# Adriatic Allure: How Adriatic Destinations Are Enticing Superyachts

Whether you appreciate beaches, culture, diverse scenery, history, or great food the Adriatic has something to suit everyone. Here is Superyacht Content's guide to the Adriatic, which explores why it should be on your must-visit list!

# Art, Dance, Music & Theatre

If you're seeking top-notch music, art, and entertainment, the Adriatic has a vibrant cultural scene filled with galleries, museums, concerts and festivals. Francavilla al Mare in Abruzzo is the star location for the Adriatic Film Festival, an independent festival located by the sea.

Electronic and techno fans will have Croatia on their radar. Get into the groove and head to Sonus Festival or Hideout at Pag Island, throw some shapes at Ultra Europe in Split or immerse yourself in an ancient setting at the Gates of Agartha festival held in a cave near Pula.

The medieval walled city of Dubrovnik hosts one of the oldest European festivals — Dubrovnik Summer Festival — offering concerts, dance and theatre performed at fortresses, historical squares, palaces and throughout the streets of the Old Town.

Herceg Novi in Montenegro hosts numerous events including folklore song and dance festivals throughout summer and the Festival of Choir and Orchestra if you prefer more classical genres.



Dubrovnik Summer Festival

#### Cuisine & Wine

The easiest way to appreciate a culture is through its food. Each country boasts its own unique gastronomic influences; a mix of Dalmatian and Mediterranean flavours. From freshly caught seafood served in waterfront konobas (tavernas), homecured pršut (smoked ham) to truffle-infused cuisine or the slow-cooked Peka dishes roasted under an iron bell, gastronomes will delight in tasty dishes.

"Ston is a great anchorage in southern Dalmatia and a great place from which to visit the Peljesac peninsula — some of the most stunning countryside I have ever seen around here. It's a fascinating walled old town famous for oysters and salt production and at the heart of Croatia's wine production and olive oil!"  Alexander Coles, Senior Charter Broker and CEO at Bespoke Yacht Charter.

Unique terrors and microclimates give texture to local wines that are not merely to be sipped at sophisticated dinner soirées; they require hearty regional food, and the Adriatic countries certainly deliver on that. Seek out the crisp white wines of Slovenia, renowned Croatian wines such as white Malvasija Istarska and red Teran, or sample the Montenegrin wine varieties of the Zeta plain and Crmnica Valley.

Be warned, a visit to the Adriatic is sure to feature the locally-distilled rakija!

#### **Historic Sites**

History buffs won't be short of places to fill their Adriatic itineraries centred around UNESCO World Heritage sites. Discover the 5th and 6th century AD monuments and mosaics in Ravenna, step back in time imagining the gladiator matches at the amphitheatre in Pula in Croatia, or learn more about the origins of the Stećci limestone tombstones located at Radimlja — the necropolis is one of the most valuable monuments of the medieval period in Bosnia and Herzegovina.

Elsewhere, other interesting places to visit include the Bosnian Pyramids of Visoko and the Ostrog Monastery near Niksic in Montenegro, an important Balkan pilgrimage site.



Bosnian Pyramids of Visoko

# Outdoors & Nature Experiences

Located north of Puglia's Gargano peninsula lies one of the best kept secrets of the Italian Adriatic — the Tremiti Islands. Go there in the shoulder season to explore the Aleppo pine forests, island grottoes and dive in the Marine Reserve of the Tremiti Archipelago.

Slovenia will unlock your energy for experiencing the great outdoors. Cycle in the Šoca Valley, visit Bled for hiking and swimming, or immerse yourself in the natural wonder of the UNESCO listed karst caverns Škocjan Caves and the Primeval Beech Forests of the Carpathians.

Selma Čmelik, Founder of <u>čarter.hr</u>, says charter guests have plenty of choice with more than a thousand Croatian islands, each with its own unique charm.

"Croatia's natural beauty can be found on islands such as

Silba, Olib, Zlarin, Šolta, and other small but preserved nature havens. Begin your planning with digital charter itineraries, based on your preferences, including the duration of your trip, your interests, and the level of activity you desire."

Wildlife lovers will enjoy the surroundings at Lake Skadar National Park, split on the border between Albania and Montenegro. A birdwatcher's paradise, with more than 260 different species including the endangered Dalmatian Pelican and Pygmy Cormorant, the scenery is Instagrammable with karst mountains, water lilies and traditional fishing villages.

Aside from the beaches of its famed Riviera, Albania has stunning places to explore and unwind. Go hiking in the Llogara National Park, dive shipwrecks in the Karaburun-Sazan Marine Park or head to Permet on the edge of the Vjosa Wild River National Park for rafting or cycling. If you want to peek at coastal ruins, kayak from Gjiri I Lalzat to Kepi Rodonit before exploring the remains of the 15th-century Rodoni Castle.

# **Luxurious Experiences**

Though it doesn't have the refined glamour of Monaco or the ongoing appeal of Portofino, the Adriatic's luxury tourism sector has blossomed. Whether you prefer a private yacht charter exploring secluded coves and islands, or stepping ashore for a mini break at exclusive boutique hotels nestled in historic cites, the Adriatic's zest for attracting upscale travellers is undergoing a transformation.

# Shipyards, Refit Facilities & Marinas

Numerous shipyards across the Adriatic cater for build, maintenance and refit, providing excellent services and facilities. Make notes for key spots at Ravenna, Ancona, Pescara, Rijeka, Šibenik or Tivat.

"With plenty of marinas (57 official marinas, to be specific) in Croatia, it's still advisable to book a berth in advance, especially in popular destinations. Be prepared for mooring in various conditions, from stern-to docking in busy marinas to anchoring in secluded bays."

Selma Čmelik, čarter.hr Founder.

Strategically located at the Strait of Otranto, Marina Vlora will play a central role in the development of Albanian tourism. The marina will provide upward of 400 marina berths, including infrastructure to accommodate the ever-growing fleet of vessels in the city which visit nearby marine protected areas (MPA's) such as Sazan Island and the Karaburun peninsula.



Marina Vlora design

# Italy

Stretching over 750 kilometres from Trieste to the heel of Puglia, the Italian Adriatic coast has marinas in Trieste, Bari and Brindisi, world-class shipyards along the coast and enough historic monuments and natural attractions to compete with the best charter destinations.

### Slovenia

Slovenia is renowned for its stunning landscapes, from mountain lakes to the Adriatic Sea. Visitors can indulge in outdoor activities such as hiking, canyoning, and cycling in picturesque settings. The country's diverse terrain also offers opportunities for relaxation in thermal spas and

wellness retreats. Historic towns such as Ljubljana, Koper and Piran give opportunities for sightseeing ashore.

#### Croatia

Key ports are found in Dubrovnik, Jezera, Rovinj, Pula, Split, Trogir and Zadar. Notably, ACI Marinas has marinas strategically spread from Umag in the Istria region in the far north to Dubrovnik in its far south. Walled, gated and a cornerstone for tourism, Dubrovnik, a UNESCO World Heritage site is hugely popular, partly due to its profile from HBO show Game of Thrones.

Island-hopping is a prerequisite.

"Korčula is my absolute favourite of the Croatian islands and somewhere my wife and I have been going for 20+ years,"

enthuses Alexander Coles, Senior Charter Broker at Bespoke Yacht Charter.

"The Old Town is beautiful, but it's the north of the island that I really love. The lovely town of Vela Luka is a super place, very authentic. Amazing anchorages around there with crystal clear water and very quiet. It's a superb place for paddle boarding and other water sports."

People tend to talk about Croatia as if it's just one place — however it has wide diversity in landscapes and experiences.

"Croatia really surprises charter guests when they visit for the first time; it's a well-rounded destination whether you want nightlife or equally a quiet anchorage away from the crowds," says Tristan Mortlock, Director at Mortlock Yachts and Guest Speaker at the Superyacht Summit Adria.

"My recommendations would include Mljet, and also Skradin where you cruise inland and charter guests can stop off for fresh mussels or oysters with local wine. On arrival, guests can take private guided tours with park rangers to discover Krka National Park and the Skradinski Buk waterfall."

The Adriatic meets all yachting needs and is being touted as the 'New Med'. Selma Čmelik, čarter.hr Founder explains:

"Having worked in the yacht charter industry for almost 20 years here in Croatia, I've personally witnessed it transform into a sailing paradise that thrills people from all over the world. Croatia's charm isn't just in its size or the postcard-perfect views—it's in the soul-stirring experiences that await at every cove and marina. I like to say that going on a boat trip along the coast of Croatia is like reading a lively book. From the sun-kissed coasts of Istria in the north to the historic walls of Dubrovnik in the south, every island, islet, and bay is a story with clear waters, charming towns, and lush vegetation that tells tales of the past. It's not just the scenery that makes Croatia a sailor's dream; our way of life has been an interaction between traditions and nature for hundreds of years."



Zadar

# Bosnia & Herzegovina

Dotted with Ottoman-era mosques and medieval fortresses, Austro-Hungarian buildings and UNESCO World Heritage sites, Bosnia and Herzegovina boasts a rich tapestry shaped by centuries of history and cultural influences.

Neum is Bosnia and Herzegovina's only coastal town — set on just 22-kilometres of coastline — it offers plenty of water sports options and charming waterfront restaurants serving seafood dishes and local specialties. Yacht charter clients can step ashore to explore historic cities such as Sarajevo and Mostar where they can discover ancient architecture, vibrant markets, and museums. The Sutjeska National Park is the place to go to experience outdoor adventure with rolling meadows, the 75m-high Skakavac Waterfall and one of the last remaining primeval forests in Europe, Perućica.

### Montenegro

Most visiting superyachts will cruise the dramatic Bay of Kotor, a UNESCO World Heritage site renowned for its fjord-like scenery. Be sure to hike up the steep hill to see Kotor's impressive fortress with panoramic views across the bay. Other places of interest include Njegoš Mausoleum on top of Mount Lovćen, Budva — where the Old Town blends with nightlife — and the island of Katič opposite Petrovac for diving.

"Porto Montenegro is absolutely beautiful and a great place to see some of the most impressive superyachts in the world. Very well run with excellent facilities. A great place for shopping for top brands duty free. Some really lovely restaurants including One and Murano at the Regent Porto Montenegro,"

says Alexander Coles from Bespoke Yacht Charter.

"There are also lots of great local restaurants in Tivat which is a short walk away. I also highly recommend Buddha Bar beach with its amazing pool and great food. A superb place for a sundowner."



Montenegro

#### Albania

Situated on the Balkan Peninsula, Albania has 450-kilometres of western coastline that stretches from the northern borders with Montenegro to the Ionian coast. From the stunning beaches of Ksamil to the remote beauty of the Ionian Islands, yachting clientele to Albania can enjoy a more authentic and off-the-beaten-path experience, with fewer crowds than Western Mediterranean hotspots. Additionally, its proximity to Corfu gives more options for day trips.

Maritime activity focuses on Durres, Vlorë and Saranda, a busy port town in the south. The Albanian Riviera is undoubtedly a highlight of any charter trip to Albania, drawing visitors with its allure and beauty. Beaches vary from tucked away pebbled coves to sandy stretches with beach restaurants. Gjipe Beach between Drymades and Himare is only accessible by boat or a steep hike down from the carpark — it's worth the

day trip — or make a beeline for Spile Beach or Jale Beach with clear water that's ideal for snorkelling and swimming.

Don't miss discovering Albania's heritage and culture: Explore the Butrint National Park, a UNESCO listed archaeological site from the Greek and Roman era, or dive into the traditional cuisine and history in Tirana, Berat or Krujë.

"Many seasoned charterers have done all the West Med destinations multiple times and are looking for something new. You can always find a stunning anchorage where you are the only yacht there, unlike in Capri or the south of France where you are joined by 200 other yachts,"

#### says Alexander Coles.

"Two other things I hear all the time about the Adriatic are the friendliness of the people, and the VAT! There is a big difference between 13% and 20-22% when chartering yachts costing €100k plus and clients mention this all the time. As one said yesterday, what he saves on VAT chartering in Croatia versus Italy goes a very long way towards paying the crew gratuity."

The Adriatic can feel nostalgic — there are towns which feel distinctly Balkan or Italian or Turkish, yet they are like nowhere else. It's a region where you'll see stylish yacht guests saunter along the quays to boutiques, or wander past people sitting on their doorsteps gossiping at dusk. Go there for the sea, for the scenery, for the food, but most of all, go there for the hospitality of the people.

Superyacht Content is participating as a Media Partner at the Superyacht Summit Adria taking place on April 18th at the Radisson Blu in Split, Croatia.

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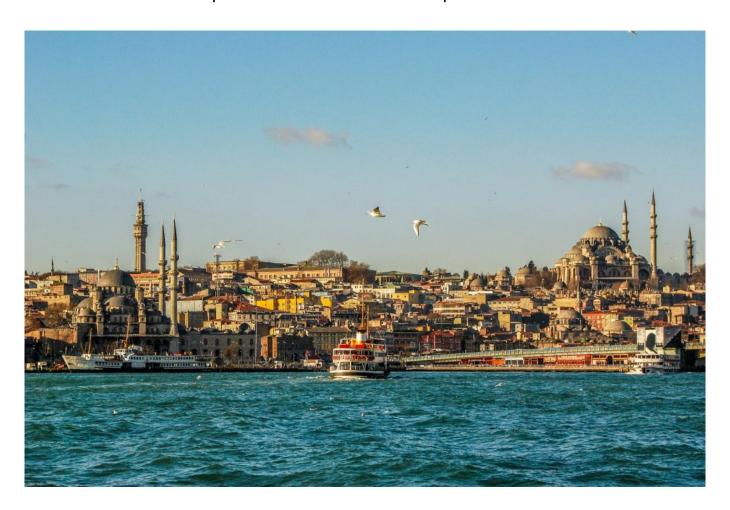
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# Essential Connectivity Preparation For Your Trip To Turkey This Season

Turkey not only boasts unparalleled beauty and cultural richness but also hosts a burgeoning industry that places the nation firmly in the spotlight of luxury yacht building. According to BOAT International's Global Order Book, Turkey has surged to become the second-largest yacht-building nation, overtaking the Netherlands and trailing only behind Italy. A <a href="CrewFO">CrewFO</a> partner is going to take you through essential connectivity preparation now.

As trips to Turkey become increasingly frequent, ensuring seamless and cost-effective connectivity during your stay has never been more crucial. There are three essential factors to consider ahead of your trip to ensure your connectivity remains uninterrupted across the "Turquoise Coast".



# 120 Day Mobile Registration Policy

If your yacht is planning on staying in Turkey for a few months, you should be aware of the 120-day policy affecting non-Turkish mobile phones. This regulation, mandated by the Turkish government, dictates that you may use your phone for up to 120 days via international roaming or with a Turkish SIM card without having to register it. Currently, the registration fee is 31,692 Turkish Lira (about £783) — not cheap!

Plus, there are a whole host of stipulations and requirements to this policy, such as only being able to register 1 SIM-enabled device in Turkey every 2-3 years. Failure to comply with this policy may result in the phones being blocked from accessing all three local networks — Turkcell, Vodafone Turkey, and Turk Telekom.

# **Expensive Non-EU Rates**

Don't get caught out by expensive roaming charges on your mobile contract. Due to Turkey not being a member state of the EU, charges for using your SIM in Turkey can be expensive. This varies from provider to provider and ranges from daily charges to costs per minute, texts, and MB. Moreover, because Turkey is not in the EU, any calls made from Turkey to any other country are chargeable, which can quickly add up.

# No Operational Starlink

To add salt to the wound, Turkey does not currently have regulatory approval for Starlink operations within its borders. So, if you have been used to having access to uninterrupted, high-speed data, you may need to speak to your ETO onboard to make alternative arrangements so have access to affordable, large data bundles so you can continue streaming and browse guilt free.

For more information and solutions to all these connectivity barriers, please get in contact with CrewFO ahead of your trip to Turkey.

Find out how Crew FO can help you with your connectivity <a href="here">here</a>.



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# 1 Rep Per 1 Nautical Mile. How The Gladiator Crew Are

# Crossing For CANSA

On the 31st March 2024, the *Gladiator* crew began a voyage to the Mediterranean for a worthy cause.



#### What The Cause Is For

Voyaging across the Atlantic Ocean, the crew are driven by their commitment to support the Cancer Association of South Africa (CANSA).

Their mission is inspired by the story of deckhand Chris Sparkes, whose mother lost her battle with cancer 18 years ago. They are determined to honour her memory and make a positive impact in the fight against cancer. By doing this, the crew aim to raise awareness and funds to assist CANSA in its vital work of providing support and resources to those in need.

# A Fitness Challenge

For every nautical mile, each member of the crew commits to completing one exercise repetition each!

The crew has set ambitious fundraising goals, aiming to cover a total distance of 4350 nautical miles while raising approximately \$8,000 for CANSA.

# Support The Cause!

Follow their journey on Instagram (@crossingforcansa), or make donations through GiveNGain. By joining forces with the crew, we can play a vital role in supporting CANSA's mission and making a positive impact in the fight against cancer.

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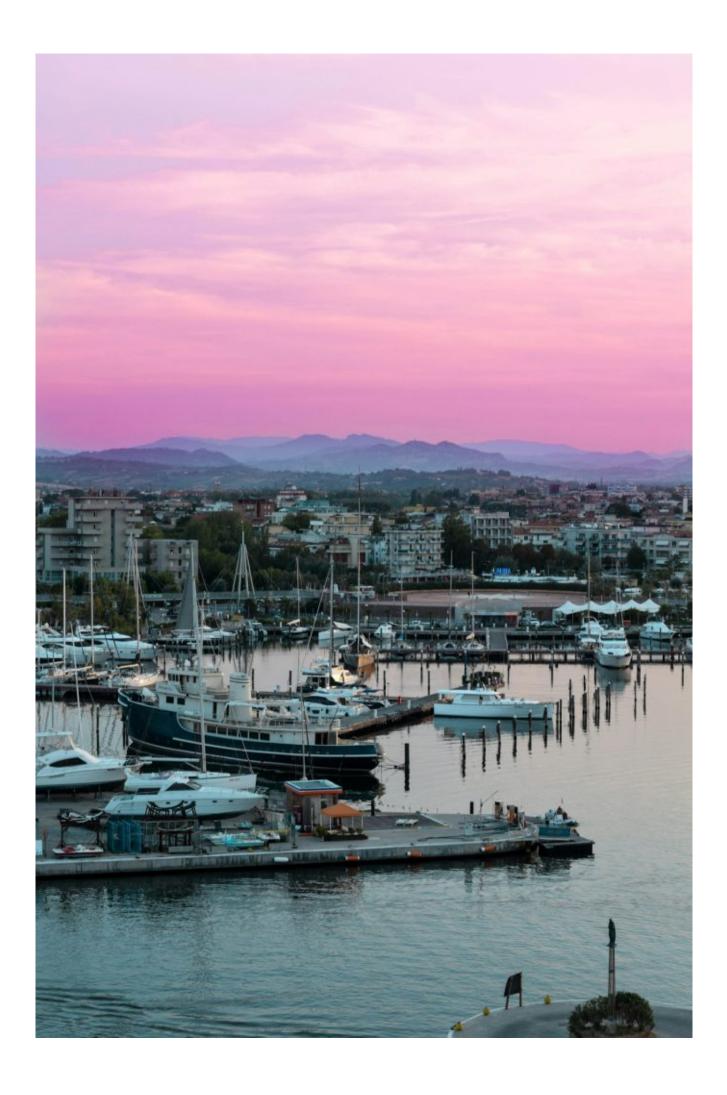
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# Discover The Magic Of The Adriatic: Charter Destination Tips For Captains

Spanning from Italy, Slovenia, Croatia, Bosnia and Herzegovina, Montenegro to Albania, you may be surprised at the Adriatic region. Whether you crave history and culture, vibrant nightlife, breathtaking scenery, or exclusive islands and beaches reachable only by yacht, Superyacht Content dives into the appeal of Adriatic charter destinations for Captains, yacht owners, guests and crew.

Italy



Spanning 750 kilometres from Trieste to the Salento peninsula, the Italian Adriatic coast is an underrated gem. With marinas in Trieste, Bari, Brindisi and Rimini you'll have access to over 130 islands, including the renowned Burano and Murano.

Explore Italy's network of Parchi nazionali and its diverse landscapes all the way south. Matera, Taranto and Venice, known as Hollywood filming locations, add an extra touch of glamour to any yacht charter. Numerous shipyards cater to yacht building and refit services. From Trieste to Chioggia, Ravenna, Pesaro, Fano, Ancona and Pescara, the Italian Adriatic coast welcomes owners and crew with its world-class services and facilities.

#### Slovenia



Despite its small size, Slovenia boasts a rich cultural

heritage, beautiful landscapes and a vibrant culinary scene. Along the 47-kilometre Slovenian coast, you'll find boat yard services at Marina Portorož and Izola Marina. Slovenia's strategic location serves as an entryway to the northern Adriatic, with plenty to discover in historic towns such as Piran and Koper.

#### Croatia



A popular destination for motor yachts and sailing, Croatia offers a mix of cultural richness, impressive gastronomy, and over 1000 picturesque islands and natural parks. With a coastline extending over 1,800 kilometres from Istria to Dubrovnik, yachts have plenty to see and do, alongside maintenance support at shipbuilding hubs at Rijeka and Šibenik. Tristan Mortlock, Director of Mortlock Yachts and MCA

Master 3000 Captain, enthuses about Croatia's variety of experiences:

"Croatia is one of my favourite cruising regions. You can be in a busy city such as Split or Dubrovnik with thousands of tourists and then within one hour be anchored in a quiet bay. One of my recommendations is Tito's Island — the Brijuni National Park is a great place where you can zip around on golf carts, visit the safari park or discover the archaeological ruins and prehistoric sights."

Croatia is made for island-hopping and exploring authentic cities — take in unspoilt national parks, remote coves, medieval towns or wine country with visits to Brač, Dubrovnik, Korčula, Pag, Pula, Split, Trogir or Zadar. It's difficult to pick one highlight.

Ivan Rakuljic from 50-metre M/Y Freedom welcomes guests to discover his Croatian picks:

"My favourite charter spots are Sušac, Vis and Hvar."

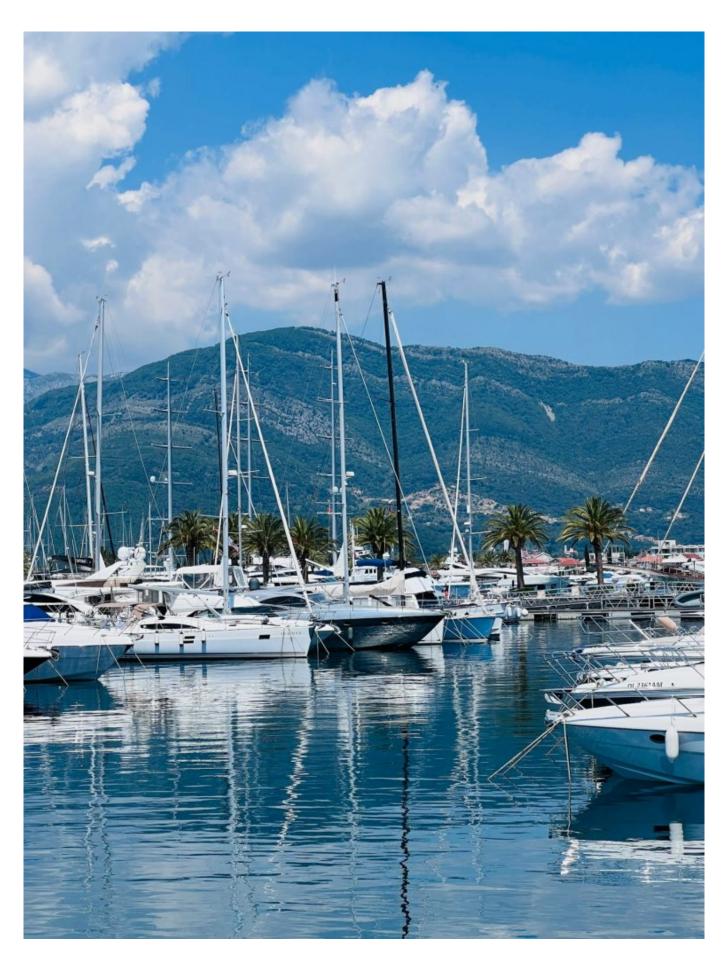
# Bosnia & Herzegovina



Bosnia and Herzegovina's coastline centres around the town of Neum. This small stretch offers pebbly beaches, clear water and a base to discover more activities and experiences.

Step ashore to discover the history of Mostar or Sarajevo.

# Montenegro



"Porto Montenegro has been built to accommodate even the biggest yachts in the world — there's great service,

excellent shopping for leading brands duty free and a lot of amenities for both crew and guests,"

says Dejan Janković, Operations Manager and Managing Partner at Yacht Agent Montenegro.

"Portonovi Marina, just across the bay from Porto Montenegro, with a One & Only hotel as part of the project has been open for a couple years now and it's a dedicated area for yachts up to 70-metres for a comfortable stay. On the outside part of the bay and its natural protection, Luštica Bay, marina and residences is developing one of the best golf projects in this part of Europe. Although smaller in capacity and being able to accommodate yachts up to 40-metres it is a lovely place and the future residences that will overlook both the open sea and inner part of the bay will be amazing. Also, the former prison island of Mamula is part of their project which is very interesting for all guests."

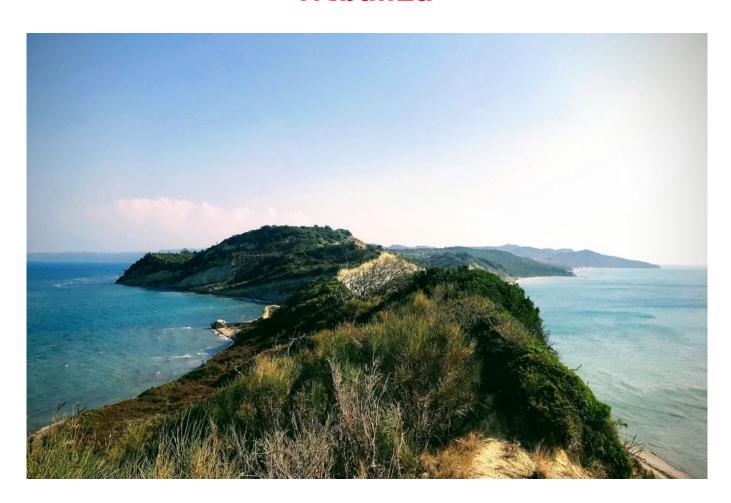
Blessed with beautiful landscapes, upscale amenities, modern marinas and picturesque places such as Sveti Stefan in front of the Budva old town, Montenegro's appeal as a yachting destination is growing. Yachts are well taken care of with world-class marina amenities and shopping, provisioning can be done in almost every marina and port with availability of most items that even the most demanding clients need and refit services are in place at the Adriatic 42 facility in Montenegro.

Alexander Coles, Senior Charter Broker at Bespoke Yacht Charter, shared his in-depth knowledge about Adriatic yacht charters including his recommendations for Montenegro:

"Kotor is a wonderful walled city with stunning buildings, churches and palaces. I recommend the restaurant at Hotel Vardar; lovely location in the main square in the old town and super food. The staff like most staff in Montenegro are

utterly charming! Also Galion, a wonderful fish restaurant with amazing views of the bay and the old town. Don't miss Perast in the Bay of Kotor — a very pretty place for a walk and lunch. There's a restaurant on the sea called Armonia that is one of my favourite restaurants anywhere. Great staff and the fish is amazing. Also the islets of St George and Our Lady of the Rocks opposite Perast are fascinating and definitely something to see when you are there."

#### Albania



Unlike some more frequented yachting destinations, Albania remains relatively undiscovered by mass tourism. Albania's Adriatic coast extends for 450 kilometres and includes the coastal hubs of Durrës and good infrastructure and facilities at Saranda.

The Albanian Riviera is the focal point for maritime life, beaches and water sports. If you have the time, it's worth stepping ashore: Visit Himarë with plenty of restaurants (head up to the castle just inland), or Krorëza Beach, accessible by boat. For beach club vibes, head to Dhermi that has a relatively upmarket vibe with beach bars and seaside restaurants.

The Adriatic region, with its varied landscapes and culturally rich heritage, is ideal for yacht charter and any visitor will realise it truly has it all — history, great food, outdoor experiences and excellent services and amenities for superyachts.

Superyacht Content is participating as a Media Partner at the <u>Superyacht Summit Adria</u> taking place on April 18th at the Radisson Blu in Split, Croatia. Captains attending the event can contact the event organisers for a special rate.

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# All About Eco Naviera, AYSS' Member In Baja

AYSS is a collective of the best superyacht agents around the world, providing yacht services to captains and crew since 1991. No matter where you cruise, you'll certainly benefit from the services of professional Yacht Agents. Eco Naviera has recently joined AYSS and their group of over 70 superyacht agents, so this article will introduce you to them and what they offer!



#### About Eco Naviera

Eco Naviera stands as the premier Yacht Agent in Baja California Sur, catering to the marine industry with unparalleled expertise. Situated in La Paz, Mexico, their dedicated team delivers exceptional service, offering a comprehensive suite of services to vessels docked in the ports of Loreto and La Paz.

With a team of highly skilled and personable professionals, Eco Naviera is there to ensure your visit is met with topnotch service. From port clearance to securing fishing licenses, they pride ourselves on delivering a wide range of services.

Mexico boasts a wealth of captivating tourist attractions, awe-inspiring landscapes, and world-class marinas. For inquiries regarding itineraries, reservations, or provisions for your journey, do not hesitate to reach out to us.

Backed by local expertise and extensive experience, Eco Naviera is equipped to enhance your Sea of Cortez experience, ensuring you make the most of your stay in this mesmerising region.

# Who They've Worked With

Eco Naviera has worked with boats of all shapes and sizes, including some of the most famous yachts in the world like:

- M.Y. Umbra 168'
- M.Y. Alucia 183'
- M.Y. Triton I 163'
- M.Y. Azteca 165'
- •M.Y. Attessa 220'
- S/Y M5 246.9'



### **Services**

As the founder and manager, María Yolanda Espinoza brings over three decades of experience in Mexico's maritime industry, making her your ultimate consultant and ally in navigating the Sea of Cortez.

#### Eco Naviera offers:

- Port Clearance
- Immigration Services
- Temporary Import Permits
- Custom Clearance
- Port Booking
- Charter Permits

- National Park Permits
- Fishing Licenses
- High standard Provisioning
- Flower Shop
- Transportation
- Car rental
- Accommodation
- Medical assistance
- Dental appointments
- Emergencies

#### Get In Touch!

Follow them on <u>Instagram</u> to discover their team members' stories.

Email: eco.naviera@gmail.com

**Phone:** +52 612 348 8787

Check out the AYSS website here: <a href="https://www.ayss.org/">https://www.ayss.org/</a>

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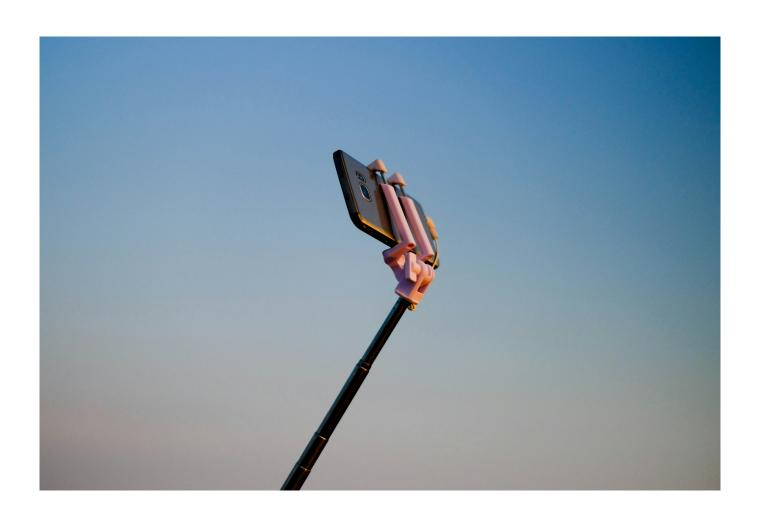
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# Staying Mindful Of How To Use Social Media On Your Superyacht

Social media has become an integral part of our lives over the last decade. It's nearly impossible not to find someone active on platforms like Facebook, Instagram, or Snapchat. While sharing various aspects of your life online, such as partying, beautiful locations, or connections with high-profile individuals may seem appealing, it can lead to serious consequences, potentially causing issues for your job. Here's some advice to help you avoid such pitfalls!



# Tips On Personal Use On Charter

- 1. Limit Facebook Posts: Reduce the frequency of your Facebook posts. Many potential employers, chief officers, captains, and owner's representatives often check your Facebook activity. A single unflattering photo or questionable status update could have repercussions on your professional reputation.
- 2. Avoid Sharing Your Location: Refrain from checking in online, especially when with your crew onboard. This action might violate disclosure or social media agreements you signed upon joining. Revealing your location can compromise guest privacy and attract unwanted attention.
- 3. Maintain Professional Boundaries: Resist the temptation to connect with guests, owner's family members, or

others associated with the charter on social media. Establishing such online connections can create conflicts of interest and lead to awkward situations, especially when sharing personal moments from the yacht.

4. Exercise Caution with Photos: Be mindful of what you capture in photos. While taking pictures of the yacht's interior, tenders, or high-profile guests may seem exciting, it can have negative consequences. Avoid sharing such images on multiple platforms, and if necessary, obtain permission before posting, considering the potential impact.

All these points may seem serious, and in some instances, they are. It's important to understand the terms you agreed to and be aware of privacy details. One innocent photo can unexpectedly lead to challenges. Yacht owners often go to great lengths to protect their privacy, and you don't want to be the one blamed for any unwanted attention or disruptions to their holiday!

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# Crossing The Line. What's It All About?

Our **Crew 2 Crew** blog is back, written by Captain Jack Brown. This time, Jack is taking you through the **Crossing The Line** ceremony and what it means for crew!

For centuries, sailors have crossed the oceans, braving the elements and trying to tame the seas, among the many maritime traditions that have withstood the test of time is the 'Crossing the Line' ceremony. This historical ritual marks the moment a ship crosses the equator and is a rite of passage for all seafarers lucky enough to sail there.

## Where Did This Tradition Start?

The Crossing the Line ceremony traces its roots back to ancient seafaring traditions, with historical accounts dating back to the days of exploration and discovery. In the past, crossing the equator was a significant milestone in a sailor's journey, marking the transition from one hemisphere to another and symbolizing a test of endurance and courage in the face of the unknown.

Today, the Crossing the Line ceremony continues to honour this tradition with modern adaptations and interpretations. It serves as a reminder of the rich maritime heritage that sailors have inherited and a celebration of the bonds that unite them as members of a seafaring community, whether on superyachts, cruise ships, cargo vessels or in the navy.

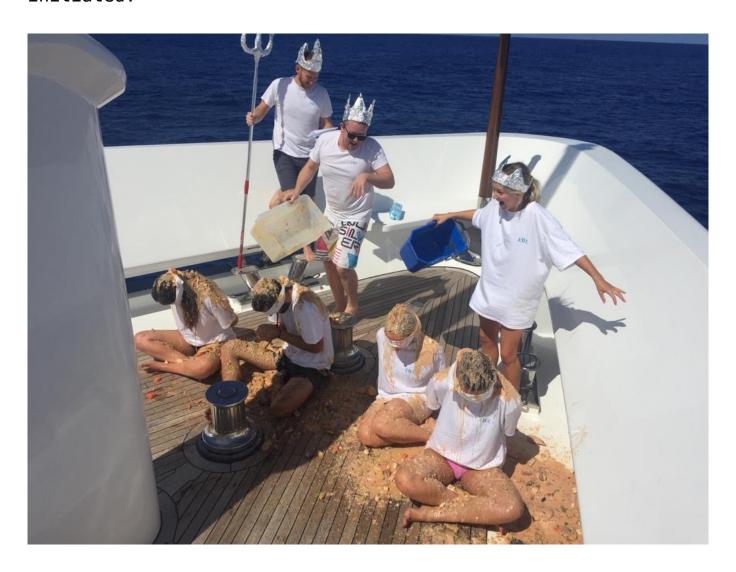


# What Does The Ceremony Look Like?

Every vessel will create their own version, but there's a general format and a common cast of characters. King Neptune is the main character, along with Davy Jones, a surgeon, a barber and a man baby, depending on the number of Shellbacks available. Shellbacks are those who have gone through the ritual before and hold dearly their precious line-crossing certificate, the first-time participants are known as Pollywogs.

The ritual should be carried out seriously and dramatically, it requires all those who had never previously crossed the line to be charged for their crimes and get the justice they

deserve. We have done it with not just crew in the past but also security teams, pilots, guests and family — all must be initiated.



## The Day Before...

The day before the equatorial crossing is known as Wog Day and a sense of fear and trepidation should be instilled in the pollywogs, overheard conversations of what's gone into the slops and how long they have been brewing, talk of freezing cold dunking's in the sea and plans of what sea creatures must be eaten.



## The Day Of!

On the day of the ceremony, the pollywogs hear a knock on their cabin's door, the bells ring and they know the tradition is beginning. They have their hands bound and their eyes blindfolded and are marched to the bow of the ship in chain gang fashion, straight into Neptune's court.

The pollywogs are put on their knees, get sprayed down with cold water, raw eggs broken on their heads, then dusted with flour. They are then ready to listen to Neptune's speech, he is an intimidating figure with a booming voice. In some cases they must kiss the man baby's belly button, or get 'shaved' by the barber.

They must then eat Neptune's bounty, a piece of something vile, then they are given a truth serum to drink, usually something like tequila, chilli sauce and fish juices, this is to ensure they speak the truth and swear allegiance to Kind Neptune and the sea.

Next, individually, Neptune states the sins and crimes of each seafarer and asks in turn if they are guilty, it's best to admit to everything at this stage to avoid further hardship. This is followed by a kiss by his family members (a raw fish, squid or octopus in the face) and finally the warm embrace of a bucket of ripe slops poured over their heads. The result is a welcome into his Court of the Ocean as a new Shellback. To round off the event, fire hoses are used to clean up the newly initiated Shellbacks, then cans of beer cracked for good luck and fair seas.



## After The Ceremony

The Equator Crossing Certificate is finally handed over to the new shellbacks after the ceremony is completed, this must be kept safe and presented in the future to prove that they have been initiated and avoid another ceremony.

The Golden Shellback, is a person who has crossed the Equator at the International Date Line. The rarest Shellback status is that of the Emerald Shellback or Royal Diamond Shellback, which is received after crossing the Equator at the prime meridian, near the Null Island weather buoy.

## What The Ceremony Means

For many sailors, participating in the Crossing the Line ceremony is a cherished memory that they carry with them throughout their maritime careers along with their sacred certificate. It serves as a reminder of the challenges they have overcome, the friendships they have forged, and the spirit of adventure that drives them to explore the world's oceans. By keeping this tradition alive, sailors pay homage to the seafaring traditions of generations past and ensure that they are passed down to future seafarers.

#### Crew 2 Crew blog is written by Jack Brown.

Throughout his career, he has acquired extensive experience in the superyacht industry, having worked on both private and charter yachts (50m-85m) across the globe, including the Mediterranean, Caribbean, Pacific Ocean, Indian Ocean, Atlantic Ocean, USA, and North West European waters.

His expertise extends to overseeing significant refits, exceptional navigational knowledge, articulating expectations clearly and concisely, demonstrating robust project management skills, emphasising safety as top priority and excelling in fast, creative problem solving.

Jack is committed to delivering an exceptional experience onboard, creating a relaxing environment with endless opportunities for fun and exploration, utilising the incredible advantages a superyacht has to give the owner. He offers a safe, professionally run, hassle free environment onboard so that the owner can enjoy his asset to its fullest.

To keep up to date with the latest Superyacht Content News, click here.

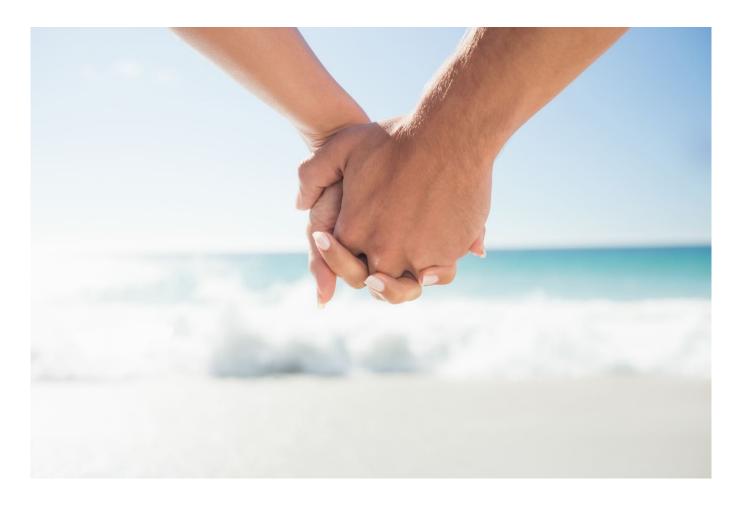
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# How Easy Is It Finding Yacht Crew Jobs As A Couple?

Finding positions on the same yaacht is a common inquiry. Are you wondering about the feasibility of working together, how long it takes to secure your jobs, how common couple-friendly opportunities are? While there's no fixed rule, <u>Wilsonhalligan Recruitment</u> is here to discuss working together as a couple in yachting. Remember — persist and stay positive!



# What's Best? Applying Individually Or Together?

For those seeking employment as a couple on a yacht, one

approach is to apply individually. While there are a few 'couple-friendly' positions around, presenting yourselves as individuals opens up more opportunities and helps you establish a favourable relationship with the boat. This enhances the chances of advocating for your partner when the right opportunity arises.

Keep separate CVs — this showcases your professionalism and demonstrates the ability to separate personal matters from your career.

Alternatively, couples can always be upfront about their goal of working together. There's nothing stopping in your way from pursuing positions for both of you. While this approach may take more time, it aligns with your personal preferences. Be prepared to develop a strategy to cope with a potentially longer timeframe... Job hunting might mean reassessing plans if the process takes longer than expected.

# **Build Experience Independently**

Building individual experience over a season or two can significantly improve your chances of securing positions together. View it as a short-term sacrifice for long-term gains.

## Pros & Cons

While working together may provide companionship on board and a reliable confidant after busy days, it's essential to acknowledge potential challenges. Loneliness may still be a factor, and the perceived ideal situation may not always be the best option.

Ultimately, working together as a couple in yachting is a decision only you can make. It depends on various factors. Each couple is unique, and every boat has different dynamics so it isn't for everyone!

Nevertheless, with determination, couples can find positions that align with their preferences and needs in the yachting industry.

Visit Wilsonhalligan Recruitment's website here: <a href="https://www.wilsonhalligan.com/">https://www.wilsonhalligan.com/</a>



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# What's New With AYSS In 2024. Membership Benefits & Their New Chair!

AYSS is a network of highly skilled yacht agents spanning the globe. Dedicated to uniting local suppliers and yacht captains, the Association of Yacht Support Services endeavors to provide seamless journeys for Superyachts and their crew. Since 1991, AYSS has been instrumental in offering incredible opportunities to discover new destinations, sensations, and adventures. This article outlines the incredible services provided by their agents, the benefits of AYSS membership, as well as how to join.



# What Can AYSS Agents Help Superyacht Crew With?

With over 70 agents globally, AYSS is ready to help anytime, anywhere. Whatever country you're in, AYSS is committed to deliver the finest service to owners and guests alike.

## Here are just some provided services:

- Visas
- Cruising permits
- Port control requirements
- Suggest wonderful new sights and places to discover
- The best culinary delights from the region
- Day-to-day requirements of Superyachts

## The Benefits Of AYSS Membership!

#### The Obvious Choice

Membership demonstrates your professional excellence. This will result in building and maintaining a constructive, supportive and amiable community of colleagues.

## Community

There is the opportunity to be recognised in a community of professional yacht agents. AYSS board members and agents are present at Superyacht shows internationally, including MYS, Cannes, and other notorious yachting events.

As members, you'll contribute to a sense of belonging and

social connection. Part of a group, bonded through attitudes, values, and goals.

## First-Class Marketing Support

Members will receive social media support alongside collaboration on blog posts under the AYSS brand, published across <u>Supervacht Content</u>.

This is to help members boost their brand awareness, credibility, conversions, and revenue. Most importantly, help drive traffic to your website. If you're a member, we encourage you to reach out to us so we at Superyacht Content can boost your online presence!

#### Reliable Information

You will have access to reliable information about other jurisdictions, which in turn will create certainty in the event of a dispute occurring. Extensive knowledge of other jurisdictions will certainly make your life easier — one less thing to worry about!

## **High-Quality Consultation**

You shall be able to spend one free hour's consultation with AYSS' valuable and highly renowned associate lawyer, Benjamin Maltby.

#### **Discount Access**

Access to discounts from marine suppliers at selected intervals can strengthen your company's reputation, save time and money, and allow you to offer new business opportunities.



# Inerested? Here's How To Become An AYSS Member

The <u>AYSS</u> is a self-governing body on a mission to transform the unregulated yacht agent industry into a more professional one.

Before applying, check that you have:

- a minimum of 2 years in business
- three sets of recommendations from Captains, industry individuals, and fellow AYSS members

#### Meet The Criteria

After meeting AYSS's strict vetting standards, an agent can become eligible for membership with AYSS. Joining the AYSS brand enables agents to distinguish themselves within the Superyacht industry by highlighting their professionalism, setting them apart from competitors.

## Comply With Code Of Ethics & Conduct

Every member is required to adhere to the AYSS code of ethics & conduct, fostering trust in transactions among Captains, owners, and yacht managers. By joining AYSS, you become part of a supportive community where mutual respect is paramount, creating avenues for members to explore new opportunities together.

#### Who To Contact

<u>Get in touch with AYSS</u> to find out more about joining the global network.



Introducing Deb Radtke: AYSS Chair



# Can you tell me a bit about your background in the maritime industry?

I grew up sailing on Lake Superior, joined the yachting industry in 1995, and worked on private and charter yachts for over 16 years.

# What is it about this year that you're excited for regarding AYSS and your goals?

I really want to get more participation from members through out the world. And increase the value for members through educational webinars and zooms etc.

# Why is 2024 a great year for Superyacht Agencies to become AYSS members?

The industry is expanding. Vessels are traveling further a field.

# Any belated resolutions for this year, personal or professional?

Just to keep moving forward, growing and learning. Also, AYSS will be visiting many events through the year — we're creating that calendar now. Our members all attend events in each of their locales.

Check out the AYSS website here: <a href="https://www.ayss.org/">https://www.ayss.org/</a>

For members listed on the AYSS agents map, <a href="click here">click here</a>.



To keep up to date with the latest Superyacht Content News, click <a href="here">here</a>.

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# 14 Nautical Reads For World Book Day!

World Book Day 2024 (Thursday 7th March) is a celebration of books and reading that promotes the joy of literature and encourages people of all ages to discover the pleasures of reading. Here is a list of great nautical books for all you crew to dive your nose into!



1. Death On The Nile by Agatha Christie (1937) POIROT THE QUEEN OF MYSTERY A Hercule Poirot Mystery HA CHRIST SOON TO BE A MAJOR MOTION PICTURE!

In Agatha Christie's classic mystery "Death on the Nile," renowned detective Hercule Poirot finds himself aboard a luxurious river steamer cruising the Nile River. However, what begins as an idyllic journey quickly turns deadly when a glamorous heiress is found murdered on board. With a ship full of suspects and motives aplenty, Poirot must unravel a web of lies and deceit to uncover the truth behind this sinister crime.

#### Why it's a good read:

"Death on the Nile" is a captivating whodunit that showcases Agatha Christie's mastery of the mystery genre. With its richly drawn characters, intricate plot twists, and exotic setting, the novel keeps readers guessing until the very end. Christie's keen eye for detail and clever storytelling make for a thrilling and immersive reading experience. Moral dilemmas and human complexities explored in the story add depth to the narrative, making it more than just a mere puzzle to solve. Overall, "Death on the Nile" is a timeless classic that continues to entertain and intrigue readers with its suspenseful plot and unforgettable characters.

# 2. Captain Blood by Rafael Sabatini (1922)

VINTAGE SABATINI



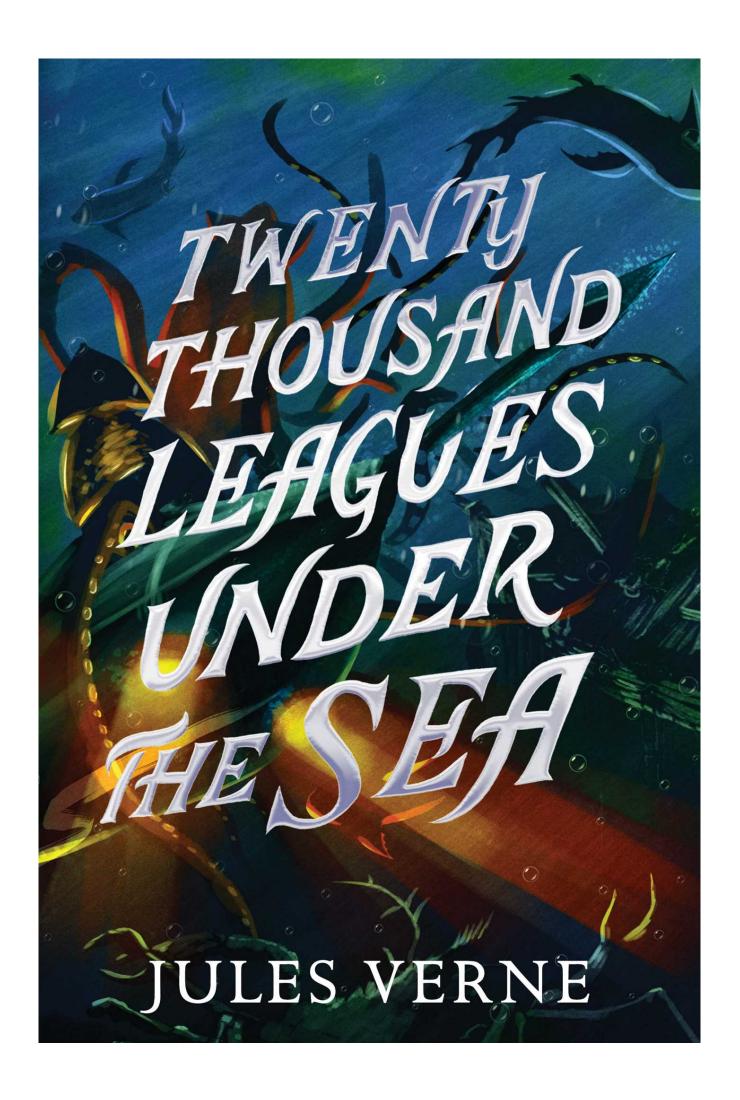
"Captain Blood" transports readers to the tumultuous world of the 17th century Caribbean, where piracy reigns supreme. The story follows Dr. Peter Blood, a former physician turned pirate captain, whose life takes a dramatic turn when he is unjustly convicted of treason and sold into slavery in Barbados. Through daring escapes, thrilling sea battles, and acts of heroism, Blood rises from captivity to become one of the most feared and legendary pirates of the Caribbean. Blood's quest for justice and redemption propels him on a high-seas adventure filled with intrigue, romance, and swashbuckling action.

#### Why it's a good read:

"Captain Blood" is a rollicking tale of high adventure that combines historical realism with timeless storytelling flair. Rafael Sabatini's dynamic prose and vibrant characters bring the golden age of piracy to life, captivating readers with its fast-paced plot and exhilarating escapades. From the colourful ports of the Caribbean to the decks of mighty galleons, the novel immerses readers in a world of daring exploits and larger-than-life personalities. At its heart, "Captain Blood" is a story of courage and resilience. With its blend of action, romance, and intrigue, this classic adventure novel continues to delight readers of all ages.

# 3. Twenty Thousand Leagues Under the Sea

by Jules Verne (1870)



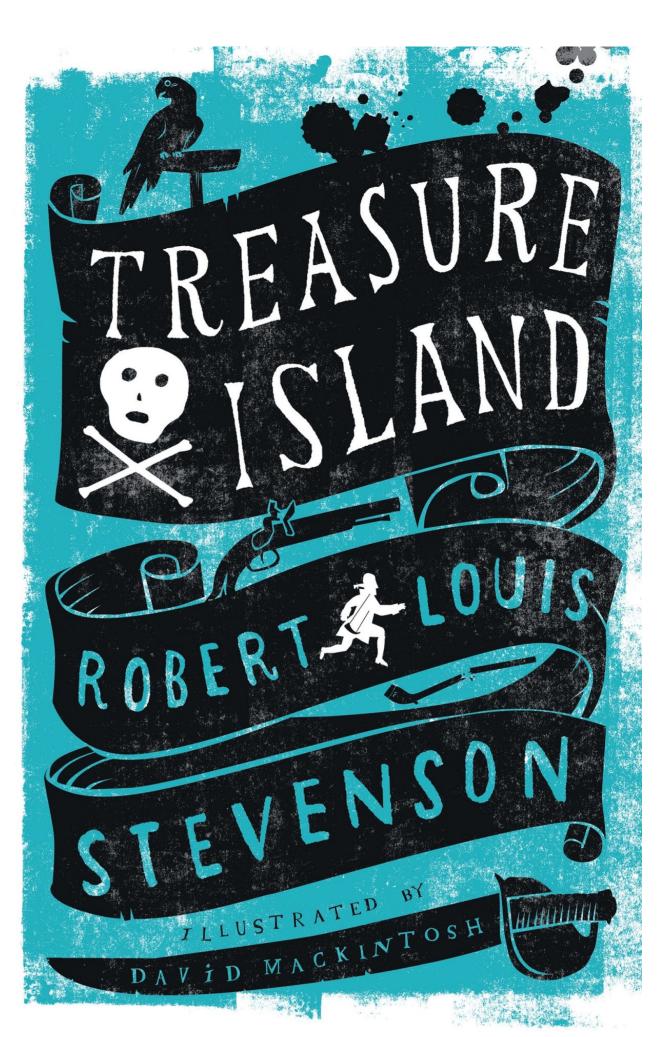
Jules Verne's timeless masterpiece, "Twenty Thousand Leagues Under the Sea," plunges readers into the depths of the ocean aboard the remarkable submarine, the Nautilus. When renowned marine scientist Professor Pierre Aronnax, his loyal servant Conseil, and the harpooner Ned Land join an expedition to hunt down a mysterious sea monster, they are swept into a whirlwind adventure beyond their wildest imagination. Captured by the enigmatic Captain Nemo, they embark on a journey of discovery, exploring the wonders of the underwater world. As they delve deeper into the mysteries of the sea, they grapple with their own beliefs and values, ultimately confronting the enigma of Captain Nemo's past and his quest for freedom.

#### Why it's a good read:

"Twenty Thousand Leagues Under the Sea" is a pioneering work of science fiction that captivates readers with its visionary scope and imaginative storytelling. From the awe-inspiring marvels of the deep sea to the moral complications of human ambition and hubris, the novel explores many intriguing themes. With its thrilling plot and complex characters, "Twenty Thousand Leagues Under the Sea" remains a timeless classic.

# 4. Treasure Island

by Robert Louis Stevenson (1883)



Robert Louis Stevenson's classic adventure tale, "Treasure Island," transports readers to a world of pirates, buried treasure, and high-seas intrigue. When young Jim Hawkins discovers a mysterious treasure map in the possessions of the deceased buccaneer Billy Bones, he embarks on a thrilling quest to find the fabled riches hidden on the remote island. Joined by the enigmatic Long John Silver and a crew of cutthroat pirates, Jim sets sail aboard the Hispaniola. Soon, Jim must summon all his courage and resourcefulness to survive and outwit his adversaries. With swashbuckling action, unforgettable characters, and timeless themes of loyalty, greed, and adventure, "Treasure Island" continues to captivate readers of all ages.

#### Why it's a good read:

"Treasure Island" is a timeless classic that epitomises the spirit of adventure and discovery. From the dastardly deeds of Long John Silver to the bravery of young Jim Hawkins, the novel's iconic characters leap off the page and into the imagination! Dreaming of adventure? This timeless tale proves that the lure of buried treasure never fades.

# 5. Meg: A Novel of Deep Terror by Steve Alten (1997)

A NOVEL OF DEEP TERROR



NEW YORK TIMES BESTSELLING AUTHOR

STEVEALTEN

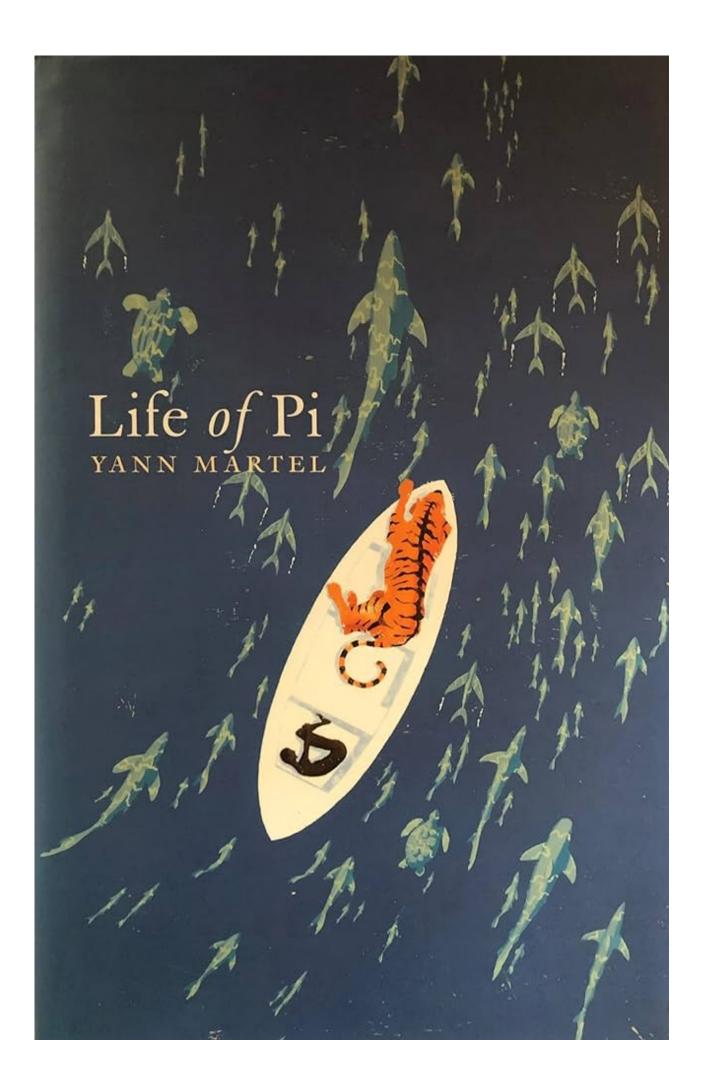
If you've seen the film, you know. An expedition to the Mariana Trench unleashes a massive megalodon, a fearsome ancestor of the great white shark. Marine biologist Jonas Taylor finds himself in a race against time to stop the deadly creature before it wreaks havoc on the surface. As the monstrous shark terrorises the seas, Jonas must confront his own fears and demons, while navigating treacherous waters filled with danger and deception.

#### Why it's a good read:

"Meg: A Novel of Deep Terror" is a pulse-pounding thriller. Steve Alten's gripping narrative takes readers to a world where the ancient terror of the megalodon looms large. From the chilling depths of the ocean to the race against time, this novel is sure to satisfy your appetite for excitement and keep you hooked until the very last page.

## 6. Life Of Pi

by Yann Martel (2001)



"Life of Pi," invites readers on a remarkable journey of survival, faith, and the power of storytelling. The story follows Pi Patel, a young Indian boy who finds himself stranded on a lifeboat in the Pacific Ocean after a shipwreck, accompanied only by a Bengal tiger. As Pi grapples with the harsh realities of his predicament and the nervous balance between man and beast, he must summon all his courage to endure the trials that lie ahead.

#### Why it's a good read:

"Life of Pi" is a breathtaking literary achievement that captivates readers with its imaginative storytelling and profound philosophical insights. From the dazzling spectacle of Pi's adventures at sea to the poignant exploration of faith, identity, and the nature of truth, the novel brims with depth, nuance, and emotional resonance. Martel's masterful use of symbolism and allegory invites readers to ponder the deeper meanings and mysteries that lie beneath the surface of the story. "Life of Pi" is a literary masterpiece that leaves an indelible impression on the heart and mind. This novel continues to inspire and provoke thought long after the final page is turned.

## 7. Jaws

by Peter Benchley (1974)

# PETER BENCHLEY A Novel



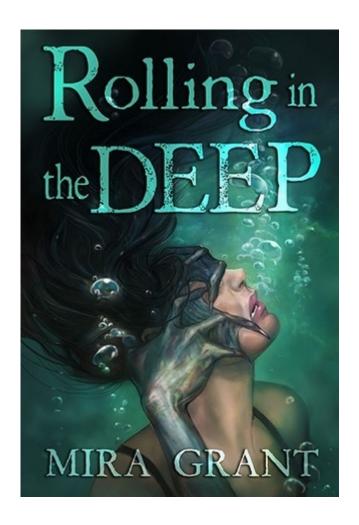


How could you not know what it's about?! Anyway, to refresh, "Jaws" is a gripping thriller that takes place in a coastal New England town. When a series of brutal shark attacks strikes the idyllic resort town of Amity Island, Police Chief Martin Brody finds himself thrust into a desperate race against time to hunt down the deadly predator lurking beneath the waves. As the body count rises and the summer tourist season hangs in the balance, Brody must confront political and personal pressures that threaten to undermine his investigation. With the help of a grizzled shark hunter and a colourful cast of local characters, Brody sets out to track down the elusive killer shark before it strikes again.

#### Why it's a good read:

"Jaws" is a timeless classic that combines pulse-pounding suspense with richly drawn characters and a vividly realized setting. Peter Benchley's evocative prose and masterful storytelling transport readers to the sun-drenched beaches and murky depths of Amity Island. "Jaws" is a thought-provoking exploration of human nature, hubris, and the fragile balance between civilisation and the natural world. And a page-turner to sink your teeth into.

# 8. Rolling In The Deep by Seanan McGuire (2015)



"Rolling in the Deep" by Seanan McGuire is a chilling and suspenseful novella that plunges readers into the depths of the Mariana Trench, where a documentary film crew embarks on a perilous expedition to uncover the truth behind the legendary existence of mermaids. As the crew sets sail aboard the Atargatis, tensions run high and expectations soar. But what begins as an ambitious quest for discovery soon descends into a nightmare of terror and bloodshed. The survivors are forced to confront a horrifying truth: something sinister lurks in the depths, and will stop at nothing to protect its secrets. With its blend of gripping suspense, supernatural horror, and atmospheric tension, "Rolling in the Deep" will keep readers holding their breath until the very last page.

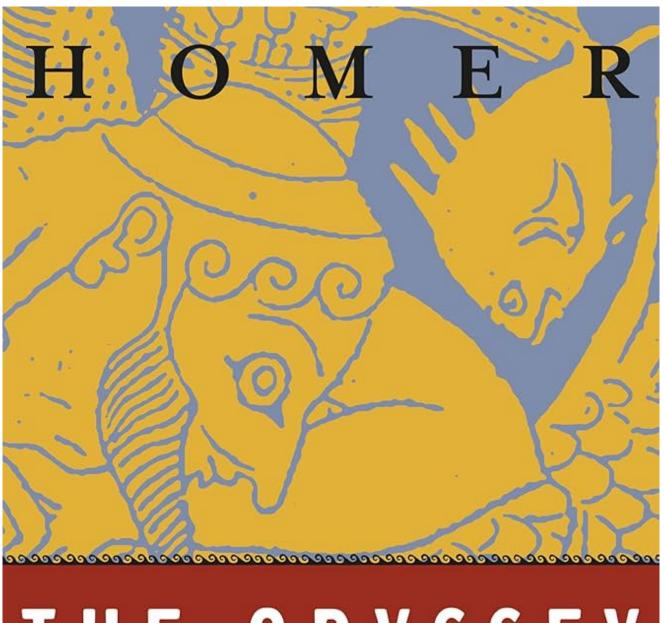
#### Why it's a good read:

"Rolling in the Deep" is a riveting and atmospheric tale that

masterfully blends elements of horror, suspense, and dark fantasy. Seanan McGuire's evocative prose and vivid descriptions bring the eerie depths of the ocean to life, immersing readers in a world of mystery and menace. Through its compelling characters and spine-chilling plot twists, the novella explores themes of obsession, survival, and the unknown. Whether you're a fan of horror fiction, speculative fiction, or just looking for a thrilling read that will keep you up, "Rolling in the Deep" is sure to leave a lasting impression.

# 9. The Odyssey

by Homer (800 B.C.E.)



# THE ODYSSEY

PENGUIN CLASSICS



DELUXE EDITION

TRANSLATED BY
ROBERT FAGLES

INTRODUCTION AND NOTES BY BERNARD KNOX

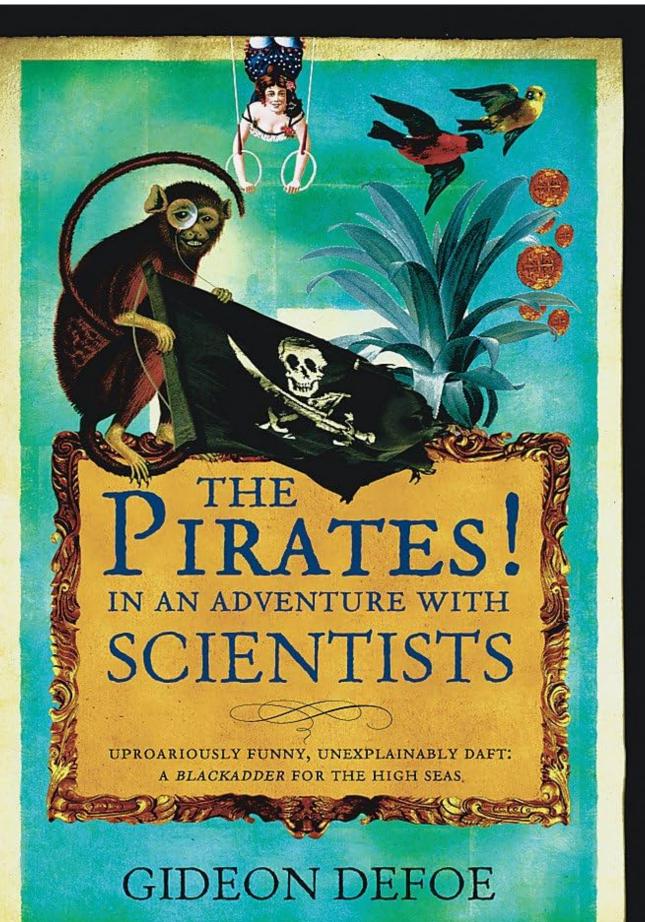
"The Odyssey" by Homer is an epic poem chronicling the arduous journey of Odysseus as he strives to return home after the Trojan War. Facing divine wrath, seductive sirens, and monstrous adversaries, Odysseus continues his quest to reunite with his family. Along the way, he encounters legendary figures such as Athena and Polyphemus. With its timeless themes of heroism and perseverance, "The Odyssey" stands as a masterpiece of ancient literature.

### Why it's a good read:

"The Odyssey" is a timeless classic with rich characters, vivid imagery, and epic scope. Homer's masterful storytelling and poetic language transport readers to a world of gods and mortals, heroes and villains, where larger-than-life figures clash in a titanic struggle for glory and survival. Through Odysseus's epic odyssey, the poem explores themes of identity, fate, and the search for meaning in a world fraught with danger and uncertainty. If you're a fan of ancient literature or epic poetry "The Odyssey" is sure to enchant and inspire. Be warned, though — it's a tough read!

## 10. The Pirates! In an Adventure with Scientists

by Gideon Defoe (2004)



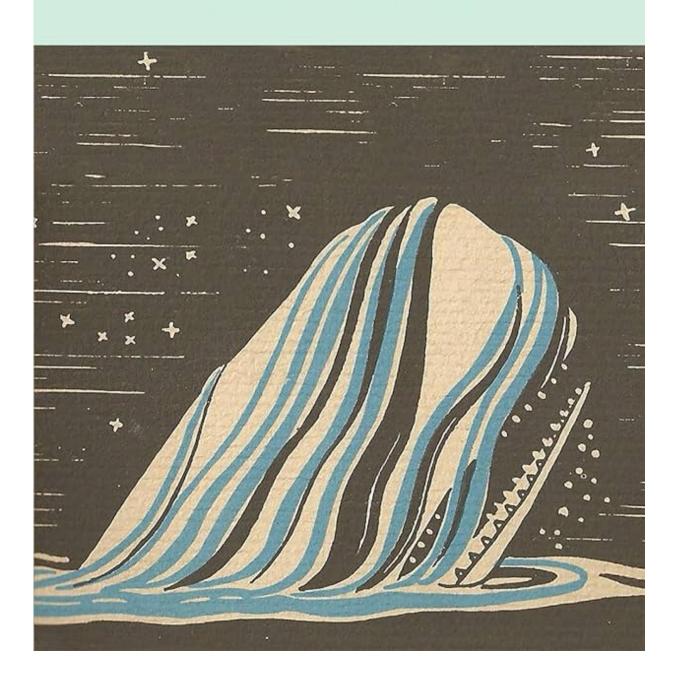
Gideon Defoe's riotously entertaining novel, "The Pirates! In an Adventure with Scientists," takes readers on a hilariously absurd voyage with a band of hapless pirates as they embark on a quest for treasure and adventure. Led by the affable but clueless Pirate Captain, the crew of "The Black Pig" sets sail in search of riches and glory, only to find themselves embroiled in a series of madcap misadventures. From encounters with Charles Darwin and a dodo named Polly to a perilous journey to London's Royal Society, the pirates stumble from one absurd situation to the next. With its irreverent humor, zany characters, and witty dialogue, "The Pirates! In an Adventure with Scientists" celebrates the joy of storytelling and the power of imagination.

### Why it's a good read:

"The Pirates! In an Adventure with Scientists" combines swashbuckling adventure with laugh-out-loud comedy. Gideon Defoe's irreverent humor and playful wit infuse every page with infectious energy and irrepressible charm. Defoe's clever parody of classic adventure tales and historical figures adds an extra layer of enjoyment for readers familiar with the genre. Whether you're a fan of pirates, scientists, or just good old-fashioned silliness, "The Pirates! In an Adventure with Scientists" is sure to entertain and delight with its whimsical humor and boundless imagination.

## 11. Moby-Dick; or, The Whale by Herman Melville (1851)

# Moby-Dick HERMAN MELVILLE

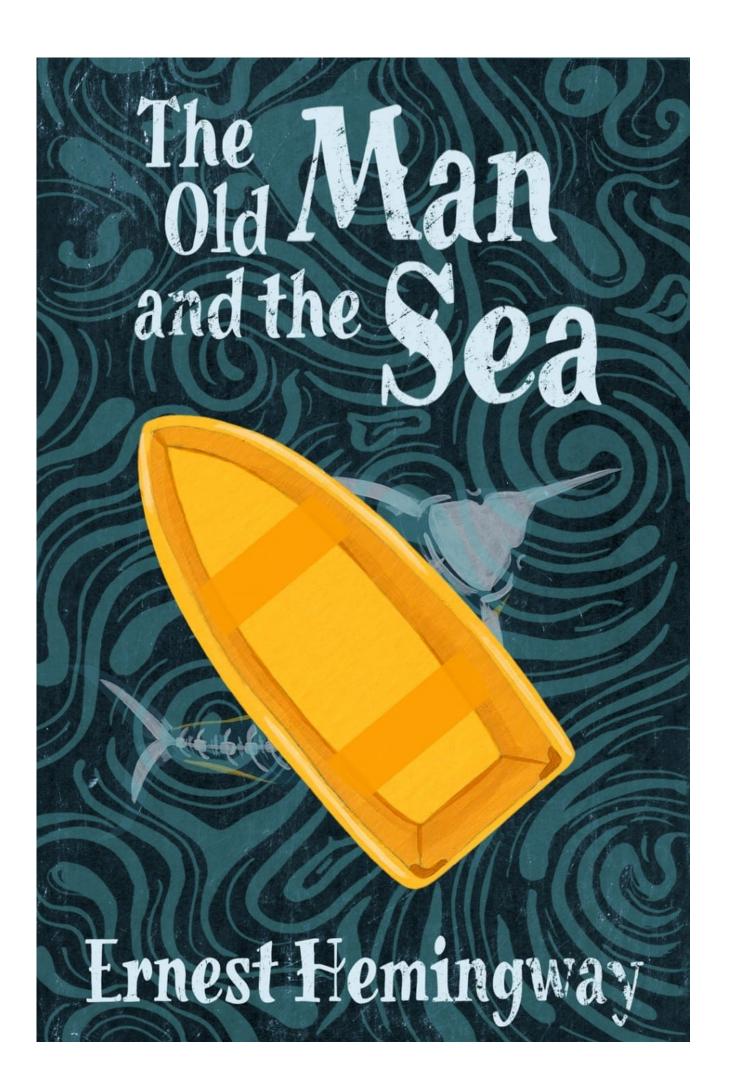


Captain Ahab embarks on an obsessive quest for vengeance against a sperm whale. Narrated by Ishmael, a young sailor, the story unfolds as Ahab leads his men on a perilous voyage in pursuit of the elusive leviathan. As tensions rise and the crew faces harrowing challenges, Ishmael grapples with themes of fate, morality, and the enigmatic power of the sea.

### Why it's a good read:

"Moby-Dick" is a literary masterpiece that transcends its status as a mere adventure tale. Herman Melville's rich prose and vivid imagery immerse readers in the tumultuous world of 19th-century whaling, offering a profound exploration of the human condition and the mysteries of existence. The novel captivates with its depth of character, philosophical insights, and timeless themes. Whether delving into Ahab's relentless obsession, pondering the symbolism of the white whale, or marveling at the awe-inspiring descriptions of the sea, readers are drawn into a classic of American literature.

## 12. The Old Man and the Sea by Ernest Hemingway (1952)

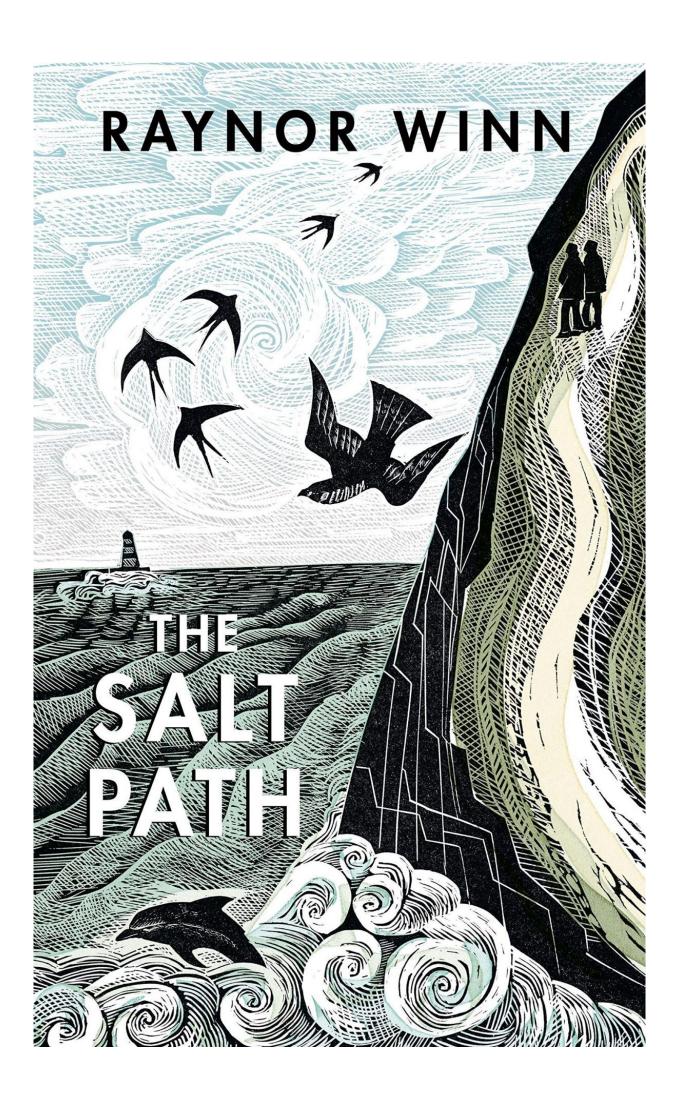


Ernest Hemingway's novella, "The Old Man and the Sea," transports readers to the sun-drenched waters of the Gulf Stream off the coast of Cuba. An aging fisherman named Santiago embarks on a fateful journey of courage and perseverance. Alone in his small skiff, Santiago sets out to sea in search of the catch of a lifetime, determined to prove his worth as a fisherman and regain his lost pride. As he battles against the elements and struggles with the immense marlin he has hooked, Santiago confronts his own mortality. With its spare prose and haunting beauty, "The Old Man and the Sea" is a timeless meditation on the human condition.

### Why it's a good read:

"The Old Man and the Sea" is a literary classic that continues to resonate with readers of all ages for its profound insights and universal themes. Ernest Hemingway's spare, evocative prose captures the raw beauty and harsh realities of life at sea. Through Santiago's solitary struggle against the forces of nature, Hemingway explores timeless questions of human existence and the quest for meaning and significance in a seemingly indifferent universe. Santiago's indomitable spirit in the face of overwhelming odds serve as a powerful reminder of the human spirit's resilience.

13. The Salt Path by Raynor Win (2018)



Raynor Winn's poignant memoir. Raynor and her husband Moth lose their home and livelihood in the wake of a devastating financial crisis and Moth's diagnosis with a terminal illness. They make the bold decision to embark on a remarkable adventure: walking the South West Coast Path, a 630-mile trail along the rugged coastline of England. With nothing but a tent and a few essentials, they set out on a transformative pilgrimage. Along the way, they encounter breathtaking landscapes, unexpected acts of kindness, and profound moments of connection with the natural world.

### Why it's a good read:

It's a deeply moving memoir that captures the essence of the human spirit and the transformative power of adversity. Raynor Winn's lyrical prose and vivid descriptions transport readers to the windswept cliffs and wild beaches of the South West Coast Path. Through Raynor and Moth's journey of survival and self-discovery, the memoir explores themes of resilience, loss, and the redemptive power of love. "The Salt Path" is a compelling and unforgettable read.

## 14. She Rises

by Kate Worsley (2013)



'Immensely enjoyable ... full of energy, intelligence and delicious turns of phrase' SARAH WATERS

She Sises

BLOOMSBURY

"

She Rises" is a gripping historical novel set against the backdrop of the treacherous seas and bustling port towns of 18th-century England. The story follows the journey of fifteen-year-old Louise Fletcher, who escapes a life of poverty and drudgery. She disguises herself as a cabin boy and joins a British warship bound for the West Indies. Louise navigates the perils of life at sea and the harsh realities of naval warfare.

### Why it's a good read:

"She Rises" is a riveting historical adventure that transports readers to a vividly rendered world of seafaring exploits, forbidden romance, and daring escapades. Kate Worsley's evocative prose and meticulous attention to historical detail bring the maritime world of the 18th century to life. The novel explores themes of gender, class, and the quest for autonomy in a society bound by rigid hierarchies and conventions. Worsley's richly drawn characters and suspenseful plot twists keep readers eagerly turning the pages until the very end. Whether you're a fan of historical fiction, adventure tales, or stories of resilience and redemption, "She Rises" is a compelling read.

## My Personal Picks

Personally, I am a big Agatha Christie fan. I remember going through an obsessive crime reading spree in my early teens! **Death on the Nile** is a classic for a reason, and certainly one of her most iconic Poirot stories.

My dad read **Treasure Island** to me when I was younger. I recall the vivid descriptions and complex characters. To this day, it

stays among my favourite reads. Robert Louis Stevenson is responsible for many important pieces of literature, including *The Curious Case of Dr Jekyll and Mr Hide*, but *Treasure Island* stands out. One to read out loud to my future kids!

The Pirates! In an Adventure with Scientists is utterly bonkers but I love the charming humour and how easy it was to read. Reading this reminded me to unwind and read for a good laugh more often!

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## Private Or Charter. Which Is Best For You?

Introducing our **Crew 2 Crew** blog, written by Captain Jack Brown. In this series, Jack will take you through a range of interesting topics exclusive to crew in the industry and lend

his own valuable insight and experience.

When looking for a new job in the industry, whether you are brand new or a seasoned crew member, one question you will always be asked is; what's your preference, private or charter?

Over the years in my career, I have worked extensively on both private and charter yachts. Whether that be impeccably run privately owned yachts that sail off the beaten track or back-to-back busy charter yachts doing the 'milk run', I have always found both to have their great advantages and enjoyments.



## What It Means To Go Private

Working on a private yacht can come with many different requirements depending on the owner's preferences, from live aboard relaxed programmes, immaculately kept rarely used yachts, faceless and unseen service, adventurous dive plans or familiar family feel guests, the differences between yachts can be worlds apart.

The main feature that unites the differences between private programs is the understanding of preferences for the owners and guests, being able to predict the breakfast requirements of each family member or exactly what time the grandchildren will start water sports for the day. In most cases the owners of the yachts will use them as an extension of their homes or offices, stepping on board and going straight into their usual routines of work or relaxation.

### What Itineraries Look Like

Itineraries on private yachts can vary and evolve as the trip goes on, most private yachts where the owners are on for longer periods will have a more free flow schedule of going where the weather allows or coming up with ideas during the cruise, meeting friends and family along the way. Sometimes berth bookings are kept just in case, or planned for once a week to allow for provisioning. A seasoned yacht owner will know the logistics of cruising, be it bunkering every couple of weeks or provisioning every few days, they will often appreciate the crew have been working on board for weeks on end without days off and hopefully allow downtime or meals off the yacht to give the crew a break.

## Working Private: What It Takes

To be appreciated as a crewmember on a private yacht, you should possess a combination of professionalism, discretion and confidentiality. After all, you are often privy to sensitive information and the private affairs of the owners.

You should also be committed and flexible as you could be on board for extended guest trips without knowing the date the guests will depart, its also worth remembering most owners like to see the same faces when they get back on board for their next voyage and regularly crew are rewarded for their loyalty. You should be proactive and anticipate the owner's needs, providing exceptional service and attention to detail, many owners are much more involved and vocal in the standards kept on board.

Strong interpersonal skills are vital, crew often develop closer relationships to the owners and you need to build rapport and communicate effectively with them in order to excel in providing the seven star service they expect.



### On Charter Yachts

On charter yachts the crew typically interact more frequently with guests in a fun and entertaining way, either putting on theme nights for dinner, water sports challenges and coaching, guest and crew BBQs, treasure hunts, excursions ashore and a plethora of other fun activities, they are responsible for providing impeccable service, entertaining the children, organizing activities, and ensuring the guests have a 'once in a lifetime' experience. You might find it's the charter guests' first time on a superyacht and want to experience everything they have imagined when stepping foot on board a floating palace.

### **Charter Itineraries**

The itinerary for a charter is usually set ahead of time with an agreed start and finish point and a daily schedule to stick to in order to visit all the agreed locations within the timeframe.

This can often mean moving anchorage or into port multiple times a day in order to see those breath taking locations or to meet a critical dinner date. This can be very taxing on the crew, packing up and setting up water sports equipment, meal services and mooring equipment, what can start off as a predictably active day can suddenly change into 'all hands on deck' with a sudden request to tie up in port or an anchorage shift to meet up with the guests' friends on another yacht.

### How To Be A Valued Crew Member

In order to be an valued crew member on a charter yacht you need to be physically fit with good stamina in order to deal with the extensive hours on your feet and the demanding activities, have a customer service orientation to give the ultimate attention to the guests, be friendly, outgoing and ready for the numerous questions asked throughout trips and be an adaptable problem solver to deal with the hundreds of different requests and changes in a day.

You must manage stress effectively, stay professional at all times and have a heightened attention to safety in order to keep the guests and crew out of harms way at all times, especially as they are unlikely to have much seafaring experience.

### To Conclude

So what is it? Private or charter?

Both private and charter yachts can be challenging and demanding places to work, whether you are cut out to work on either is determined by your attitude, commitment and approach to the exclusive superyacht industry. They both have their great benefits of travel, high earnings, professional development and diverse networking, all the while working within close attractive team environments.

The best advice to give is to get out there, be professional, work hard and enjoy it!

### Crew 2 Crew blog is written by Jack Brown.

Throughout his career, he has acquired extensive experience in the superyacht industry, having worked on both private and charter yachts (50m-85m) across the globe, including the Mediterranean, Caribbean, Pacific Ocean, Indian Ocean, Atlantic Ocean, USA, and North West European waters.

His expertise extends to overseeing significant refits, exceptional navigational knowledge, articulating expectations clearly and concisely, demonstrating robust project management skills, emphasising safety as top priority and excelling in fast, creative problem solving.

Jack is committed to delivering an exceptional experience onboard, creating a relaxing environment with endless opportunities for fun and exploration, utilising the incredible advantages a superyacht has to give the owner. He offers a safe, professionally run, hassle free environment

onboard so that the owner can enjoy his asset to its fullest.

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## Superyacht Summit Adria 2024: Uniting The Adriatic Yachting Industry

The inaugural Superyacht Summit Adria (SSA24) is set to take place on April 18th, 2024, in the picturesque city of Split, Croatia, with the event venue being the Radisson Blu Split. This full-day, English-speaking conference, organised by WeAreSuperyachts, aims to be a cornerstone for industry leaders and yacht owners across the globe, focusing on the thriving Adriatic yachting hub.



Split, Croatia. Image sourced from: Curious Travel Bug

## Who Is Attending?

The SSA24 promises an engaging lineup of speakers, including industry luminaries such as:

- Dan Lenard, Co-Founder of Nuvolari Lenard
- Darko Šupuk, Agency Owner at Touch Adriatic & Publisher at Yachts Croatia
- Katarina Larisa Ham, CEO at Quintessentially SEE
- Malcolme Jacotine, Captain & Consultant at Three Sixty
   Marine
- Rezida Ross, CEO at Family Office & Owners Rep
- Tom Schröder, Explorer Yacht Owner and Main Shareholder at Cantiere Delle Marche
- Tristan Mortlock, MCA Master 3000 (Y) & Director at Mortlock Yachts

- Teuta Duletic, Managing Director at Lürssen Design Center Kvarner
- Vasco Bounpensiere, Co-Founder & CEO at Cantiere Delle Marche & Shareholder

## SUPERYACHT SUMMIT

## 18TH APRIL | RADISSON BLU SPLIT, CROATIA **SPEAKERS LINEUP 2024**



**DAN LENARD** 



**DARKO ŠUPUK** 



KATARINA LARISA HAM



MALCOLM JACOTINE **MEGAYACHT CAPTAIN &** 



**REZIDA ROSS** CEO@FAMILYOFFICE&



TOM SCHRÖDER **EXPLORER YACHTOWNER** 



TRISTAN MORTLOCK



**TEUTA DULETIC** 



**VASCO BOUNPENSIERE** 

















### What Does The Summit Cover?

The summit will cover keynotes, panels, and networking opportunities during the day, followed by an evening of drinks, music, and further networking. It builds on the success of previous events like the Superyacht Summit Turkiye, which saw over 250 industry leaders in attendance.

The Adriatic region, known for its stunning coastline and rich cultural heritage, offers an unparalleled superyacht experience. The summit seeks to highlight the opportunities within this diverse landscape, fostering global connections and insights into the luxury yachting sector. Lucie Gardiner, a seasoned journalist with a decade of experience in the superyacht industry, will moderate the event.

Media partners include: Yachts Croatia magazine, Boote Exclusive Magazine, YATCO, Azimouthio, Superyacht Content, and Nautika Present. This ensures comprehensive coverage of this significant industry gathering. Additionally, the city of Split is an official partner for the event.

### More Information

The Superyacht Summit Adria is more than an event; it's a platform for education, networking, and the promotion of the Adriatic as a premier superyacht destination.

We invite industry leaders, yacht owners, and luxury enthusiasts to join us in Split for a day of insightful discussions and global networking.

For further information please contact:

Email: info@wearesuperyachts.com

Website: www.superyachtsummitadria.com

https://www.youtube.com/watch?reload=9&v=r\_e2oV1x01o

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