# 2022 USVI Charter Yacht Show Hold The First Mini Certification For The VIPCA

<u>Seven Seas Preparatory Academy</u> trainer, Captain Wendy will host a first-of-its-kind seminar/mini certification for the Virgin Islands Professional Charter Agency at the 2022 USVI Charter yacht show.





Build Charter Broker & Crew Relationships



USCG, Customs, National Park & Industry Seminars



Charter Yacht Professional Excellence Cert'



Competitions, Yacht & Crew Awards

#### WE ARE UPPING OUR GAME, ARE YOU?

Charter brokers emphasize their requirement to build relationships not only with new crew, but those already known to them too. Even fully-booked yachts should exhibit to demonstrate their continued sellable performance with the chance to shine and win awards and prizes for competitions. With NEW training opportunities crews now have chance to walk away with a Charter Yacht Professional Excellence Certification on their resume, and the wide array of seminars will guarantee exhibiting crew to be the best prepared for successful season ahead.









#### **BUILD**

This years schedule provides multiple opportunities to build relationships hosting brokers under the sun and stars, as well as offering a half-day fam-trip sail.

#### **LEARN**

Breakfast Seminars will be catered by our exclusive sponsor Moe's Fresh Market from 8-9am with presentations and Q&A by government officials & industry professionals.

#### **CERTIFY**

Seven Seas Preparatory's 3000 tonne captain shall train exhibiting captains & crew in super-yacht standard industry secrets 1.30 - 6pm Nov 15th. Learn and certify to excel.

#### SHINE

By winning any of our best in class awards for Crew, Yacht or Culinary and Cocktail competitions you will build trust and add value to your yacht charter marketing for years.



### READ MORE: <u>Captain Wendy Introduces Seven Seas</u> <u>Prep Yachting X-Training Course</u>

This half-day event will bring new and helpful ways to set a standardisation for the industry. Taking "big boat" hints, ideas, and tricks of the trade to the daily chores and adventures of the 2022 USVI Charter Show.

Captain Wendy will pass along simple and inexpensive ways to maintain professionalism in the face of adversity while increasing your tips and expanding your repeat guests. Some of these will include:

- Seamless sharing of responsibilities between crew members
  - Setting boundaries with guests
  - Setting boundaries with our colleagues
- Providing the guests with realistic expectations
  - Ways to maintain your personal well being
    - Prepping, prepping, prepping.
      - Safety- Always safety first
    - Things to always have on board
  - Mechanical and preventative maintenance.



This is the opening door to develop a way for the USVI charter show to give and receive information to generate and maintain booked charter seasons with happy repeat guests and happy stable crew.

## For more information on the first mini certification for the VIPCA, please contact Laura@sevenseasprep

To register your attendance at the 2022 USVI charter yacht show, <a href="click here">click here</a>.