

# Meet The Superyacht Content Team At The 2022 Monaco Yacht Show

**We are excited to share that the Superyacht Content team will be attending the official 2022 Monaco Yacht Show**



Image by Monaco Yacht Show

With the Cannes Yachting Festival just over, the boat show

season is off to a good start. This year, the Superyacht Content team will be present throughout the yacht show, covering press events, holding 1-1 interviews, and capturing content.

*“The whole of the SYC team is excited to meet with industry representatives, Captains, crew and, other press publications to share the energy of the most talked about yachting event of the year. It is one of our main passions to network with others, and so we look forward to meeting you all soon. – [Lucy Johnson, Head Of Marketing](#)*

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**READ MORE: [Free Berths At Porto Montenegro During The Acrew Awards](#)**

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In 2020, Superyacht Content was taken over under new management. Since then, we’ve successfully grown our team and built ongoing relationships with businesses and individuals in the Superyacht sector. From the very beginning, we have strived to provide valuable social news to captains and crew on Superyachts across our digital platforms. Due to our growth, we are now proud to offer advertising, social media management, copywriting, and marketing consulting services as part of our media services.

To book a meeting with [Darren Andrew](#), our client relationship manager, please email [Darren@superyachtcontent.com](mailto:Darren@superyachtcontent.com)

To book a meeting with Lucy Johnson, Head of Marketing, please email [lucy@superyachtcontent.com](mailto:lucy@superyachtcontent.com)