## Superyacht Crew Uniform: It Should Be Easy!

Cover Photo by Taylor Made Designs

With specific uniform requirements for different crew members and different uniforms for different parts of the day. Managing superyacht crew uniform supply is almost always an unnecessary drain of resources for almost every Chief Stewardess or Purser.

As any experienced yacht stewardess will know, there is plenty to think about when ordering yacht crew uniform. Where to purchase the uniform from? The number of uniforms to order? Value for money? Range of options? These common questions make a reputable crew uniform supplier essential.

Uniform suppliers should provide accurate advice and experience to help make your uniform ordering process seamless. Today, we speak with <u>Taylor Made Designs</u> about how they make the superyacht crew uniform ordering process less stressful.



Photo by Taylor Made Designs

## The Taylor-Made Service

With 28 years of industry experience, <u>Taylor Made Designs</u> (TMD) are experts in their field. Superyacht Crew Uniform is not all they supply. TMD also supplies uniforms to boutique hotels, theme parks, leisure chains, mid-sized cruise ships and small river cruises proving their ability to adapt to the needs of their clients. They are specialists in supplying a variety of New Build and refit superyacht projects such as Nero, La Datcha, Advantage, Golden Horizon and Black Pearl, to name but a few.

Fed up of listening to the crew telling you the uniform is too baggy or too small, or it just it doesn't look right on me?

Yacht crew that look great and feel comfortable in their uniform are often more productive during work. <u>Taylor Made</u>

Designs offers a unique Taylor-Made service. They like to meet the crew in person to discuss their unique expectations and requirements. They will bring samples of their products to you to ensure you make the most educated choice when picking your crew uniform.

<u>Taylor Made Designs</u> will be a part of your journey from the start. Ed Taylor commented:

'We look to develop long-term relationships built on trust, communication, reliability, knowledge, great service and confidence"



Photo by Taylor Made Designs

### Ready-Made and Raring to Go

Whether you need stock instantly or require a uniform to be made bespoke to you, Taylor Made Designs will manage the entire process for you. They are specialists in bringing multi-departmental brands and ranges together and will deliver plain or branded items.

They don't just limit themselves to uniforms either. TMD can help with all of your other accessories from belts and shoes to guest totes and hard hats. They aim to be your first port of call for all clothing and accessory supplies, taking the stress away from you having to source unusual items.

## Hassle-free Uniform Supply

Yachts often have to keep their own records of what items were purchased and from where. There is also the lottery of embroidery or screen-printing whether each supplier can provide the same sizes, colours or personalise the uniform consistently.

Taylor Made Designs offers an online e-store developed to solve these problems and allows you to manage superyacht uniform requirements easily. We all know to well the horrible burden of when certain uniform items get discontinued. TMD offers a suggestion service on a product that will closely match what you previously had should they not find the stock.

Ed Taylor Comments:

"Our resources and supply chain are infinite. This coupled with our own embroidery and print facilities allows us to work to our client's briefs to come up with several solutions to suit any budget."

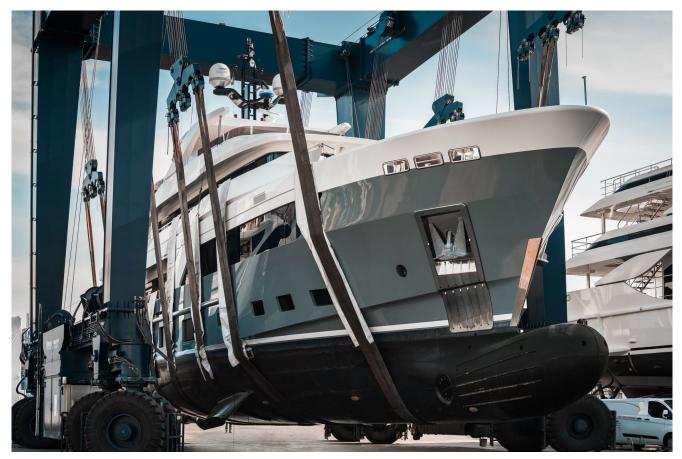


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## Superyacht Standard Crew Uniform

Taylor Made Designs sources clothing globally whilst maintaining environmental considerations and impacts, offering an almost limitless supply of uniform options. They process all uniforms through their production and distribution facility. So no matter where the clothing comes from, they know you are receiving quality. The quality control team checks every item, and the in-house embroidery and printing machines apply any branding or personalisation to ensure consistency.

There really isn't much Taylor Made Designs can't supply for you. They aim to make your life as easy, efficient and costeffective as possible. They are very focused on building long term trusted relationships and being the go-to for all uniform & workwear requirements.



Photo by Taylor Made Designs

## Contact

To build your relationship with Taylor Made Designs, call them on +44 (0)1202 473311 or email them directly at <u>hello@taylormadedesigns.co.uk.</u> To view their current product range, view their stock catalogue <u>here</u>.

For the latest Superyacht Industry News, go <u>here</u>.

## The Fight Against Waste

Waste is unfortunately a word synonymous with the Superyacht industry. If we are being brutally honest Superyachts themselves represent waste but, let's not go down that road today.

Superyacht Crew are showing a huge interest in reducing on board waste. This is something that Alex Howard, founder of <u>Circular Maritime</u>, not only took to heart but took one step further he;

#### Quit his job and decided to stop the waste!

Alex was First officer on a Superyacht. Like many of us he experienced waste first hand. He was particular touched by the high level of waste associated with items like t shirts. Yachts go through a LOT of crew uniform and they are often simply thrown away when they are finished with.



Most waste clothing ends up in landfill!

A dump truck of clothing goes to landfill every second of every day! Very few used clothes are recycled or re used.

It was this specific kind of waste that Alex felt strongly about and he decided to try and make a change! Alex created <u>Circular Maritime</u> with one goal in mind.

# Create a sustainable solution to Yacht Crew uniform

Not an easy task we are sure you will agree but, it looks like he's done it!

#### So, what does **<u>Circular Maritime</u>** do?

- They supply T shirts, sweat shirts, hoodies and long sleeve t's.
- Everything comes from sustainable suppliers which could be traced all the way back to cotton production.
- All the products are printed to order
- No minimum orders so no need to order too much. ....
  - . . . . . No Waste!

- Every customer has the chance to recycle products when they have finished with them
- All returned items are recycled into new products. How cool is that?

"Everything we make is designed to be returned and recycled. Instead of producing waste we make new products from it. It's a circular supply chain" Says Alex Howard of his innovative and exciting concept.

#### Start small and grow

Alex has found a solution to a problem we are all aware of. Therefore he has taken steps to help the Superyacht industry limit the amount of waste it produces. For this, we should **ALL** be grateful.

So, when it comes to your next uniform order, don't just take the "usual" option. Why not do something to help the industry, the planet and an ex yachtie with a conscience and a **GREAT** idea. Order your new t shirts from Circular Maritime. **We DID**.

#### How do we order?

It's pretty simple to be honest. Alex and his team are waiting to hear from you via his website <u>here</u>. Have a chat with the Circular team, send them your designs they will get back to you with proofs and pricing. Then, you make amendments, agree the design and voila, your sustainable yacht crew uniform journey has begun.

#### Is it the Future?

Of course it is. We love the fact that crew are taking waste so seriously. So seriously that they are actually quitting their jobs to try and make a difference. The world needs more people like this and we commend Alex and his team for their commitment.

### The journey

We will be following Alex and Circular Maritime on their journey in our <u>Life after Yachting/Crew mess sections</u> Keep following to see how they get on. Or, better yet contact Circular Maritime and order some shirts. This way you become part of that journey!