

The rise of the Superyacht Agent

For a long time, a Superyacht agent was considered an unnecessary cost by companies and captains. They were called upon only when there was a problem to be fixed in local marinas or for refuelling or provisioning.

So, what's changed?

Yacht owners and their guests want more. More exclusive experiences, special events, higher standards. All in a place that a lot of the time Captains and their crew have not visited before. The Superyacht "Milk run" has expanded to lesser known countries and therefore the challenge of finding "special" things for guests has become, well more challenging!

Who and where?

[A+ Yachting](#) agency is an agent helping to meet these challenges. Operating in Croatia and Montenegro they are slowly changing the narrative. With their modern approach, professional service, and innovative concierge making them one of the few full-service agencies in Europe.

Memories

This year, A+ Yachting went a step further and prepared a program that will guarantee memories that will last a lifetime.

Starting with Croatia. [A+ Yachting](#) has booked a Wimbledon champion, Goran Ivanisevic, for private tennis lessons or an exhibition match for all tennis lovers. If guests want something more relaxing, local celebrity singer Petar Graso will gladly serenade them in an authentic Croatian tavern during a delicious dinner.



Goran Ivanisevic

Dining

When it comes to venues for dining experiences. A+ offers a highly exclusive dinner party in Brijuni on the ruins of a Roman villa that dates to 1 century AD, and several local monuments utilized for dreamlike experiences such as the 15th-century palace, top of the lighthouse, Old Town square, Our Lady of Lorreto monument and many more.

Montenegro

[A+ Yachting](#) has prepared equally unique experiences with dining spots on the top of the 14th-century fortress St. Andrew, located 743 meters above sea level, that offers spectacular views of Boka Bay.



Culture

You can also opt for a national museum in Perast, where dinner is served on the balcony right next to the famous island landmark of Our Lady of Rocks. A+ Yachting has utilized some

of the most famous landmarks in Montenegro in order to provide some unique experiences to its guests.

This has helped them receive an award for the Best Adriatic Superyacht Agent in 2020 and a nomination for the same prize in 2021.

So, with the non-event of a summer last year and limited places Superyacht

It will be a summer to remember!

For more news on Yacht agents, destinations and the latest crew topics click [here](#).