

THE ICON At Marsa Al Arab Marina: D-Marin Presents World's First Emission-Free Yacht

D-Marin, Tyde, and Madinat Jumeirah, have showcased their shared commitment to sustainability with an exclusive display of THE ICON, the world's first battery-powered, emission-free yacht which emits zero noise or pollution. It is currently showcased at Marsa Al Arab, the state-of-the-art 82-berth luxury marina operated by D-Marin.

Brought to the Gulf by The Silent Power, THE ICON is a spectacular 13.5 metre, 100 percent sustainable watercraft that has been brought to life by Designworks, a subsidiary of the BMW Group and TYDE. Using leading technology to combine climate-friendly mobility, the vessel operates with up to 80 percent energy savings compared to conventional yachts, while maintaining a luxurious ride experience.



A Commitment To Sustainability

Experiences of the yacht are being held at Marsa Al Arab, one of four D-Marin marinas in Dubai, which offers customers exclusive member benefits within an ultra-luxury yachting setting.

Residents of Jumeirah Dar Al Masyaf, the Presidential or Royal suites at the resort's four hotels, or Jumeirah One members, are exclusively invited onboard THE ICON to experience a luxury cruise from the Marsa Al Arab Marina exploring the spectacular sights of Marsa Al Arab, Burj Al Arab and Madinat Jumeirah. This experience is paired with THE ICON's only noise output – an orchestrated suite of ambient sounds and music, composed by Grammy and Academy Award-winning composer, Hans Zimmer.

Marsa Al Arab Marina is dedicated to D-Marin's commitment to creating sustainable marinas for present and future

generations. D-Marin recently received the silver award for a consecutive year by EcoVadis, the world's most trusted provider of business sustainability ratings, which ranks D-Marin in the top quarter of leisure companies worldwide for its ESG programme.

In line with this sustainability commitment, Marsa Al Arab marina has eliminated plastic usage, uses responsible waste management practices, invests in clean energy and technology, and supports marine conservation through charitable donations to WWF.



A Few Words From Silent Power & D-Marin

Alex Rodionov, Managing Director of The Silent Power, said:

"We are delighted to have found a visionary partner in D-Marin Dubai and Madinat Jumeirah to offer this innovative and

unique hospitality experience to guests in Dubai.”

Selcuk Balci, Managing Director of D-Marin Dubai, said:

“Sustainability is key to all our marinas. D-Marin is driven by a commitment to providing sustainable marinas and building the foundations for a future where the marine industry aligns with environmental sustainability. This experience, based on three companies’ shared passion for the environment, is testament to this sustainability commitment.”

To find out more about D-Marin’s Marsa Al Arab, visit [here](#).

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