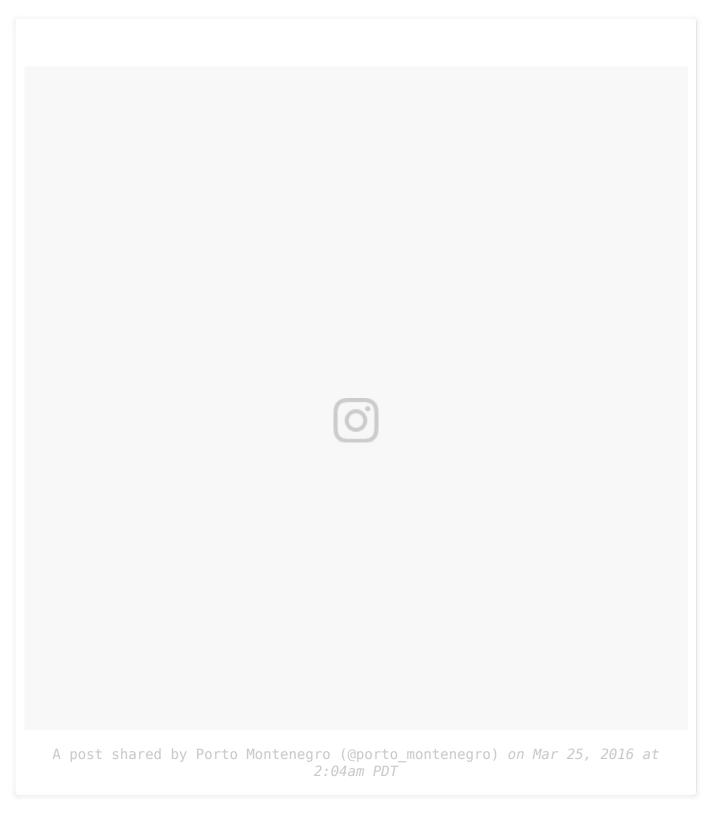
Here's why you need to register for the MYBA Pop-up Superyacht Show in Montenegro

September will play host to the third <u>MYBA Pop-Up Superyacht</u> show at <u>Porto Montenegro</u> in the Bay of Kotor. The timing may seem a little odd to some as it is right at the end of the Mediterranean season, however, what it actually provides is a unique opportunity. Why? Brokers and superyachts are able to unite in the beautiful Adriatic for the region's largest event of its kind. It's a pleasant departure from the traditional cruising areas and takes place in an environment that will allow them to forge meaningful relationships and make the most of the end of the charter season. From the show's strategic location at one of the most beautiful superyacht marinas in the world to its favourable tax and legislation policies, it puts a spotlight on the incredible charter opportunities still available at a time when many yachts are heading towards shipyard work or preparing for a crossing.

No one doubts that the Adriatic has seen tremendous growth in the last 10 years with an estimated 400 yachts over 30 meters cruising from Venice to Croatia, to Montenegro and beyond. The area is getting noticed for its miles of unspoilt coastlines and a sense of genuine old world culture. Porto Montenegro has been leading the charge in establishing the region as a premier superyacht destination with undoubtedly one of the most impressive marinas in the Med. There is no other region we can think of that has been as heavily involved as Montenegro in creating yacht friendly legislation in the Adriatic. This is helping to increase yacht visits to the area and charter opportunities, and Porto Montenegro has been at the helm.

Here's why the MYBA Pop-Up Superyacht Show should be on your radar



As the cruising season continues to extend later into the Autumn each year (to the delight of brokers, marinas and yacht

agents) where better to get a sneak peak at vessels still available for a late summer charters than Montenegro? Situated in the southern part of the Adriatic Sea, Montenegro is perfectly placed for cruising the Dalmatian coast, Italy and Greece, with close access to over 4000 unspoilt islands.

The region has established itself as a world-famous destination for the superyacht industry by providing favourable tax benefits and flexible cruising regulations. The ability for foreign yachts to remain in the Montenegrin waters with no restrictions on picking up or dropping off guests, or with any limitations on the length of stay, have made this a perfect location to start or end a charter. Duty-free fuel, zero percent VAT on charters as well as tax-free status for many goods has contributed to the increase in visiting yachts in the area.

Learn more about the MYBA Pop-Up Superyacht Show, and register, by clicking on the banner below!

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The beautiful Bay of Kotor

A post shared by Porto Montenegro (@porto_montenegro) on Jun 11, 2017 at 4:01am PDT

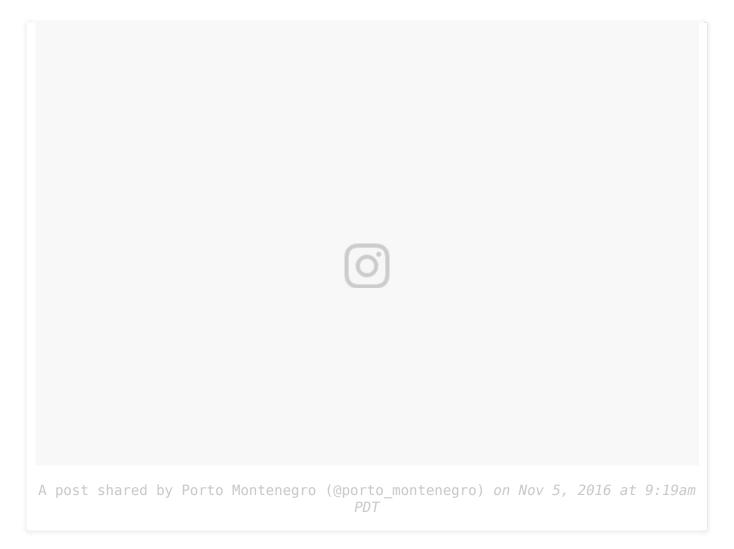
If you haven't seen it then you're missing out! The Bay of Kotor is where Porto Montenegro calls home. Montenegro may be one of Europe's smallest countries, but it has everything you could want from a premier yacht destination; from exceptional cruising and culture to outstanding cuisine. The marina offers an impressive 450 berths for vessels from 12 to 250 meters but is expanding rapidly. Upon completion there will be an impressive 850 berths, with 350 of them dedicated to superyachts of 24m or more, making it the perfect home for the world's largest superyachts.

It's a show that has something for everyone



The biggest event of its kind in the region, the show that takes place from September 8th to the 10th, and is open to all commercially registered yachts larger than 20 meters (with some restrictions on yachts older than 4 years). All yachts are pre-approved by MYBA and Porto Montenegro and are represented by MYBA members or YACHTFOLIO. Those who have attended the MYBA Charter Show in the last 2 years will receive automatic approval. From the look of vessels which participated in the previous two years, from the majestic joyMe to the family-friendly Ladyship; and speciality vessels outfitted for the adventurous and loaded with toys and diving equipment- this is the only event in the region to see yachts available for charter in the region.

Quality time onboard



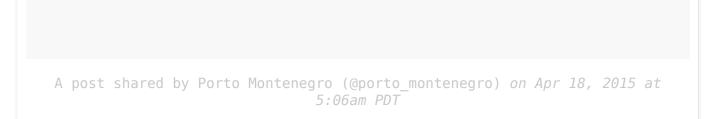
Smaller, with more of a boutique feel than other shows around the Med, the MYBA pop-up superyacht show showcases a high quality of vessels, brokers and exhibitors, many of whom appreciate the opportunity spend quality time in the marina and getting to know the captains and crew, who are so essential to a great charter experience. Over the three day event, international brokers are able to view yachts, participate in industry seminars and of course the yacht hops with the opportunity to explore the region through a number of selected familiarisation excursions.

Registration is now open!



If you're a yacht owner or charter manager you should <u>get your</u> <u>booking completed by August 3rd</u>. However, should a charter subsequently be arranged during the period of the show following the vessel's registration, a full refund will be offered to ensure that no potential charter opportunities are missed. For brokers and visitors, the show offers an opportunity for a first-hand look at this new elite yachting destination, and one that is becoming a point of reference for yacht cruising in the Adriatic and Eastern Mediterranean. Over the past few years attendance has grown tremendously- with 60% growth last year and an equally anticipated increase this year.

How to get there



Porto Montenegro has just announced nine new direct routes to Tivat Airport, just a 10-minute drive from the marina, for the upcoming summer season making it easier than ever to get to Montenegro this summer and to the show. Direct flights and easy connections are available from all over Europe with a number of newer destinations further afield in the Middle East.

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