Our Thoughts On The 2021 Monaco Yacht Show

It has been a long build-up to the 30th edition of the <u>Monaco</u> <u>Yacht Show</u>. With the 2020 show postponed, everyone was in high spirits for this year.

With travel restrictions still unclear and COVID-19 ever so slightly lingering over us, some businesses and guests debated whether it would be worth attending the 2021 Monaco Yacht Show. So in this article, we will take you through a brief summary of our thoughts on this year's show. We talk about the safety measures they had in place and the general feedback we received from the attending businesses.

Overall Summary of the 2021 Monaco Yacht Show

Overall, the show seemed to be quite busy. The footfall and attending guests were lower than in previous years; however, the number of exhibitors remained normal, if not higher. We spoke with several companies such as Yachting Partners International about their overall thoughts on attending this year's show.

The general feedback we have received from exhibitors is that the guest attendance levels were slightly lower than in early years. In saying that, overall transactions and yacht sales seem similar to those of previous years and, other than the COVID restrictions, the show felt relatively normal. Exhibitors who attended the show are primarily happy with the results and feel it was worth taking part even with overall expenses coming in slightly higher than usual.

COVID Regulations In Place

We have to give great credit and thanks to <u>Monaco Yacht Show</u> this year. They did a fantastic job with the safety measures to ensure they kept everyone safe at the show. Below is a list of the standout restrictions we noticed:

- They required attendees of the show to provide their double vaccination passports on arrival each day. Here they provided you with a wristband showing you had been checked.
- Masks were required throughout the show, even when outdoors walking around
- Some of the vessels attending were quite strict with who was allowed onto the vessel to keep their crew safe.

The Most Talked-About Superyacht At The Monaco Yacht Show 2021

With 60 Superyachts on display, 37 of which being new builds, there were many standout Superyachts at this year's show, including 94 Meter Viva built by Feadship, 70 Meter Polaris created by Rossinavi and 85 Meter BOLD created by SilverYachts. The standout and most talked about Superyacht at this year's show was 80 Meter Artefact, created by Nobiskrug.

Thanks to futuristic lines and a multi-deck panel of eyepopping windows: Artefact is quite the modern icon which is why she wins the most talked about yacht at this year's show. Innovations run from the frameless glass that serves as outer walls on the owner's deck, while unusual spaces include a tai chi room and a panoramic office. It is no wonder people pay

Was It Worth it?

Absolutely yes! Even though travel restrictions are more complicated, the 2021 Monaco Yacht Show was worth it. There were plenty of businesses attending this year to catch up with and many beautiful yachts on display.

We want to give a big thank you to the organisers of the <u>2021</u> <u>Monaco Yacht Show</u>. The show was very well organised, easy to navigate and felt utterly safe given the current conditions.

We look forward to catching up with you all next year!

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