

# **Yacht Photographer, Stuart Pearce Discusses Superyacht Photography With Us**

**Yacht Photographer, Stuart Pearce is one of the most recognised digital creators in the Superyacht Industry. After a month of being off of socials due to his accounts being hacked, we've had the opportunity to speak to Stuart and get to know him a little bit better:**



Stuart Pearce – Superyacht Photographer and Videographer

## **Have you always worked as a Yacht photographer?**

Although I've been a professional photographer since the late '80s, I didn't become a Yacht photographer until 10 years ago. Before this, I was a stock photographer supplying lifestyle & travel imagery to Getty Images and other big stock agencies. I also shot advertising campaigns and photographed exclusive properties. All of this gave me the experience necessary to photograph yachts.

## **How long have you been into photography?**

I couldn't put a precise number on it, but let's just say it's

been a very long time. Photography is something I always imagined myself doing.

## **When and where did your passion for taking photos of yachts begin?**

First things first, I had to overcome seasickness, which was the main reason I didn't try the yacht photography business earlier! 2 of my 3 sons are sailing yachties, and it was mainly because of them that I was introduced into this world of taking photos of yachts. They worked on some amazing yachts, such as Adela, Ghost, Unfurled & Aquijo and they were perfect to photograph.

## **How did you start Yacht Shot, and did you think you would grow such a large online following and community?**

I had to differentiate my past work, lifestyle, advertising, and property from my new work. But, to do this I knew I had to set up a dedicated brand and website that only showed yachts and the sea-related lifestyle, and this is how 'YachtShot' first started.

**You've worked with some of the largest Superyachts to date, smaller motor yachts, sailing yachts, and covered interior and exteriors by some of the most elite designers in the superyacht industry. How does your approach vary when dealing with different projects, and how do you make sure you stand out from**

## **other yacht content creators?**

Each yacht we shoot for is different, no two yachts are the same, and depending on what the brokers or owners are looking for then we work out the best approach. Our work is bright and colourful (although the weather can play a big part in this). There are a few excellent yacht photographers out there, and our intention is to remain up there alongside them, at the top of our field.

<http://www.instagram.com/p/CMZF6puLWGD/>

## **What's been your favourite project to date?**

There have been many, in fact, most of the work we do is great. We're flown all over the world to shoot yachts and when you're bobbing about in a halcyon blue Greek or Caribbean cove, you have to pinch yourself, it's wonderful.

## **Are there any photographers you look up to or stand whose work stands out to you?**

Yes, a variety in fact. There are certain yacht photographers whose work stands out and who are consistent in their work: [Blueiprod](#), [Guillaume Plisson](#), [Jeff Brown](#), [Tom van Oossanen](#) are a few that come to mind.

## **The industry is booming as of late, and superyachts are rapidly growing. Is there any yacht that you love to work with?**

We're currently in the process of working on an exciting project, but any yacht that's going to either of the Poles, South West Passage, or French Polynesia, I would love to work

with. These destinations would be great!

## **With a significant increase of aspiring yacht photographers, what would be your 3 words of advice you wish you could have had when you first started:**

As I had 20 something years of photographic experience behind me before starting in the yacht photography side I didn't need 3 words of advice but if I was to offer advice to an aspiring yacht photographer my 3 words would be, to be... Prepared, Professional, Consistent.

For more articles like this follow the link – [Superyacht Content Lifestyle](#)

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## **12 Ways To Be More Sustainable This Christmas**

It is no surprise that the awareness surrounding Superyachts and sustainability is ever increasing. To make a dent in our footprint, we need to try to have the most sustainable Christmas possible. This means starting with the small efforts we can make on board, small changes add up to the big impacts.

With the holiday season upon us once again – where did 2022 go?! – this is the perfect time to think about things you can do to reduce your impact. At Christmas, rules can go out the window. It's a time where the potential for excess waste is high- overindulging, overconsumption and mass shopping are rife. So, here are the 12 ways that you can have a more sustainable Christmas.

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# 1. Reduce Your Waste



Photo by [Jasmin Sessler](#) on [Unsplash](#)

Have a plan when it comes to your food shopping, have menu plans and comprehensive lists so you don't overbuy. As a chef make sure you discuss the crew festive preferences. If you do have leftovers, which tend to be inevitable around Christmas – use or freeze them.

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## 2. DIY Décor





Photo by [Uliana Kopanytsia](#) on [Unsplash](#)

Ditch the unnatural, glittery and plastic decorations this year. Starting with the Christmas tree, it is a great idea to re-purpose a tree or plant that you may already have onboard. When it comes to the decorations, have a crew evening of making handmade decorations from natural things around you, get creative if you are in the Caribbean – why not use what you have and put a tropical twist on the decorations.

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### 3. Conscious Buying



Photo by [Katt Yukawa](#) on [Unsplash](#)

One part of Christmas is about the giving and receiving of gifts, you can still do this but there are many ways you can make it better for our planet. Make sure you research what you are buying; buy second-hand, ethical, local and sustainable gifts. Another idea is to buy non-physical gifts, arrange a day out that you can enjoy for your loved one instead. You can also introduce the concept of buying less, instead of buying for the 10 other crew members, do an onboard Secret Santa!

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## 4. Wrap Responsibly





Photo by [Monika Stawowy](#) on [Unsplash](#)

When you do buy physical gifts, make sure you have a sustainable way of wrapping them. There are lots of sustainable wrapping paper and tape out there now or even switch to using fabric you already have.

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## 5. Say It Sustainably



Photo by [Kira auf der Heide](#) on [Unsplash](#)

Thousands of trees are cut down each year for Christmas card production, make sure you buy a sustainable and recyclable card, send an e-card or even better simply pick up the phone for your Christmas wishes.

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## 6. The Time For Giving





Photo by [Tim Mossholder](#) on [Unsplash](#)

When it comes to Christmas, sometimes the sentiment of giving and receiving can get lost in overconsumption, instead of buying and consuming give the gift or your time. There are various initiatives around the festive period within communities to help out those in need, if you have extra holiday days why not do some volunteering. If you don't have the time but do have some spare cash, why not give it to a charity that is close to your heart.

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## 7. Say No To Plastic



Photo by [Conor Brown](#) on [Unsplash](#)

The increase in the amount of packaging around the Christmas period is scary, from both food and gifts. In the UK alone, 125,000 tonnes of plastic packaging will be generated during the festive period. Be mindful of what you are purchasing and what it comes in. When it comes to single-use plastic, look for reusable and sustainable alternatives.

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## 8. Party Properly





Photo by [Brooke Lark](#) on [Unsplash](#)

Christmas isn't just about one day, usually, the whole festive period can be somewhat unsustainable. If you are throwing a Christmas party this year be as sustainable as you can. Replace disposable cutlery and glasses with non-disposable, source local and seasonal food, look into buying sustainable alcohol and make your decorations.

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## 9. Come Together



Photo by [krakenimages](#) on [Unsplash](#)

Whether you are with your family, honouring traditions or onboard with crew creating new ones, festive periods are about spending time together.

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## 10. Connect With Nature



Photo by [Johannes Plenio](#) on [Unsplash](#)

The festive period can sometimes feel overwhelming, especially if you aren't at home with your own family. Be sure to take some time out for yourself, connecting with nature is a great way to do this whether you go for a quick dip or a long walk, get outside and notice what's important away from the hustle and bustle of Christmas.

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## 11. Wear It Well



Photo by [Markus Spiske](#) on [Unsplash](#)

From enjoying a Christmas party, walking around a Christmas market, going out for a Christmas dinner to simply chilling out in your new Christmas jumper, there are various events in the festive period where you may be tempted to buy more outfits. Be aware that fast fashion is a huge issue when it comes to sustainability, think twice before you buy, donate unwanted outfits and buy from sustainable and ethical brands.



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## 12. Travel Responsibly



Photo by [Will Kennard](#) on [Unsplash](#)

If you can travel home this Christmas from the yacht then look at off-setting your travel home. If you can, try and make all journey's more sustainable, for example, choose the train over flying.

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**We hope you have a merry and sustainable Christmas!**

Be sure to enjoy any time off you may have this festive period and remember what's important this Christmas. These 12 ways should help you have a more positive impact on the festive

period.

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click [here](#).

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# Christmas Themed Cocktails You Need Onboard

Cover Photo by [Arina Ertman](#) on [Unsplash](#)

Enjoying a Christmas themed cocktail is one of the many joys of the festive season. With Christmas, we are all looking for ways we can spice up our guests' experience on board.

Maybe your guests are the type that knows what they like and often opt for the same thing. However, sometimes a suggestion doesn't go amiss and an interesting cocktail menu may just be the tipping point that gets guests trying something new.

But are you stuck for ideas on how to recreate Christmas Cocktails onboard? If so, you have come to the right place. We have compiled a list of our favourite Christmas themed cocktails to make this year. So go on- spoil your guests or just spoil yourselves!

## Christmas Themed Cocktails You Need Onboard:

### Gingerbread Martini



Image by Nigel Lough

#### Ingredients:

- 1/4 cup caramel sauce
- 1/4 tsp mixed spice
- 1/4 tsp ground ginger
- 6 ice cubes
- 1/2 cup thickened cream
- 1/4 cup vodka

- 1 tbsp Baileys Irish cream liqueur
- Whipped cream, to serve
- Extra caramel sauce, to serve
- Small gingerbread men, whole and crushed, to serve

**Method:**

1. Combine caramel sauce, mixed spice and ginger in a small jug.
2. Place ice cubes, cream, caramel mixture, vodka and Baileys in a cocktail shaker. Secure lid. Shake well to combine.
3. Pour into chilled serving glasses. Dollop with whipped cream. Drizzle with extra caramel sauce. Decorate with whole and crushed gingerbread men. Serve.

**Recipe courtesy of *Kim Coverdale* for *Taste*.**

## **Nutty Irishman**





**Image by Lucy Schaeffer**

### **Ingredients:**

#### **FOR THE IRISH WHIPPED CREAM:**

- 1 c. whipped cream
- 1 tbsp. powdered sugar
- 1/4 c. Irish cream (such as Baileys)

#### **FOR THE COCKTAIL:**

- 1 1/2 oz. Irish cream (such as Baileys)
- 1 1/2 oz. hazelnut liqueur (such as Frangelico)
- 1/2 tbsp. crushed hazelnuts or graham crackers

### **Method:**

1. The Irish Whipped Cream: In the bowl of a stand mixer or a medium bowl with a hand mixer, whisk together cream and powdered sugar. Whip on high until stiff peaks form, then slowly add the Irish cream. Transfer cream into a piping bag or plastic bag with a corner snipped off and

chill.

2. The Cocktail: In a shaker, add Irish cream and hazelnut liqueur then fill with ice. Shake until the shaker is frosty, then strain the drink into a coup. Pipe over Irish whipped cream and garnish with hazelnuts.

**Recipe courtesy of *Justin Sullivan* for *Delish*.**

## Gingerbread Eggnog



**Image by Erica Lapresto**

### **Ingredients:**

- 1 tbsp. cinnamon sugar
- Ice
- 1 c. eggnog
- 1 c. vodka
- 1 c. Kahlúa
- 2 tbsp. molasses, plus more for drizzling
- Pinch ground ginger
- Whipped cream, for topping

**Method:**

1. Wet rims of four cocktail glasses and dip in cinnamon sugar.
2. In a cocktail shaker filled with ice, add eggnog, vodka, Kahlúa, molasses, and ginger and shake to combine.
3. Pour into rimmed glasses. Top with whipped cream and drizzle with molasses before serving.

**Recipe Courtesy of *Rheanna O'Neil Bellomo* for *Delish*.**

## **Boozy Grinch Punch**



**Image by Emily Hlavac Green**

**Ingredients:**

- 1 (0.13-oz.) packet Kool-Aid Lemon Lime mix
- 4 c. water
- 4 c. ice
- 3 c. lemon-lime soda
- 2 c. pineapple juice
- 2 c. vodka
- 1 c. ginger ale
- Lime wedges, for rimming



- Red sanding sugar, for rimming

### Method:

1. In a large pitcher combine Kool-Aid and water.
2. In a large punch bowl, combine ice, kool-aid, soda, pineapple juice, vodka, and ginger ale.
3. Use a lime wedge to rim glasses and dip in sanding sugar to coat. Pour punch into glasses to serve.

Recipe courtesy of *Makinze Gore* for *Delish*.

## Driven Snow Cocktail



Image by Brian Woodcock

### Ingredients:

- Finely-crushed candy canes
- 1 1/2 oz. white chocolate liqueur
- 1 oz. blackstrap rum
- 1/2 oz. ginger liqueur
- Ice
- Water

**Method:**

1. Dip the rim of a glass in water, then in finely crushed candy canes.
2. Combine white chocolate liqueur, blackstrap rum, ginger liqueur, and ice in a cocktail shaker. Shake vigorously, then strain into prepared glass.
3. Serve garnished with a bite-size gingerbread cookie, if desired.

**Recipe courtesy of *Sunny Jin* for *Country Living*.**

## **Spiked Hot Chocolate**



**Image by Mike Garten**

**Ingredients:**

- 2 c. unsweetened cocoa powder
- 3/4 c. sugar
- 8 c. whole milk
- 2 cinnamon sticks, crushed
- 8 oz. semisweet chocolate chips
- 3/4 to 1 cup bourbon or rye
- Toasted marshmallows, for serving

**Method:**



1. In a large saucepan, combine cocoa powder and granulated sugar.
2. Whisk in  $1\frac{1}{2}$  cups milk until fully incorporated (mixture will be a thick paste).
3. Gradually whisk in remaining  $6\frac{1}{2}$  cups milk. Add cinnamon sticks and bring to a simmer, stirring occasionally. Simmer, stirring occasionally, until you can smell the cinnamon, 8 to 10 minutes.
4. Add chocolate and whisk until melted. Strain into a second pot, then stir in bourbon. Serve topped with toasted marshmallows.

**Recipe courtesy of *Kate Merker* and *Becca Miller* for *Good Housekeeping*.**

## **Sugar Cookie Martini**



**Image by Emily Hlavac Green**

### **Ingredients:**

#### **FOR THE MARTINI**

- 1/2 c. whole milk
- 1/4 c. Baileys
- 2 oz. vanilla vodka
- 2 oz. amaretto
- Ice

#### **FOR THE RIM**

- 1/2 c. vanilla frosting
- 1/4 c. sprinkles, plus 1 tsp., divided

- Pre-made sugar cookie dough

### **Method:**

1. Preheat oven to 350° and line a baking sheet with parchment paper. Roll sugar cookie dough out to  $\frac{1}{4}$ " thick. Using a cookie cutter, cut out desired shapes then place cookies on prepared baking sheet. Bake until just set and lightly golden around the edges, 12 minutes. Let cool.
2. Using an offset spatula, spread a thin layer of frosting onto rim of two martini glasses. Pour  $\frac{1}{4}$  cup sprinkles onto a small plate then dip rims in sprinkles to coat. Use an offset to frost cookies with frosting then decorate with remaining 2 tablespoons sprinkles.
3. In a cocktail shaker, combine milk, Baileys, vodka, and amaretto. Add ice and shake until cold. Pour into glasses and garnish rim with a cookie.

**Recipe courtesy of *Makinze Gore* for *Delish*.**

**We hope you will recreate and enjoy our selection of Christmas themed cocktails this year!**

For more of the latest industry news and content, click [here](#).

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## **Variety at its best**

Variety, as they say is the spice of life! When you own a Superyacht and spend your summer in the Med and winter in the Caribbean maybe a change is just what you need.



## When you say Variety what do you mean?

Exactly that. Somewhere different, a change, something new.

The Superyacht industry is **VERY** good at following the leader. So, when someone does something different everyone else realises they need a change....

## What does this change involve?

As much or as little as you like. Here are a few ideas;

- Different locations
- New marinas
- Itineraries that take you somewhere you haven't been
- Events
- Shore based activities
- Secluded locations
- Busy cities with Superyacht access

Or, as many discover. A little bit of everything.

We are being bombarded with information at the moment by a group in the UK intent on making sure we, and therefore you know EXACTLY what the UK offers. And, to be fair it is a pretty good example of variety at its best!

<https://www.instagram.com/p/CUc0e6og5Uu/>

## MGMT

MGMT as you know if you read our news stories regularly are a prominent contributor to this site. They have taken it upon themselves to do something that a few have tried and failed to do in the past. Simply put, work with Superyacht companies based in the UK to promote the UK to visiting Superyachts. Simple?

They are working with and helping to represent everyone in the UK Superyacht industry. From Marinas, ports, port authorities,

agents, provisioners and tour guides to shipyards, management companies, tax specialists and everyone in between.

*“The UK offers an amazing variety of locations,” Says Mark Upton C.O.O of [MGMT Group](#). “Not only that, but the things to do here vary as much as the locations themselves. We have everything from the best cities to the most remote islands all within easy reach of each other. You could be shopping in Mayfair and eating in Michelin star restaurants one day and staying in a medieval castle on a remote headland the next.”*

## About to boom!

The UK as a Superyacht destination is about to boom. We talked to a number of companies in the UK to hear their thoughts. ***“2021 at Gunwharf Quays has been an exceptional year for Superyacht business with nearly three times the enquiry levels compared to previous years, and visits well into double figures.”*** [Mark Collings](#) from [Gunwharf Quays Marina](#) in Portsmouth tells us. ***“We very much see demand for UK Superyacht berthing growing in 2022 and are planning our future around being in the best position to support demand as it grows”***

<https://www.instagram.com/p/CVNwNL9Icte/>

## Service is Key

It is indeed. And the UK has it by the bucket load. Here are some interesting statistics;

- The UK has 2552 Michelin star restaurants
- There are over 1500 Habitable castles in the UK!
- The UK is home to 171 billionaires
- In 2021 over 60 Superyachts visited the UK
- There is over 10,000km of coastline in the UK
- Ascot, Wimbledon, Henley, Goodwood, The British Open. All major UK sporting events.

All this means that Yacht owners and their guests coming to the UK will not only be very busy but also be very well looked after.

## **And when it's time to getaway?**

Because the UK is small but an interesting shape the coastline covers a huge distance. This means that when cruising in Scotland for example it is rare you will see another yacht. Even if you are only a couple of miles apart. So, when you have visited the cities, restaurants, museums, shops and events you can quite literally get away from it all to one of the most stunning and picturesque coastlines there is. BUT, still be close enough to get back to the city lights in a few hours.

Next time we look at some of the industry heavyweights based in the UK.

For more superyacht news click [here](#).

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## **What Types Of Fuel Do Superyachts Use?**

If someone asked you what fuel is used to fill a superyacht, would you know? Are there certain superyacht fuels that are more sustainable than others? And what fuel do the professionals recommend? Let's find out:

<http://www.instagram.com/p/CVdIRsUsRmq/>



# 3 Examples of Superyacht Fuel:

## Class A2 Gas Oil (10ppm)

- Meets current BS2869 and ISO 8217 standards
- Has maximum sulphur content of 10ppm (or 0.001 %)

You can get two different types of gas oil 10ppm which are:

1. FAME FREE gas oil
2. Gas oil with FAME content

The gas oil with the FAME content is biodiesel with a blend of Fatty Acid Methyl Ester (FAME) produced from plant oils.

## Class D 1000ppm (1000ppm)

- Has a maximum sulfur content of 1000ppm
- Class D 1000ppm can be used in all marine applications
- Slightly cheaper than gas oil 10ppm

## Green D+ HVO

- An enhancement of HVO (Hydrotreated vegetable oil)
- This fuel is renewable, biodegradable, and sustainable.
- Made from 100% renewable raw materials
- Low emission fossil-free fuel which significantly reduces NOx and CO2 levels
- Improves fuel efficiency
- More expensive than gas oil class A2 and class D ... at the moment

<http://www.instagram.com/p/CTo4LzcNcZ4/>

## Did You Know:

Many superyacht owners do not realise that fuel is used to power the vessel and the generator when out at sea. The generator provides guests and crew with essential services like electricity when they are on board. As a result,

the number of passengers on board at any one time will impact the overall fuel consumption.

## **So which Superyacht fuel is the most sustainable?**

The most sustainable fuel is Green D+ HVO fuel which is renewable, biodegradable, and made from renewable raw materials. We are now seeing more inquiries for Green D+ HVO with the increased pressure for yachts to be more sustainable. Whether or not your superyacht can use this type of fuel will depend on the vessel.

## **And what fuel do the professionals recommend?**

Regarding which is the best fuel, there's no favourite. It all depends on each vessel. The engineers on board each yacht are very particular about the types of fuel they prefer, and they base decisions on current specs. Engineers will request quality certificates for each grade and then make their decisions based on this information.

For the latest superyacht news, go [here](#).

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## **Secret Santa Gifts Under £100**

Cover Photo by [Caley Dimmock](#) on [Unsplash](#)

It's that time of year again where we are getting into the gifting spirit. But, are you stumped as to what to get for your crew family this Christmas? We have put together a list of 10 trendy 2021 gifts for under £100. From humorous to

luxury, or personal, our 2021 crew gift guide has it all. So, if you're looking for some inspiration this holiday season, you've come to the right place!

## **Here is our 2021 Secret Santa Gift Guide for Yacht Crew:**

**Christmas Cards Against Humanity Family Edition card game**





From John Lewis – £27.99



Nothing kicks the game night off quite like cards of humanity. A perfect gift to have a laugh about with your Christmas crew family! To the uninitiated, it's a simple card game. Each round, one player asks a question from a black card, and everyone else answers with their funniest white card...

Available to buy [here](#)!

**RUSTY BARREL Park Lane Cocktail Shaker Sett**





[www.selfridges.com](http://www.selfridges.com) – £46.00



Know a Junior stew or a colleague who's wanting to scrub up on their cocktail skills in the new year? This luxury kit will have them making cocktails like a professional within no time at all!

Available to buy [here](#)

## Holy Stone HS260 Foldable Drone



www.amazon.com — £89.99





There is always one person on board who loves taking photos. It's time to help them take their photography skills to the next level with this mini drone – Ranked as one of the top 5 drones under £100 in 2021.

Available to buy [here](#)!

## Slip – Silk Pillowcase



[www.slipsilkpillowcase.co.uk](http://www.slipsilkpillowcase.co.uk) – £85.00

The key to a dreamy night's sleep on board. The Slip silk pillowcases are the beauty secret of celebrity hairstylists, dermatologists, and beauty experts. We can guarantee anyone who gets this gift will love it!

Available to buy [here](#)!

**Larq – Self-cleaning purifying  
water bottle**



<https://www.livelarq.com/shop> – £78.00 – £95.00



Banish Bacteria And Enjoy Effort-Free Hydration With a LARQ Bottle. Not only is the bottle stylish, but this pioneering bottle not only makes tap water clean to drink but there's none of that musty odour you typically get from ordinary water bottles. Perfect for staying healthy and hydrated on board!

Available to buy [here](#)!

**Fujifilm Instax Mini 11 camera**



Available at Boots for £59.99

Designed to fit seamlessly into your lives, the Instamix Mini 11 Polaroid Camera makes for the perfect stocking filler gift. You're out at sea, making constant memories, so why not capture them all on film to show to your family back home? Just don't forget the papers!

Available to buy [here](#)!

## **Personalised Pyjamas**



[www.hadesignslt.com](http://www.hadesignslt.com) – £45.00



Ha design produces personalised luxury products without the luxury price tag, and it goes without saying... You can't live

the luxury lifestyle without a luxury pair of pyjamas.

Available to buy [here](#)!

## **Lumie – Life-changing light therapy lamps**



[www.lumie.com](http://www.lumie.com) – £39-£100+

Lumie wake-up lights are like a personal sunrise, a gradually brightening light that gently rouses you from sleep so that you feel naturally wide awake, more energised, and ready for the day ahead. Exactly the start to the morning that yacht crew are in need of!

Available to buy [here](#)!

**Custom Engraved Dior gift (Unisex)**



Available at Dior – £60.00+



Dior provides a service where you can engrave a gift with a name, a date, or a special thought... Add a personal touch to your gift with the engraving service. A little something that will remain etched in your secret Santas mind.

Available to buy [here](#)!

## YACHT-OPOLY

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Available at [Yachtneeds.com](https://www.yachtneeds.com) – €25.00

This is such a fun spin on a well-known classic. Give the gift of YACHT-OPOLY and get the whole crew playing together!

Available to buy [here](#)!

**We hope you could find some inspiration from our 2021 Crew Secret Santa Gift Guide!**

For the latest industry news, click [here](#).

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## **The Rise of Hybrid Superyachts**

**As the world becomes a more environmentally friendly place, people are becoming more conscious of their carbon footprint. The industry of superyachts has followed suit.**

Are hybrid superyachts the answer? Superyachts travel to some of the most beautiful places to experience the best natural beauty the world has to offer. It is, however, no secret that the industry contributes to the damage of the environment. One of the significant factors is the amount of fuel needed for propulsion. On top of this, the toys, tenders, and onboard generators all need fuel to function.

Thus, more and more yachts, tenders and toys are being built with hybrid systems and electric propulsion than ever before. There is an industry debate regarding how long hybrid yachts have been around. Some say Ethereal, launched in 2008, was the

first. Others would argue that Feadship's Savannah was the pioneer in hybrid propulsion.

## So, how do they work?



The main aspects of a hybrid system onboard is the battery technology, permanent magnet motor generators and the invertors. In layman's terms, a hybrid yacht is a yacht that two different energy sources can propel. The most well-known, widely used, and developed combination is diesel and electric. This system results in less use of fossil fuels and is, therefore, more environmentally friendly.

**In a 2021 interview, President and CEO of Sanlorenzo, Massimo Perotti said:**

*"The synergy between power sources has inspired us to seek the right balance between energy saving and performance. Between*

*onboard comfort and an eco-technological approach."*

The market leader in hybrid systems development is Italy based e-Motion. A system now found on motor and sailing yachts up to 220-foot or 67-meters. e-Motion systems allow owners to have a propulsion system on board, where the owner can enjoy the benefits of hybrid power without changing the diesel direct shaft propulsion. Using both the diesel and electric engine where the two systems work in sync offers an environmentally-friendly propulsion system, which does not cause the yacht and her guests to compromise on comfort or power. e-Motion also works together with Simrad navigation units. Allowing the captain or officers to switch from electric to diesel at the touch of a button.

**In a recent interview, Managing Director of Lateral Naval Architects, James Roy, said:**

*"Clients are already asking us to engineer, design and build yachts which can 'leave no trace'. Perhaps even operate in a way that leaves a positive impact on the environment. There is a real opportunity here for our industry to be at the forefront of future tech development and lead the way."*

## **The benefits:**

Where to begin with the benefits of hybrids? First, fuel and engine hours are significantly reduced, and annual CO2 emissions are less. Using the e-Motion as an example, yachts can opt to use the systems Economy Navigation Mode. Whereby one of the main engines does the job of both. As the engine turns the prop shaft, it spins the electric motor, which acts as an alternator. This generates power to turn the other motor, recharging the batteries, and maintaining the power supply. All of which are needed to run the rest of the yacht for things like laundry, galley, lights etc. In a recent interview, e-Motion founder Michele Maggi said:



*"This gives you around 30% fuel savings and drastically reduced engine running hours."*

Not only does is a hybrid system good for the environment. It also betters the guests' experience on board. Hybrids reduce the noise, vibrations and exhaust fumes on board caused by generators, required to keep the 'hotel' load of the yacht running at all times. It will also save owner's and charter guests money on fuel. This can be a huge expense depending on the distance the yacht is required to travel.

## **Some examples of yachts with hybrid systems are:**

**M/Y Bravo Eugenia**, a 109-meter Oceanco built superyacht. Her quiet electric mode allows her to consume 30% less fuel than other motor yachts in her size class.

<https://www.instagram.com/p/CRgbh0oFdV-/>

**M/Y Artefact**, an 80-meter Nobiskrug yacht, launched in 2020. She is a very quiet vessel due to her hybrid diesel-electric system. It integrates lithium batteries and also saves 30% of energy and emissions. Artefact also has solar panels and an extensive battery storage system. This allows her to have complete independence of the internal combustion engines.

<https://www.instagram.com/p/CH-do5FBiwZ/>

**S/Y Black Pearl** is the world's most advanced superyacht featuring zero-emissions. Cruising with a system whereby the pitch propellers feed power back into the yacht via a pair of shaft generators. Providing enough power to support the yachts' hotel' load. When commissioning Black Pearl from Oceanco, the owner requested a zero-impact yacht to prove that it was possible to run a yacht without consuming natural resources.

[https://www.instagram.com/p/CP7rr\\_9rE8m/](https://www.instagram.com/p/CP7rr_9rE8m/)

**M/Y Savannah**, launched by Feadship in 2015. She uses a Breathe propulsion system which allows the yacht to have five different operation modes. Ranging from diesel to diesel-electric to electric only. Savannah takes her power from a 30-tonne lithium-ion battery bank capable of holding a million watts of electricity.

<https://www.instagram.com/p/BIkHT5ijq0V/>

However, to reduce a yacht's carbon footprint even more, all yachts can opt for more green toys and tenders. Such as paddle boards, kayaks, sea bobs, wind surfers, electric surf boards, inflatables such as slides, climbing walls and a trampoline. Hydro foils, hydro cycles and electric tenders are also available. They will ensure the overall fuel consumption is decreased.

## Is this the future of yachting?



West Nautical's sister company, Nautical Management Services, has a fleet of yachts under their management, providing 24/7 support across all facets of a superyacht's running. From crew salaries, to how the vessel is maintained. With yacht size and sophistication only increasing, management must constantly evolve.

## **Geoff Moore, West Nautical's Managing Director, gives us his thoughts on technological developments in sustainability on new build yachts:**

*"We are seeing a lot of yacht owners and shipyards driving towards greater efficiency and sustainability for the future, trying to reduce the environmental and financial impact of the yacht. The maritime industry is always going to be behind the automotive industry. Simply because there is less production and yachts are far larger and more complex. But there is a real move towards hybrid power and fewer emissions. New technologies from other industries are often adopted and used on yachts after they have proven to be successful.*

*One such innovation is the ever-improving batteries that are regularly available. And, with more and more hybrid and full-battery powered vehicles, this technology is now moving into the yachting industry. And, can be easily retrofitted.*

*This technology differs in many ways from the traditional diesel-only powered vessels fitted with large main engines, used only for propulsion with separate generators feeding the hotel load. So, it is an improvement in technology for both efficiency and reducing environmental impact with reduced emissions. As well as physically taking up less space in the engine room. Meaning, more space can be made available for the guest accommodation or additional facilities."*

## **Conclusion:**

To conclude, hybrid technology is one of the most exciting innovations in the yachting world. With more and more owners requesting new builds with smaller carbon footprints than the traditional yachts we see today.

Sustainability and being as environmentally friendly as possible should be a part of every industry and business model

in the market today. And, the superyacht industry is no exception. With owners, shipyards, yacht designers and engineers adapting to invent eco-friendly solutions, it is only a matter of time before hybrid or even fully electric yachts are the norm.

## **Building an environmentally friendly yacht is building a yacht for the future.**

For more information from West Nautical, click [here](#).

And, for more of the latest industry news and content, click [here](#).

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## **Superyacht Chef Vegan Christmas Menu Inspiration**

The holiday season is the time to celebrate, and let's be honest, the main part of this festive season is the food and drink! We're all so used to and love our traditional turkey dinners, or maybe a leg of ham accompanied by duck fat roast potatoes and a nice meat gravy. But, with the rise of veganism and people opting for plant-based dishes, Superyacht Chefs will be requested to present a fine-dining Vegan Christmas Menu.

To give you a helping hand, we have put together a list of vegan festive menu items to help inspire some of the chefs who will be cooking in the galley this holiday season.

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# Starters

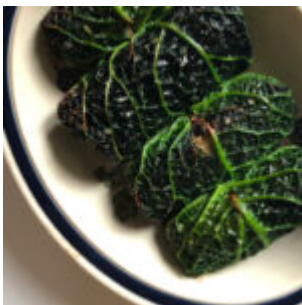
## 1. Falafel & fig skewers with citrus dressing



These sweet and savoury skewers combine figs roasted in the oven with falafel lightly spiced and an orange and cinnamon dip. It's an unusual combination, but once you try them, you'll never turn back.

[View Recipe](#)

## 2. Stuffed cabbage leaves with chestnuts, cranberries, and rice (GF)



Traditional festive flavours packed into succulent cabbage leaves.

[View Recipe](#)



### 3. Wild mushroom palmiers with green olive and truffle tapenade



Stunning mushroom palmier canapes, topped with lightly truffled green olive tapenade and served warm or at room temperature.

[View Recipe](#)

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## Mains

### 1. Christmas spiced festive wellington



Packed with all the festive flavours, from cranberry to ground nutmeg and chestnuts.

[View Recipe](#)

## 2. Sweet Potato and Cranberry Wreath



This dish is quite a show-stopper. Cooked in a puff pastry and filled with sweet roasted Christmas veg, cashew nuts, thyme and finished with the perfect cranberry sauce. This dish is perfect for any vegan Christmas menu.

[View Recipe](#)

## 3. Vegan nut roast



Tofu gives this nut roast a creaminess that makes it seem decadent. Crunchy and full of Christmas spices, everyone will be tucking in.

[View Recipe](#)

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## Sides

### 1. Balsamic Brussels Sprouts With Shiitake Bacon (GF)



Hearty roasted Brussels sprouts are tossed with a tangy cherry balsamic reduction and smoky Shiitake bacon.

[View Recipe](#)

## 2. Winter Squash Wreaths



The perfect shaped festive dish, topped with green pesto and ruby red pomegranate seeds.

[View Recipe](#)

## 3. Whisky & Maple-glazed Roasted Parsnips



Upgrade your parsnips with a boozy hit of whisky and the sweetness of maple syrup.

[View Recipe](#)

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## Desserts

### 1. Gingerbread sticky toffee pudding



Packed with ginger and served with lashing of toffee sauce for extra indulgence. The perfect Christmas dessert.

[View Recipe](#)

### 2. Tiramisu with kirsch and cherries



A non-traditional boozy vegan tiramisu made with coffee-soaked vanilla cake, kirsch and cherries, layered with a luscious vanilla filling.

[View Recipe](#)

### 3. Pear & hazelnut tart (Grain-Free)



A roasted hazelnut crust filled with deliciously fragrant spiced pear and coconut cream.

[View Recipe](#)

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## 5 Bravo Eugenia Facts: Who Is Her Owner? What Does She Cost?

Ever since [Oceanco's](#) impressive superyacht Bravo Eugenia debuted, yacht lovers have been wondering who her owner is. And what did she cost? Today we bring you 5 interesting facts about Eugenia.



*Photo by Oceanco Yacht*

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## She's A Giant!

At a length of 109m and with a gross tonnage of 3,418, Bravo Eugenia is undoubtedly a mammoth of a yacht. At her length, she is amongst some of the most notable yachts over 100m, such as Lurssen's 2021 delivered [Ahpo](#) (previously named Enzo) and Lloyd Werft's infamous [Luna](#), which recently [made headlines](#).

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## She's Got A Famous Owner

Jerry Jones is the proud owner of the massive Bravo Eugenia. If you thought owning one of the biggest superyachts in the world is enough, it isn't for Jones, who also owns the Dallas

Cowboys. He enjoys the vessel alongside his wife Eugenia, from whom the superyacht gets her name.

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## **She's Very Expensive!**

Jones, the owner of Eugenia, has accumulated an eye-watering net worth of \$8.5bn. Due to his immense wealth, the superyacht, which cost him \$250m, only made up a fraction of his overall fortune. The prioritisation of incorporating eco-friendly features over reducing costs is one reason for the yacht's high price tag.

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Read more: [Yacht Azzam: 5 Interesting Facts](#)

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## **She's Kind To The Planet**

Bravo Eugenia is kitted out with a whole host of sustainability features that make her more eco-conscious. She boasts an enhanced hybrid propulsion system, minimal allocation of technical space and 30 per cent fewer fuel needs. She also has 100sqm of guest space at the waterline level. This reduces the need for extra length, and therefore extra power.

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## **She's An Award Winner**

With four nominations and two wins in 2019, Bravo Eugenia has

proven to be a major star in the superyacht world. The vessel picked up awards for her sustainability at 'La Belle Classe Explorer Awards' and was the recipient of the 'Yacht of the Year' title at World Yachts Trophies.

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## Yacht Crew and Crypto: Should You Invest in Cryptocurrency?

A lot of yacht crew have been getting into NFTs and Crypto recently, but is it a good idea, and what exactly is crypto? In general, the answer is yes, as it can be an incredibly lucrative investment and a good place to put your hard-earned savings. However, it isn't without risk, and the risk is magnified if you are not knowledgeable on the subject.



Image by Market Watch

## You need to understand Crypto

If someone asked you “What is cryptocurrency?”, could you explain it? Some people take this very seriously. They do their research, monitor trends and growth, and even have their own algorithms. If you are going to invest in anything, it obviously pays to know what you are doing. The rest of us have talked to friends and followed random pieces of advice offered. We read stories on the internet and believe what we want to believe: That we will become millionaires overnight with a tiny investment, no knowledge, and absolutely no work.

Please don't fall into this mindset, as it can be highly detrimental and cause you huge financial loss. Yachties need to educate themselves as much as they can on the subject by gathering information from multiple sources. Also, you can use sites such as [eToro](#), which allow you to use simulators to



familiarise yourself with investing before putting your real money into it.

<http://www.instagram.com/p/CPkvEJbg8ab/>

## Three simple things all crew should know about Cryptocurrency:

There are three simple things all crew need to understand when investing in Cryptocurrency:

1. You need to do some research on digital assets. Investing in anything without a clue what you are doing is silly, whether that be Nfts or digital currencies.
2. Only invest what you can afford to lose
3. If you make or lose money trading Crypto, you need to declare it on your [tax return](#) (more on this next)

## Yacht Crew still need to declare Crypto earnings

Yes, you need to declare any earnings from Crypto investments on your tax return. At [CrewFo](#), we have been approached about this many times. Crew members often ask us if Crypto is traceable and whether they can avoid paying tax on money earned. We have to remind them that in the UK, capital gains (money accumulated through Crypto in this case) always need to be included on tax returns. For any help with tax returns or if you need advice on Crypto investing, [get in touch here](#).

If you would like to read more about finances, [visit our Crew Finances page](#).

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# **Yacht Crew: Enjoy an Adventurous Weekend in Montenegro!**

## **The Porto Montenegro ACREW Superyacht Winter Games are returning for the third year running!**

Superyacht crew and industry professionals are invited to participate! It's a fun and competitive weekend- full of mental and physical challenges.

Do your crew love winter sports like skiing or snowboarding? Do you all love a bit of healthy competition? Or do you just want to win **€3000**? Then these games are for you! Whether it's you, a few of you, or an entire crew. [Porto Montenegro](#) provides an opportunity to get competitive and stuck into some solid team building over your quiet winter period. Want to know more about the jam-packed agenda? Here's what to expect:

## **When do the Porto Montenegro ACREW Superyacht Winter Games Take Place?**

The games will all take place over the weekend of the **4th-6th**

**February.**



Porto Montenegro ACREW Superyacht Winter Games 2020

## **Where do the Porto Montenegro ACREW Superyacht Winter Games Take Place?**

The event takes place on Bjelasica mountain in Kolasin. It is the heart of Montenegrin skiing centre and one of the snowiest mountains in Europe. You will witness the most stunning views!



Bjelasica mountain in Kolasin

## **What's on the Agenda?**

Participants are preparing for an atmosphere of healthy competition, team building, fun parties, and incredible Montenegrin food. It is truly one of the most exciting events on the Porto Montenegro winter calendar! They will be taking keen participants on a mountain sports adventure. Expect typical snow sports like skiing and snowboarding. As well as unconventional "Big Foot" racing on wooden skis to add a fun and competitive edge to the tournament.





Porto Montenegro ACREW Superyacht Winter Games 2020. Big Foot Racing.

On Friday, expect a lovely evening meal at the Bianca Hotel followed by a quiz to get everyone in the competitive spirit. Saturday, the games will begin! After breakfast, there will be a short briefing, and competitions will run from 10 am until 4 pm with a lunch break in between. There will be a post-game dinner, followed by a well-deserved award ceremony. And of course, no crew event would be complete without an after-party with plenty of booze!

Above all this, each party will have a full day of skiing in the Montenegro mountains. This will occur on Friday for Parties coming from Barcelona. And, on the Sunday For Tivat Parties.

## What's the Prize?

The Winners of the games will receive an incredible cash prize



of **€3000**, thanks to the support of [A+ Yachting](#) and [Evolution Yacht Agents](#)!



Porto Montenegro ACREW Superyacht Winter Games 2020. Award Ceremony.

## Participation and Accommodation

Participation is open to all superyacht crew members and industry professionals, signing up in teams of four. All are welcome from the Porto Montenegro marina crew members to crew from other marinas in the Adriatic and wider Mediterranean.

Entries are priced at **€150 per** person. This covers the participation fee, basic accommodation as pictured below, food, sports equipment, instructors, ski passes and airport transfers.



Accommodation- Mirovic Apartments Chalet



Accommodation- Mirovic Apartments Chalet

If you are based in Barcelona, Porto Montenegro has already booked in flights. The early-bird price is **€350**, inclusive of flight and one night out in Podgorica, the capital of



Montenegro.

## Prefer a luxury stay?

For those who want to enjoy a little extra pampering, Porto Montenegro. will also charge **€470** for a stay in the 4-star Bianca hotel & spa during the games. Early bird prices are available until December 19th, 2021, but spots are limited. So, get in there quick!



Hotel Bianca





Hotel Bianca

**So, let's get competitive and be sure not to miss it!**

Check out how great the last games were [here](#)!

And for more information, please email [crewclub@portomontenegro.com](mailto:crewclub@portomontenegro.com).

*You can see what they currently have running at the Crew Club by following them, joining their Facebook Group [Porto Montenegro Crew Club](#), or follow them on Instagram [@portomontenegrocrewclub](#).*

For more of the latest news and content, click [here](#).

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# Reasons Why a Degree Will Supercharge Your Career

Today we spoke to Emma Baggett, director of [The-OM](#), about why a degree will Supercharge your career. We discuss the five reasons a new online distance learning BSc and MSc Sustainable Maritime Operations degree might be the answer to your future career dilemmas.

<https://www.instagram.com/p/CW5a05aLk2Q/>

## **ONE: Your key to a successful exit strategy or empowering your career progression:**

As a crew member in the superyacht industry, your career provides you with multiple skill sets that evolve as you work your way up the ranks. Initially more practical as your responsibilities grow, so do the range of tasks and duties you have to take on. To a certain extent, it's easy to take the sheer array of knowledge and ability you have for granted.

Not everyone is looking to further their studies to leave the industry successfully. However, one of the biggest challenges facing superyacht crew when considering their future career is the tricky issue of illustrating their incredible range of experience, skills and responsibilities into something that translates into success outside of or alongside the industry.

The irony is that you should start planning for the future the moment you enter the superyacht industry. There is a lot to keep you busy and distracted for several years until you are



at the point of considering your options.

The best approach is to accept that everything you have done so far is invaluable. The most effective next step is to build on that experience. For this reason, a degree qualification can provide that “glue” that ties all of your experience and knowledge together. The combination of extensive maritime experience and an academic qualification is powerful. It will completely change your professional dynamic, resulting in a substantial difference in how you are perceived and the success you achieve when moving forward in your career on land.

[https://www.instagram.com/p/CW-\\_GyaMsuu/](https://www.instagram.com/p/CW-_GyaMsuu/)

## **TWO: Tap into the industries need to value human capital:**

The superyacht sector's drive towards sustainability is not just focused on changing our impact on the oceans. There is about to be a change in the industry's attitude to the way they work with superyacht crew.

The turnover of superyacht crew in the industry is phenomenal. Historically, there has been a presumption that there is an endless stream of readily trained crew rearing to step into the shoes of those who drop out.

rather than focusing on negating the issues that mean crew leave the industry and cause all their experience and value to be lost. Whilst there are many ways to improve the situation. One of the most basic and effective is to support crews' quality of life and improve their working environment.

Allowing time for a good work/life balance and offering support to crew to pursue study and professional development will be a powerful way for them to achieve personal achievement and allow crew to grow and commit to long term

careers in the industry.

<https://www.instagram.com/p/CSraC7PsT8n/>

## **THREE: Empower yourself with professional development:**

Professional development means exactly that, any additional study that you do will enhance your knowledge and understanding of the job you currently do in order to advance your career. It's all about continuing your education beyond your mandatory qualifications so you can stay up-to-date on current ideas and innovations and develop as an individual.

Taking positive steps towards improving your skills and knowledge and taking ownership of your development can make a massive difference in making you feel empowered and confident in your abilities.

Being able to show a potential employer that you have dedicated time to building up expertise helps improve the perception that you can make intelligent, perceptive and valuable contributions. By increasing your skill set, you can approach challenging projects and operational issues with increased confidence by drawing on newly learnt strategies. All of this combined increases your personal and professional value and employability.



A Degree Could Supercharge Your Career

## **FOUR: Be part of the drive to sustainability:**

Most superyacht crew see the effects of pollution daily and the impact of the yachts that they work on. They are also often passionate about the oceans and say that they care about our planet. This doesn't always mean that they feel in a position to make much of a personal impact.

Whilst we stand on the edge of a global ecological disaster, the industry has been focusing on evolving for some time and is now taking significant and immediate action. As a result, it is an incredibly positive and exciting time, with huge changes on the horizon. The major build yards are focused on design materials and build processes. They are initiating significant research into alternative fuels, battery technology, and emissions innovations.

Whilst many crew are following this with interest, how many crew take it upon themselves to develop a strong understanding of the UN Sustainable Development Goals or the IMO Emissions Targets or are familiar with the theory and purpose behind the Circular Economy? Now is the time to actually do something about equipping yourself with the knowledge to truly make a difference? You can do more than just keep up and instead be part of contributing to this new era.





Be part of the drive to sustainability.

## **FIVE: Develop your academic skills and research new innovations.**

By the time you reach officer level in the industry, you will be using a wide range of operational and academic skills. Compliance with legislation and regulations, accounting and budgeting, leading refit and development projects requiring analysis, research, and comparison skills. So, to step into final year degree study is not such a gigantic leap. You will



also have the advantage of not spending two years sitting on the sofa watching “Countdown” like most students and will be used to multitasking and working to deadlines.

After completing the main modules of a degree, your final piece of work is a dissertation or a research project. This allows you the opportunity to tackle an issue in the industry that you care about. Bringing new ideas to the table, this part of the study process is the bit you can really utilise for your benefit. Perhaps you have a business idea or are focused on moving into yacht management or a project management role.

Your research could be the opportunity to raise ideas and solutions that have a significant impact on the industry. These could be new ideas for process-driven innovation, new sustainable operational practices that would transform working life on board for both owner and crew.

New technical advances would make a major difference on the yachts environmental impact. The only limit is your imagination. It’s a fantastic opportunity to showcase your ideas and build a strategy to help you achieve your career goals.



Could a degree be your next step?

## **Think a Degree will Supercharge Your Career?**

Suppose any of this resonates with you. Or you are considering how your current experience and qualifications will translate into the next stages of your career. Emma Baggett and her company, THE OM, have partnered with MLA College. Together they have produced something truly ground-breaking for crew looking at their future alongside and after yachting.

They have developed an opportunity for superyacht crew to access a final year BSc or MSc In Sustainable Maritime Operations. This degree is delivered via online distance learning, designed to be accessible and completely flexible around working routines. If you don't have previous academic qualifications, you can use your CoC's to gain entry. With the opportunity for qualified masters to jump straight to an MSc. Whether you want to build on your maritime qualifications, empower your current role or translate your experience and qualifications gained in the sector into a meaningful and

successful future career ashore find out more  
<http://the-om.co.uk/smo>

Read Emma's previous article [here](#).