

Heesen Take it Online

Yesterday morning, on what would have been the first day of Monaco Yacht Show and the annual [Heesen](#) press breakfast, the Dutch yard took their press presentation online and provided an international panel of journalists an insight to the superyacht yard's plans for the future.

The briefing (conducted over Zoom) began with a conversation between Heesen CEO Arthur Brouwer and Heesen Chief Commercial Officer Mark Cavendish, led by Charlotte Kan.

Brouwer was keen to highlight that although the pandemic period has not been an easy one for the yard they have managed to keep production schedules on track, whilst adhering to all government guidelines and interest, enquiries and client meetings are back on the up, with Heesen remaining in a solid financial position.

Press were treated to a sneak peek Owner's Tour aboard 50m Triton, pictured below, which features an incredible interior by Reymond Langton.



Triton's beach club, interior design by Reymond Langton.

The last quarter of 2020 remains a busy one for Heesen, with 55m Pollux embarking on sea trials, the launch of 50m Aquamarine (the first of Heesen's new 5000 Aluminium Class) and the commencement of two full-custom superyachts – Project SkyFall and Project Sparta.

MY Aquamarine is a fast-cruising all-aluminium motor yacht, sporting a brand new hull designed in-house by Heesen with support from the hydrodynamicists at Van Oossanen Naval Architects. The optimised hull has enabled a gain in efficiency of 12% and is equipped with MTU's new green oceanic engines, which have reduced NOx emissions.

Heesen remain confident that the superyacht sector will make a near-full recovery from Covid-19 and moving into 2021, their focus is firmly on their environmental programme – progressing Tier III systems, advancing their FDHF and improving fuel efficiency, and exploring hybrid propulsion.

