

Keep an eye out for these new features at #MYS2017

The [Monaco Yacht Show](#) team has just unveiled a big change to the layout of this year's show on Quai Antoine Ier. For those of you who need a specific landmark for reference, we are talking the Stars n' Bars side of the port. Over the past few years, the Show has been undergoing a transformation of sorts, but this reconfiguration will create a new epicentre of everything-luxury, so listen up!

Featuring four new exhibitions designed to cater for the superyacht owner, this new area will showcase the superyacht lifestyle. Let's take a look at what's new:

The Starboard

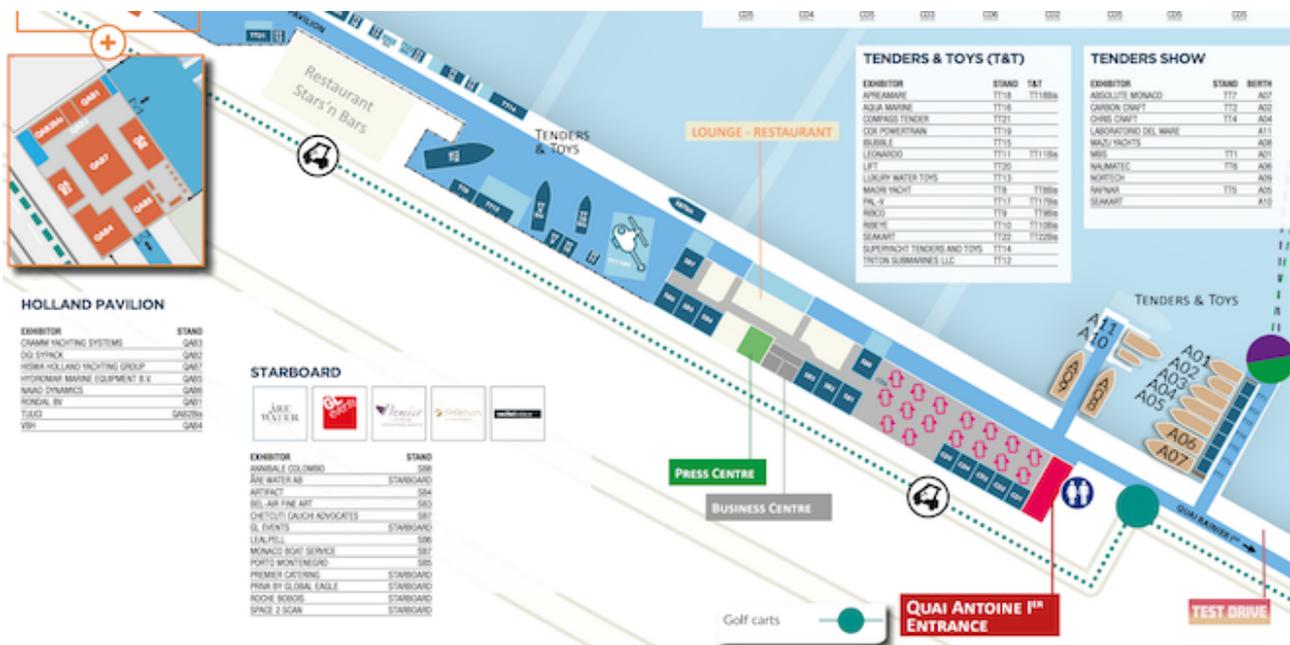


Image credit: Monaco Yacht Show

The [Starboard](#) exhibition space will be a must see area for many in the industry. A select group of superyacht exhibitors showcasing superyacht destinations, luxury products and fine arts will sit next to the second official Monaco Yacht Show

restaurant and lounge. This new area will offer snacks and cocktails, with live piano bar entertainment after 4.30pm during happy hour. Here you will also find many representatives from the international press- as the Show's official Press Center is now located here. Exhibitors can also take advantage of the private meeting room space in the Business Center.

The Car Deck



Image credit: Monaco Yacht Show

In its second year, the [Car Deck](#), located next to The Starboard facility will present fifteen vehicles, available to test drive on a limited basis for the Show's most premium clients. Aston Martin, Lamborghini, Bentley, Elemental Cars, Hoffmann & Novague, McLaren, Mercedes-Benz and Shelby by Gentleman Car are just a few of the automobile brands that will be on-show.

The Tenders & Toys



Image credit: Monaco Yacht Show

Always a crowd pleaser, yacht toys and tenders now have their own dedicated space in this brand new exhibition area showcasing the hottest new “must-have” toys and tenders on the market today. Here also fifteen tenders will be split between the quayside (in an extension of the Dutch HISWA pavilion) and on the water (opposite The Car Deck and The Starboard).

The Holland Pavilion



Image credit: Holland Yachting Group

HISWA, one of the longest-standing exhibiting federations at the Monaco Yacht Show, will again proudly present the best of the Dutch superyachting industry in the Holland Pavilion, with 8 exhibiting companies.