## MYS 2022: Yacht Design & Innovation Hub to Merge With Designer Gallery

MYS has announced the merging of the Designer Gallery and the Yacht Design & Innovation Hub for its 2022 event, which takes place in September.

The Yacht Design & Innovation Hub was introduced at the 2021 Monaco yacht show to complement the show's traditional Designer Gallery. The event gives the next generation of yacht owners a look into the world of superyacht design and emerging trends.

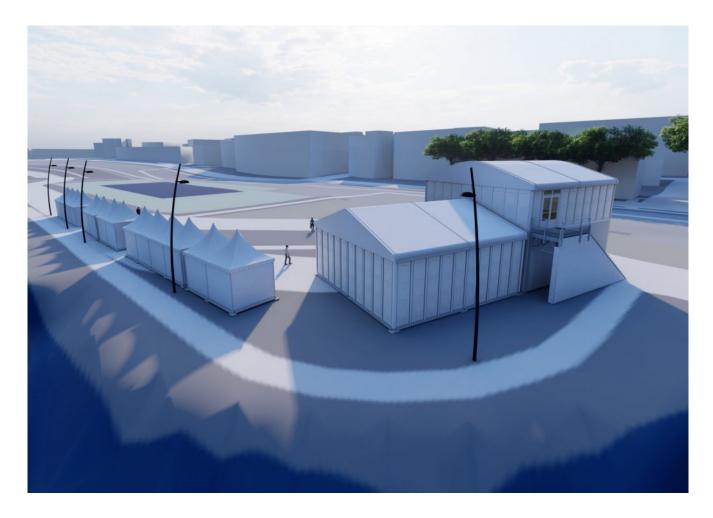


## The Yacht Design & Innovation Hub increases its display area by double for MYS 2022

Returning guests and newcomers will arrive at the docks of Virage Chiron to find roughly 25 yacht designers set up on their stands next to the quay and within the 200-sqm

exhibition tent.

Held in association with SuperYacht Times, visitors will also participate in live presentations at the new 100-square-meter conference room. Here, designers will share their knowledge of current and upcoming trends, creative design solutions, and sustainable projects. There will be up to 20 conferences over the 4 days of the show.



The merging of all designers into one whole dedicated place inside the show's Dockside area will provide an experience unlike any other for the younger generation of visitors who are taking their first steps into the Superyacht world.



Yacht Design & Innovation Hub Location: Monaco Yacht Show, Virage Louis Chiron Free access upon presentation of a valid MYS pass. 10am — 6.30pm (Saturday, 6pm).

For all the latest Superyacht news, <a href="click here">click here</a>