staff in delivering exceptional guest experiences, the Luxury Hospitality Group has developed a holistic approach that combines technical knowledge and leadership training.

*"We love to support charities and organisations that focus on people as well and give something back to the industry we all love so much. That is why we sponsor the Superyacht Charities."*

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## A Crew – The Raffle



As a network comprising more than 15,000 captains and crew members, ACREW leads the way in skill development within the Superyacht sector, placing great importance on both individuals and team dynamics.

*“At ACREW, we are delighted to be a sponsor of the Superyacht Charities Ball. As a company, we believe in giving back to the community and supporting charitable initiatives that make a positive impact. We recognise the importance of Superyacht Charities and we are proud to contribute to this meaningful cause.”*

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## Njord By Bergman – The Auction



Njord by Bergman specialises in bespoke Superyacht interior design that reflects clients' unique lifestyles. Their visionary approach ensures each creation is distinct and relevant, providing exceptional interior architecture and

design services for yachts of all sizes.

*“The work that Derek Munro and the Trustees do year on year for the Superyacht Charities Ball to raise much needed funds for these wonderful NFP charities is just incredible.”*

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## Glancy Fawcett – Photography



Glancy Fawcett is a luxury interior design firm specialising in bespoke solutions for Superyachts, residences, and private aviation. They provide personalised consultations, ensuring a seamless design experience for their clients.

*“This year, we’re thrilled to be continuing our support for Superyacht Charities, which seeks to promote and generate funds from the Superyacht industry to benefit numerous sea-related charities around the globe, which is very close to our values.”*

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## Maritime Filming – Videography



# Maritime Filming UK

Maritime Filming UK is a distinguished filming company focused on maritime and aerial cinematography. Their team of pilots and filmmakers create captivating visuals for promotional materials, documentaries, and events within the marine industry.

*“Maritime Filming UK and Tiger Co are proud to support the SYC Ball by providing both the filming at the event and a prize for the evening of an Ultimate Superyacht Content Package for a 40m+ Yacht anywhere in Europe!”*

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Superyacht Content will be present at the event as official media partner, we look forward to seeing you there!

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