

# Recycled. Reusable. And to the Rescue.

**Rashr** have been making clothing from reclaimed ocean waste since 2016. The innovative brand has become well known for its customised and eco-friendly clothing, kitting-out superyacht crew, luxury resorts and sports teams all around the world.

With the outbreak of Covid-19, the team have turned their talents for designing sustainable clothing solutions, to the creation and production of reusable face masks.



The ingenious masks contain an activated carbon filter (rated PM2.5 – N95), protecting the wearer from any particles they may ingest through the nose or mouth, as well as helping to protect any spread to those around them.

Face masks have shown to be effective in capturing droplets, the main route of transmission for the virus, and some studies have indicated a fivefold protection level versus no barrier at all.

In many countries, it has become standard practice for a mask to be worn by anyone serving the general public, when

travelling on public transport or when leaving the home to make an essential journey such as to the doctor, hospital or supermarket. If contact with others is unavoidable then, undeniably, wearing a mask cuts the chance of the virus being passed on.

With an international shortage of such vital Personal Protective Equipment, this reusable solution is a welcome addition to the market place.

Each mask comes with five disposable replacement filters and the mask itself, made from breathable and quick-drying recycled polyester, can be washed in your home machine.



The Rashr masks can be custom-designed, ideal for a company wanting to better protect its workforce, but masks are also available for purchase individually in a wide selection of designs.

On an order of x100 custom masks, the pricing works out at €14.50 each (and that includes the x5 filters). For custom designs, there's a minimum order quantity of 50 and the masks are available in two sizes, adult or child.

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The Rashr Marine Balance custom clothing range, which utilises

lightweight fabrics made from 100% recycled polyester and reclaimed ocean waste, offers excellent UV protection and is perfect for superyachts and beachfront resorts. The soft feel fabric with two-way stretch can be used for all standard items of crew uniform as well as fitness wear, rash vests for water sports, towels and even buoyancy covers.



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